SAO PAULO, SEPTEMBER 8, 2020: S&P Dow Jones Indices ("S&P DJI"), the world’s leading index provider, and B3 – Brasil, Bolsa, Balcão, the largest exchange in Latin America, today announced the debut of the S&P/B3 Brazil ESG Index, the latest in S&P DJI’s growing family of global ESG indices based on some of the world’s most highly-tracked regional and country-specific benchmarks.

The index uses a rules-based selection criteria based on relevant ESG principles to select and weight its constituents from the S&P Brazil BMI (Broad Market Index) that are locally listed on the B3. The objective is to give investors core exposure to the Brazilian equities market while providing a significant boost in ESG score performance.

“In the last year, ESG has joined the mainstream of investing as market participants increasingly see the importance and relevance of indices that incorporate sustainability data and principles,” said Reid Steadman, Managing Director and Global Head of ESG Indices at S&P DJI. “We have designed the S&P/B3 Brazil ESG index with the goal of enabling these investors to achieve their ESG investment goals while attaining performance largely in line with the market. We’re thrilled to work with the B3 to bring this strategy to the Brazilian market.”

“At a time when ESG is becoming increasingly relevant for investors worldwide, B3 is bringing a new index to the market to add to its portfolio of sustainable benchmarks and provide investors with yet another alternative in this segment,” said Gleice Donini, B3's Head of Sustainability.

Index Methodology

The S&P/B3 Brazil ESG Index starts with an Index Universe of all companies actively trading on the B3 as local listings that are members of the S&P Brazil BMI, S&P DJI’s broadest country index representing the Brazilian equity market. Companies involved in controversial weapons, tobacco, thermal coal and companies with disqualifying United Nations Global Compact scores are excluded.

Remaining eligible companies are then weighted in the index by their S&P DJI ESG Score resulting from the Corporate Sustainability Assessment (CSA). Companies with no S&P DJI ESG Score are excluded from the index.

The research and methodology on the S&P/B3 Brazil ESG Index and S&P DJI ESG Scores are available at: www spdji.com.

S&P DJI has been a leader in ESG indexing for 20 years. Since the 1999 launch of the Dow Jones Sustainability Index (DJSI), the first global sustainability benchmark, S&P DJI now offers a range of ESG index solutions including carbon-efficient indices introduced in 2018. In April 2019, S&P DJI introduced the S&P 500 ESG Index based on the S&P 500®.
Please visit www.spdji.com for more information about the methodology behind our global family of ESG indices.

ABOUT S&P DOW JONES INDICES

S&P Dow Jones Indices is the largest global resource for essential index-based concepts, data and research, and home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®. More assets are invested in products based on our indices than products based on indices from any other provider in the world. Since Charles Dow invented the first index in 1884, S&P DJI has been innovating and developing indices across the spectrum of asset classes helping to define the way investors measure and trade the markets.

S&P Dow Jones Indices is a division of S&P Global (NYSE: SPGI), which provides essential intelligence for individuals, companies, and governments to make decisions with confidence. For more information, visit www.spdji.com.

ABOUT B3

B3 S.A. (B3SA3) is one of the main financial market infrastructure companies in the world and one of the largest in terms of market capitalization among global leaders in the exchange industry.

B3 connects, develops and enables the financial and capital market and, together with customers and society, boosts Brazil's growth.

It trades in stock exchange and OTC environments, and offers products and services to the financing chain. Headquartered in São Paulo and with offices in London and Shanghai, B3 performs important functions in the market by promoting best practices in corporate governance, risk management and sustainability.

B3. With the market. For the future.

FOR MORE INFORMATION:

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