

## **S&P/ASX 300 Shareholder Yield Index Launched by S&P Dow Jones Indices**

*Index Licensed to ANZ ETFs Management (AUS) Limited for ETF Creation*

**SYDNEY, June 12, 2015:** S&P Dow Jones Indices (“S&P DJI”), one of the world’s leading providers of financial market indices, today announced the launch of the [S&P/ASX 300 Shareholder Yield Index](#). The Index is designed to represent the Australian listed companies with the highest shareholder yields. As the latest addition to S&P DJI’s diversified Australian offering, the Index has been licensed to ANZ ETFs Management Australia Limited (“ANZ ETFs”) for the launch of an exchange-traded fund (ETF) listed on the Australian Securities Exchange (ASX). ANZ ETFs is a joint venture formed by the Australia and New Zealand Banking Group Limited (“ANZ”) and ETF Securities Group (“ETFs”).

The S&P/ASX 300 Shareholder Yield Index was licensed to ANZ ETFs Management Australia Limited together with two other established market benchmarks for the US and Australian markets. These licenses and product launches mark the first entry of a major Australian financial institution into the Australian ETF market.

The Index is developed based on the universe of S&P/ASX 300 Index and measures the performance of the top 40 stocks with the highest shareholder yields in the past one year, while meeting certain liquidity and quality criteria. Shareholder yield is a combination of dividends paid and buybacks executed. Companies have the flexibility to choose either of the forms to return capital to shareholders depending on market conditions.

“We are excited to introduce the S&P/ASX 300 Shareholder Yield Index and provide investors with an innovative way to measure shareholder return,” says **Tianyin Cheng, Associate Director, Strategy Indices, at S&P Dow Jones Indices**. “Companies that tend to return the most capital to shareholders are usually viewed by investors as having a business model capable of generating cash flow and the discipline to distribute it to shareholders. Our research has shown that over long periods of time, such companies have historically outperformed.”

“As passive investment gains increased recognition in Australia, investors are eager to access new sources of return by employing various index-based strategies,” adds **Daphne van der Oord, Head of Australia and New Zealand at S&P Dow Jones Indices**. “Our newly launched Index complements our already established Australian index fleet with a precisely customized strategy positioned to gain from shareholder returns.”

“We are proud to be the first major domestic financial institution in Australia to offer world-class ETF products to local and international investors,” says **Danny Laidler, Co-Head ANZ ETFs**. “By leveraging S&P DJI’s proven experience in developing rules-based, transparent benchmarks, we are able to provide a solution for investors seeking high yield Australian equity exposure. The ANZ ETFs S&P/ASX 300 High Yield Plus ETF is the first ETF in Australia to seek buyback yield.”

S&P DJI has launched a wide variety of investable indices for the Australian market since 2000 when it entered into an index agreement with the Australian Securities Exchange (ASX). These include some of the most well-known benchmarks such as the S&P/ASX 200, the S&P/ASX 300 and the S&P/ASX MidCap 50. The launch of S&P/ASX 300 Shareholder Yield Index signals S&P DJI’s drive to move beyond traditional market capitalization-weighted indices in Australia and continuously innovate for local and international investors.

For more information, please visit [www.spdji.com](http://www.spdji.com).

**About S&P Dow Jones Indices**

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over 1,000,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit [www.spdji.com](http://www.spdji.com).

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