

## **S&P 500 Low Volatility Target Beta Index Launched; Adds to S&P Dow Jones Indices Growing Family of Smart Beta Indices**

*The new index has been licensed to Natixis for product development*

**HONG KONG, March 24, 2016:** S&P Dow Jones Indices (“S&P DJI”) announced the launch of the **S&P 500 Low Volatility Target Beta Index** which has been designed to track the S&P 500® Low Volatility Index but maintain the same level of market risk as the S&P 500. The new Index has been licensed to Natixis for product development.

The S&P 500 Low Volatility Target Beta Index uses a beta-driven weighting scheme. The new Index includes a leverage factor that changes based on realized historical beta with the aim of bringing the beta of the Index close to that of the S&P 500. At each monthly rebalancing, the weight for the S&P 500 Low Volatility Index is set proportional to the inverse of its beta.

“The S&P 500 Low Volatility Target Beta Index is a dynamic index,” commented **Vinit Srivastava, Senior Director, Strategy Indices, S&P Dow Jones Indices**. “The Index measures the performance of low volatility stocks within the S&P 500, while maintaining the S&P 500’s level of overall market risk.”

“This index is particularly well suited to Asian markets where investors are looking for yield enhancement investments. Indeed, those investments linked to S&P 500 can be systematically boosted by instead linking to the S&P 500 Low Volatility Target Beta Index,” said **Nicolas Reille, Head of Equity Derivatives Sales, Asia Pacific, at Natixis**. “As a consequence, we are seeing a lot of interest from distributors across Asia, and expect the trend to continue, with the S&P 500 Low Volatility Target Beta Index increasingly adopted across established yield-focused products, including in the autocallable market.”

For more information about S&P Dow Jones Indices, please visit [www.spdji.com](http://www.spdji.com).

### **About S&P Dow Jones Indices**

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