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BSE and S&P Dow Jones Indices Announce Strategic Partnership in India

FAQ

BSE (formerly known as Bombay Stock Exchange) and S&P Dow Jones Indices announced today a strategic partnership to calculate, disseminate, and license the widely followed suite of BSE indices. Each of the BSE indices will be co-branded “S&P BSE” including the SENSEX, BSE 200 and BSE 100. These indices will join S&P Dow Jones Indices’ other iconic financial market indicators such as the S&P 500[®], the Dow Jones Industrial Average[®], the S&P/TSX 60, and the S&P/ASX 200 in providing global investors with must-have views of the overall health and direction of the world’s financial markets.

1. Why did the BSE and S&P Dow Jones Indices enter into this partnership?

This strategic partnership will provide investors, asset managers and product issuers with the transparent benchmarks they need to measure markets and the innovative indices necessary to trade them.

2. How will this partnership benefit Indian and international investors?

Via the BSE’s strong knowledge of the Indian market & investor interests in India, the new partnership will provide Indian investors with the index solutions they need to make well-informed investment decisions. In addition, investors worldwide will receive must-have views of the overall health and direction of the world’s financial market through iconic indices such as the SENSEX, BSE 100 and BSE 200, S&P 500[®], the Dow Jones Industrial Average[®], the S&P/TSX 60, and the S&P/ASX 200.

3. How will this partnership benefit S&P Dow Jones Indices and BSE index clients?

Clients will directly benefit from S&P Dow Jones Indices expanded platform for growth in South Asia and BSE’s knowledge of the Indian marketplace and its investors. It also permits S&P Dow Jones Indices to have a fourth major operational hub by which to support clients globally.

4. What is the business model for the partnership?

The development, maintenance, calculation and publication of indices across asset class, the licensing of such indices and the sale of subscriptions to index data products.

5. How many indices does BSE currently maintain?

30 indices. 6 broad-based indices, 3 thematic, 5 investment strategy, 13 sectoral, and 3 volatility. Each index will be branded “S&P” along with “BSE”.

6. How much in assets is benchmarked to BSE's indices?

As of Feb. 5, 2013, INR 14.42 billion (equivalent to approximately USD \$272 million) is benchmarked to BSE's indices.

7. How old is the Bombay Stock Exchange?

The BSE was established in 1875, 137 years ago, and is the oldest exchange in Asia.

8. How long has S&P Dow Jones Indices been publishing stock market indices?

S&P Dow Jones Indices has over 115 years of indexing experience beginning with the launch of the Dow Jones Industrial Average® in 1896.

9. How much in assets is benchmarked to S&P Dow Jones Indices products?

As of Dec. 31, 2012, we estimate that over \$6 trillion is directly benchmarked to S&P Dow Jones Indices family of indices.

10. How can I get more information?

To learn more about the BSE, please visit: www.bseindia.com. To learn more about S&P Dow Jones Indices, please visit: www.spdji.com.