

Dow Jones Sector Titans Indices Consultation on Industry Classification

NEW YORK, JANUARY 4, 2019: S&P Dow Jones Indices (“S&P DJI”) is conducting a consultation with members of the investment community on a potential change to the Dow Jones Sector Titans Indices.

S&P DJI is seeking market feedback on the following proposed change:

Proposed Change	Description
Sector Classification System	In an effort to standardize the industry classification system utilized by S&P Dow Jones Indices, S&P DJI is proposing to switch the industry classification system used by the Dow Jones Sector Titans Indices from the proprietary Dow Jones Classification System (“DJICS”) to the Global Industry Classification Standard (“GICS®”). Under this proposal, each index would consist of stocks classified in the GICS sub-industries as detailed in <i>Appendix I</i> .

For information on GICS, please refer to the GICS Methodology available [here](#).

For information on the Dow Jones Sector Titans Indices, please refer to the Dow Jones Titans Indices Methodology available [here](#).

IMPACT ANALYSIS

Based on index composition as of September 24, 2018, the table below shows the hypothetical turnover of the proposed switch to GICS on the Dow Jones Sector Titans Indices.

Index	Hypothetical Turnover	
	Add	Drop
Dow Jones Automobiles & Parts Titans 30 Index	0.00%	1.80%
Dow Jones Banks Titans 30 Index	0.00%	0.00%
Dow Jones Basic Resources Titans 30 Index	0.00%	1.20%
Dow Jones Chemicals Titans 30 Index	6.20%	8.10%
Dow Jones Construction & Materials Titans 30 Index	0.00%	2.50%
Dow Jones Financial Services Titans 30 Index	10.80%	21.5%
Dow Jones Food & Beverage Titans 30 Index	2.50%	0.00%
Dow Jones Health Care Titans 30 Index	2.40%	0.00%
Dow Jones Industrial Goods and Services Titans 30 Index	21.2%	12.20%
Dow Jones Insurance Titans 30 Index	1.10%	0.00%
Dow Jones Media Titans 30 Index	0.00%	1.16%
Dow Jones Oil & Gas Titans 30 Index	0.00%	0.00%
Dow Jones Personal & Household Goods Titans 30 Index	2.70%	2.20%
Dow Jones Real Estate Titans 30 Index	3.70%	0.00%
Dow Jones Retail Titans 30 Index	14.60%	6.50%
Dow Jones Technology Titans 30 Index	12.40%	0.00%
Dow Jones Telecommunications Titans 30 Index	0.00%	0.00%
Dow Jones Travel & Leisure Titans 30 Index	0.00%	22.4%
Dow Jones Utilities Titans 30 Index	0.00%	0.00%

IMPLEMENTATION TIMING

S&P DJI is proposing to implement the previously described methodology change, if adopted, prior to the market open on Monday, September 23, 2019, in conjunction with the annual rebalancing.

QUESTIONS

Please answer the following questions and provide S&P DJI with the reasoning behind your answers.

- 1. Do you agree with the proposal to switch the industry classification system utilized by the indices to GICS?**
- 2. Should the proposal be adopted, do you agree with the proposed implementation date?**
- 3. Do you have any other comments or feedback regarding the proposed change outlined above?**

Your participation in this consultation is important as we gather information from various market participants in order to properly evaluate your views and preferences. S&P DJI will make responses to consultations freely available upon request.¹ If you do not want your response to be made available, you must clearly state that in your response. Please respond to this survey by **February 4, 2019**. After this date, S&P DJI will no longer accept survey responses. Prior to the Index Committee's final review, S&P DJI will consider the issues and may request clarifications from respondents as part of that review. Alternative options to the proposed questions after the deadline require that the consultation be re-opened to the public.

To participate in this consultation, please visit the online survey available [here](#).

For further information about this consultation, please contact S&P Dow Jones Indices at index_services@spglobal.com.

Please be advised that all comments from this consultation will be reviewed and considered before a final decision is made; however, S&P DJI makes no guarantees or is under any obligation to comply with any of the responses. The survey may result in no changes or outcome of any kind. If S&P DJI decides to change the index methodology, an announcement will be posted on our website.

Thank you for taking the time to complete this survey.

For more information about S&P Dow Jones Indices, please visit www.spdji.com.

¹ Individual and company names as well as contact details will be redacted.

APPENDIX I

Each Dow Jones Sector Titans Index would consist of stocks classified in the following GICS Sub-Industries:

Index	GICS Code	GICS Sub-Industry
Dow Jones Automobiles & Parts Titans 30 Index	25101010	Auto Parts & Equipment
	25101020	Tires & Rubber
	25102010	Automobile Manufacturers
	25102020	Motorcycle Manufacturers
Dow Jones Banks Titans 30 Index	40101010	Diversified Banks
	40101015	Regional Banks
	40203030	Diversified Capital Markets
Dow Jones Basic Resources Titans 30 Index	10102050	Coal & Consumable Fuels
	15104010	Aluminum
	15104020	Diversified Metals & Mining
	15104025	Copper
	15104030	Gold
	15104040	Precious Metals & Minerals
	15104045	Silver
	15104050	Steel
	15105010	Forest Products
Dow Jones Chemicals Titans 30 Index	15105020	Paper Products
	15101010	Commodity Chemicals
Dow Jones Chemicals Titans 30 Index	15101020	Diversified Chemicals
	15101030	Fertilizers & Agricultural Chemicals
	15101040	Industrial Gases
	15101050	Specialty Chemicals
	15102010	Construction Materials
Dow Jones Construction & Materials Titans 30 Index	20102010	Building Products
	20103010	Construction & Engineering
	40102010	Thriffs & Mortgage Finance
Dow Jones Financial Services Titans 30 Index	40201020	Other Diversified Financial Services
	40201030	Multi-Sector Holdings
	40201040	Specialized Finance
	40202010	Consumer Finance
	40203010	Asset Management & Custody Banks
	40203020	Investment Banking & Brokerage
	40203040	Financial Exchanges & Data
	30101020	Food Distributors
Dow Jones Food & Beverage Titans 30 Index	30201010	Brewers
	30201020	Distillers & Vintners
	30201030	Soft Drinks
	30202010	Agricultural Products
	30202030	Packaged Foods & Meats
	35101010	Health Care Equipment
Dow Jones Health Care Titans 30 Index	35101020	Health Care Supplies
	35102010	Health Care Distributors
	35102015	Health Care Services
	35102020	Health Care Facilities
	35102030	Managed Health Care
	35103010	Health Care Technology
	35201010	Biotechnology
	35202010	Pharmaceuticals
	35203010	Life Sciences Tools & Services

Index	GICS Code	GICS Sub-Industry	
Dow Jones Industrial Goods and Services Titans 30 Index	15103010	Metal & Glass Containers	
	15103020	Paper Packaging	
	20101010	Aerospace & Defense	
	20104010	Electrical Components & Equipment	
	20104020	Heavy Electrical Equipment	
	20105010	Industrial Conglomerates	
	20106010	Construction Machinery & Heavy Trucks	
	20106015	Agricultural & Farm Machinery	
	20106020	Industrial Machinery	
	20107010	Trading Companies & Distributors	
	20201010	Commercial Printing	
	20201050	Environmental & Facilities Services	
	20201070	Diversified Support Services	
	20201080	Security & Alarm Services	
	20202010	Human Resource & Employment Services	
	20202020	Research & Consulting Services	
	20301010	Air Freight & Logistics	
	20303010	Marine	
	20304010	Railroads	
	20304020	Trucking	
	20305010	Airport Services	
	20305020	Highways & Railtracks	
	20305030	Marine Ports & Services	
	45203010	Electronic Equipment & Instruments	
	45203015	Electronic Components	
	45203020	Electronic Manufacturing Services	
	Dow Jones Insurance Titans 30 Index	40301010	Insurance Brokers
		40301020	Life & Health Insurance
40301030		Multi-line Insurance	
40301040		Property & Casualty Insurance	
40301050		Reinsurance	
Dow Jones Media Titans 30 Index	50201010	Advertising	
	50201020	Broadcasting	
	50201030	Cable & Satellite	
	50201040	Publishing	
	50202010	Movies & Entertainment	
Dow Jones Oil & Gas Titans 30 Index	10101010	Oil & Gas Drilling	
	10101020	Oil & Gas Equipment & Services	
	10102010	Integrated Oil & Gas	
	10102020	Oil & Gas Exploration & Production	
	10102030	Oil & Gas Refining & Marketing	
	10102040	Oil & Gas Storage & Transportation	

Index	GICS Code	GICS Sub-Industry
Dow Jones Personal & Household Goods Titans 30 Index	25201010	Consumer Electronics
	25201020	Home Furnishings
	25201030	Homebuilding
	25201040	Household Appliances
	25201050	Housewares & Specialties
	20201060	Office Services & Supplies
	25202010	Leisure Products
	25203010	Apparel, Accessories & Luxury Goods
	25203020	Footwear
	25203030	Textiles
	30203010	Tobacco
	30301010	Household Products
	30302010	Personal Products
	50202020	Interactive Home Entertainment
Dow Jones Real Estate Titans 30 Index	40204010	Mortgage REITs
	60101010	Diversified REITs
	60101020	Industrial REITs
	60101030	Hotel & Resort REITs
	60101040	Office REITs
	60101050	Health Care REITs
	60101060	Residential REITs
	60101070	Retail REITs
	60101080	Specialized REITs
	60102010	Diversified Real Estate Activities
	60102020	Real Estate Operating Companies
	60102030	Real Estate Development
	60102040	Real Estate Services
	Dow Jones Retail Titans 30 Index	25302010
25302020		Specialized Consumer Services
25501010		Distributors
25502020		Internet & Direct Marketing Retail
25503010		Department Stores
25503020		General Merchandise Stores
25504010		Apparel Retail
25504020		Computer & Electronics Retail
25504030		Home Improvement Retail
25504040		Specialty Stores
25504050		Automotive Retail
25504060		Homefurnishing Retail
30101010		Drug Retail
30101030		Food Retail
30101040	Hypermarkets & Super Centers	
Dow Jones Technology Titans 30 Index	45102010	IT Consulting & Other Services
	45102020	Data Processing & Outsourced Services
	45102030	Internet Services & Infrastructure
	45103010	Application Software
	45103020	Systems Software
	45201020	Communications Equipment
	45202030	Technology Hardware, Storage & Peripherals
	45203030	Technology Distributors
	45301010	Semiconductor Equipment
	45301020	Semiconductors
	50101010	Alternative Carriers
	50203010	Interactive Media & Services

Index	GICS Code	GICS Sub-Industry
Dow Jones Telecommunications Titans 30 Index	50101020	Integrated Telecommunication Services
	50102010	Wireless Telecommunication Services
Dow Jones Travel & Leisure Titans 30 Index	20302010	Airlines
	25301010	Casinos & Gaming
	25301020	Hotels, Resorts & Cruise Lines
	25301030	Leisure Facilities
	25301040	Restaurants
Dow Jones Utilities Titans 30 Index	55101010	Electric Utilities
	55102010	Gas Utilities
	55103010	Multi-Utilities
	55104010	Water Utilities
	55105010	Independent Power Producers & Energy Traders
	55105020	Renewable Electricity

ABOUT S&P DOW JONES INDICES

S&P Dow Jones Indices is the largest global resource for essential index-based concepts, data and research, and home to iconic financial market indicators, such as the S&P 500[®] and the Dow Jones Industrial Average[®]. More assets are invested in products based on our indices than products based on indices from any other provider in the world. Since Charles Dow invented the first index in 1884, S&P DJI has been innovating and developing indices across the spectrum of asset classes helping to define the way investors measure and trade the markets.

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FOR MORE INFORMATION:

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