

S&P/BMV IPC Quality, Value & Growth Index: Measuring Multi-Factor Performance in Mexican Equities

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Quality, Value & Growth Overview

Amid recent challenges presented by trade tensions and economic uncertainty, multi-factor investing has emerged as a strategy aiming to enhance performance and manage volatility. Many factor-based indices have a long track record of outperforming their benchmarks by leveraging well researched behavioral and economic risk/return drivers.¹

The [S&P/BMV IPC Quality, Value & Growth \(QVG\) Index](#) exemplifies the practical application of multi-factor strategies. It tracks a selection of stocks from the [S&P/BMV IPC](#) that exhibit the strongest combined quality, value and growth characteristics. Historically, this multi-factor index has offered stability during downturns while providing potential upside as markets strengthen. Quality stocks are characterized by their resilience in down markets due to strong fundamentals. Value stocks focus on constituents that appear underpriced relative to other financial metrics, indicating potential for outperformance, especially during market recoveries. Growth stocks are defined by above-average earnings growth, fostering positive sentiment and potential for higher performance, particularly during bull markets. By tilting toward these three factors, the S&P/BMV IPC QVG Index has outperformed its benchmark over the past 20 years (see Exhibit 1).

¹ For more details on multi-factor investing, please see: Sanchez, Maria, "[Blending Factors in Mexico: The S&P/BMV Quality, Value & Growth Index](#)," S&P Dow Jones Indices LLC, Jan. 25, 2019.

Exhibit 1: S&P/BMV IPC QVG Index Has Outperformed over the Past 20 Years



Source: S&P Dow Jones Indices LLC. Data from June 17, 2005, to Aug. 29, 2025. The S&P/BMV IPC Quality, Value & Growth Index was launched on Aug. 2, 2017. All data prior to such date is back-tested hypothetical data. Index performance based on total return in MXN. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at end of this document for more information regarding the inherent limitations associated with back-tested performance.

Index Methodology

Constructing multi-factor portfolios in smaller equity markets may be challenging. However, the launch of the S&P/BMV IPC QVG Index has made tracking these factors more accessible. Using a bottom-up approach, the index evaluates the performance of stocks within the S&P/BMV IPC that exhibit the highest multi-factor score, combining elements of quality, value and growth.² If any of a constituent's factor scores ranks among the lowest four in the S&P/BMV IPC for that factor, it is excluded from the index. The selected constituents are then weighted based on their final multi-factor score, calculated as the simple average of the underlying quality, value and growth scores. The metrics used in the construction of the S&P/BMV IPC QVG Index are summarized in Exhibit 2.³

² For further information, see the S&P/BMV IPC section in the [S&P/BMV Indices Methodology](#).

³ For more details on multi-factor investing, please see: Innes, Andrew; Jain, Akash; and Ponnala, Lalit "[Exploring Techniques in Multi-Factor Index Construction](#)," S&P Dow Jones Indices LLC, Feb. 26, 2021.

Exhibit 2: Quality, Value and Growth Metrics

| Quality | Value | Growth |
|----------------------------|--------------------------------------|--|
| Operating Return on Assets | Operating Income to Enterprise Value | Price Momentum |
| Accruals Ratio | Book-Value-to-Price Ratio | 3-Year Operating Earnings before Interest and Taxes Growth |
| Financial Leverage Ratio | - | 3-Year Sales per Share Growth Rate |

Source: S&P Dow Jones Indices LLC. Data as of August 2025. Table is provided for illustrative purposes.

Long-Term Performance

Over the long term, including back-tested periods, the S&P/BMV IPC QVG Index consistently outperformed its benchmark. This success can be attributed, in part, to the multi-factor strategy's objective of integrating factors with low excess return correlation, which enhanced diversification and resulted in improved risk-adjusted performance. This approach has enabled the index to adapt during market downturns by finding sources of performance across three distinct factors (see Exhibit 3).

Exhibit 3: Risk/Performance Profiles

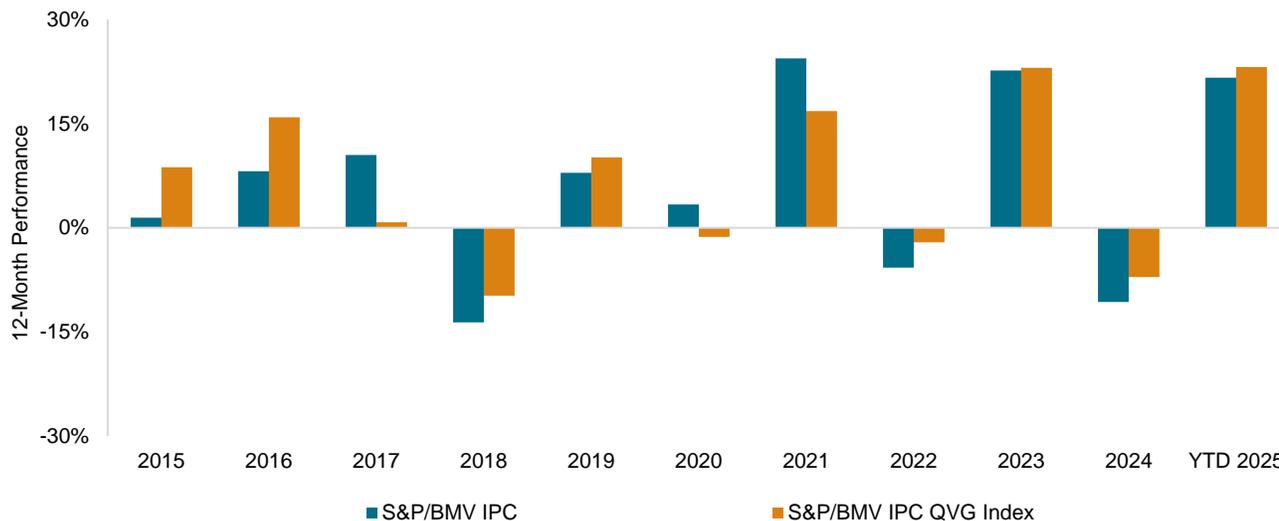
| Period | S&P/BMV IPC | S&P/BMV IPC QVG Index |
|-----------------------------------|-------------|-----------------------|
| Annualized Performance (%) | | |
| YTD | 21.63 | 23.16 |
| 1-Year | 17.46 | 23.47 |
| 3-Year | 13.37 | 17.21 |
| 5-Year | 13.54 | 14.04 |
| 10-Year | 5.94 | 6.69 |
| Annualized Volatility (%) | | |
| 10-Year | 15.53 | 15.94 |
| Risk-Adjusted Return (%) | | |
| 10-Year | 24.02 | 28.08 |
| Capture Ratio (%) | | |
| Upside Capture | - | 71.84 |
| Downside Capture | - | 65.75 |

Source: S&P Dow Jones Indices LLC. Data from Aug. 31, 2015, to Aug. 29, 2025. All periods greater than one year are annualized. The S&P/BMV IPC Quality, Value & Growth Index was launched on Aug. 2, 2017. All data prior to such date is back-tested hypothetical data. Index performance based on total return in MXN. Past performance is no guarantee of future results. Table is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at end of this document for more information regarding the inherent limitations associated with back-tested performance.

Over the past decade, **the S&P/BMV IPC QVG Index has outperformed its benchmark almost every year.** Exhibit 4 illustrates the yearly performance of both the S&P/BMV IPC and

S&P/BMV IPC QVG Index. Although annual returns have shown variability, the S&P/BMV IPC QVG Index has surpassed its benchmark in 7 of the past 10 years and upheld its lead through August 2025, underscoring its robustness and capacity to generate enhanced returns under varying market conditions.

Exhibit 4: The S&P/BMV IPC QVG Index Outperformed in Most Calendar Years

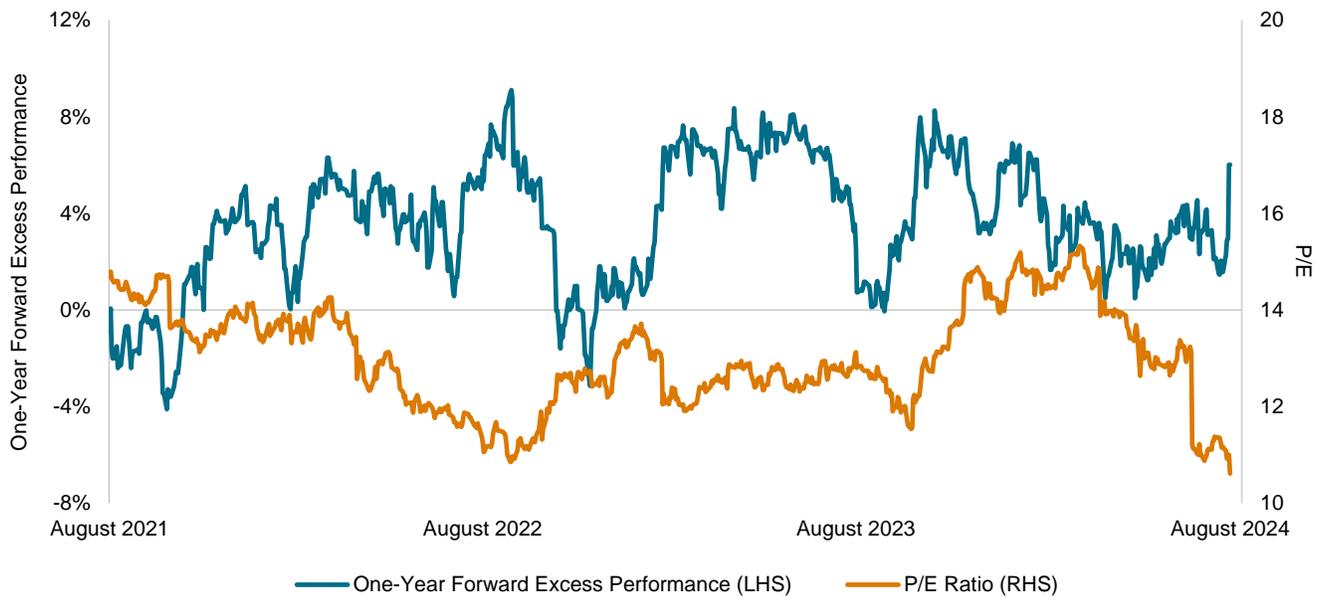


Source: S&P Dow Jones Indices LLC. Data from Jan. 1, 2015, to Aug. 29, 2025. The S&P/BMV IPC Quality, Value & Growth Index was launched on Aug. 2, 2017. All data prior to such date is back-tested hypothetical data. Index performance based on total return in MXN. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at end of this document for more information regarding the inherent limitations associated with back-tested performance.

Valuation and Forward Performance

Although the S&P/BMV IPC QVG Index has outperformed over the long term, the margin of its outperformance compared to the S&P/BMV IPC has varied over time. Among factor researchers and investors, factor cyclicalities is expected, as not all risk premia outperform during the same phases of the market cycle. **For the S&P/BMV IPC QVG Index, periods of relatively low valuation have often preceded wider outperformance.** Exhibit 5 demonstrates this relationship by illustrating the connection between the index’s trailing price-to-earnings (P/E) ratio and its forward one-year excess performance over the past three years.

Exhibit 5: Lower P/E Ratio Has Often Been Followed by Wider Outperformance



Source: S&P Dow Jones Indices LLC, Bloomberg. Data as of Aug. 29, 2025. Index performance based on total return in MXN. Past performance is no guarantee of future results. Chart is provided for illustrative purposes.

Diversification and Balanced Contribution

What has enabled the S&P/BMV IPC QVG Index to outperform while maintaining a similar level of risk? Exhibit 6 analyzes its one-year performance using a Brinson attribution, illustrating the active weight and attribution of each included GICS® sector. As of August 2025, the S&P/BMV IPC QVG Index comprised 27 constituents across 8 GICS sectors. **Most sectors contributed to the outperformance** over the 12-month period ending August 2025, highlighting the effectiveness of combining quality, value and growth factors rather than relying on a narrow set of individual stock contributions. Notably, sector weighting played a significant role, with the total allocation effect contributing 3.95% to performance.

Exhibit 6: One-Year Attribution and Active Sector Weights

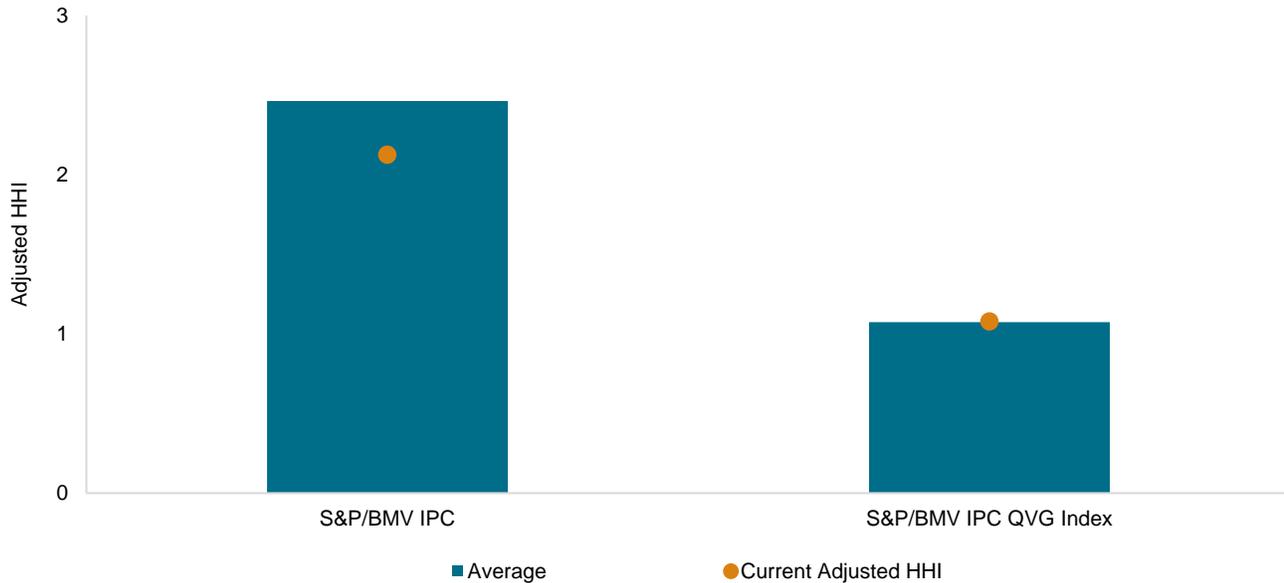


Source: FactSet. Data from Aug. 30, 2024, to Aug. 29, 2025. Index performance based on total return in MXN. Past performance is no guarantee of future results. Chart is provided for illustrative purposes.

Due to its bottom-up selection method, the index averages 11 fewer constituents than the S&P/BMV IPC. One might expect higher concentration within the S&P/BMV IPC QVG Index due to its fewer constituents, but historically, that has not been the case. The Herfindahl-Hirschman Index (adjusted HHI) measures the degree of concentration within an index. Based on this metric, **concentration was consistently lower within the S&P/BMV IPC QVG Index compared to its benchmark**, as illustrated in Exhibit 7.⁴ Reduced concentration among constituents may reduce exposure to idiosyncratic risks.

⁴ For details on the adjusted HHI and its application in measuring index concentration, see for example: Ganti, Anu R., and Craig Lazzara, "[Concentration within Sectors and Its Implications for Equal Weighting](#)," S&P Dow Jones Indices LLC, Feb. 7, 2022.

Exhibit 7: Current and Average Adjusted HHI

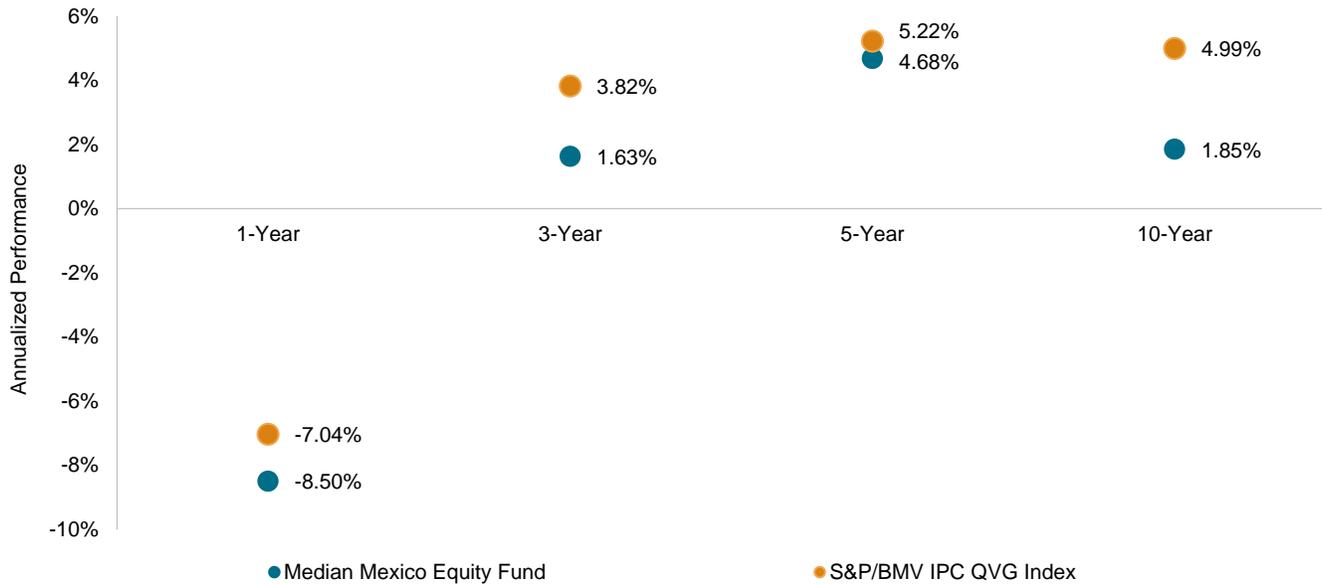


Source: S&P Dow Jones Indices LLC. Data from Sept. 28, 2012, to Aug. 29, 2025. The S&P/BMV IPC Quality, Value & Growth Index was launched on Aug. 2, 2017. All data prior to such date is back-tested hypothetical data. Index performance based on total return in MXN. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at end of this document for more information regarding the inherent limitations associated with back-tested performance.

The S&P/BMV IPC QVG Index versus Active

One hallmark of a successful factor-based strategy is the systematic selection of stocks that collectively outperform the benchmark. Although the S&P/BMV IPC QVG Index employs a rules-based methodology, comparing it to a universe of active funds can highlight the relative strength of a factor-based index. Exhibit 8 presents the annualized performance of the S&P/BMV IPC QVG Index relative to the median performance over various time periods of actively managed Mexico Equity Funds, as reported in our [SPIVA® Latin America Scorecard](#). **The S&P/BMV IPC QVG Index has outperformed more than one-half of active funds over every time horizon.**

Exhibit 8: The S&P/BMV IPC QVG Index Outperformed More Than One-Half of Active Funds over Every Time Horizon



Source: S&P Dow Jones Indices LLC. Data from Dec. 31, 2014, to Dec. 31, 2024. The S&P/BMV IPC Quality, Value & Growth Index was launched on Aug. 2, 2017. All data prior to such date is back-tested hypothetical data. Index performance based on total return in MXN. Past performance is no guarantee of future results. Chart is provided for illustrative purposes and reflects hypothetical historical performance. Please see the Performance Disclosure at end of this document for more information regarding the inherent limitations associated with back-tested performance.

Conclusion

The S&P/BMV IPC Quality, Value & Growth Index is a multi-factor index that combines quality, value and growth factors in an effort to enhance overall performance. Historically, it has exceeded its benchmark while maintaining similar levels of volatility, showcasing resilience across various market conditions. By selecting and reweighting a diverse set of constituents across sectors, the index has mitigated concentration risk and increased emphasis on well-established drivers of market returns, contributing to its long-term outperformance.

Performance Disclosure/Back-Tested Data

The S&P/BMV IPC Quality, Value & Growth Index was launched on August 2, 2017. All information presented prior to an index's Launch Date is hypothetical (back-tested), not actual performance. The back-test calculations are based on the same methodology that was in effect on the index Launch Date. However, when creating back-tested history for periods of market anomalies or other periods that do not reflect the general current market environment, index methodology rules may be relaxed to capture a large enough universe of securities to simulate the target market the index is designed to measure or strategy the index is designed to capture. For example, market capitalization and liquidity thresholds may be reduced. Complete index methodology details are available at www.spglobal.com/spdji. Past performance of the Index is not an indication of future results. Back-tested performance reflects application of an index methodology and selection of index constituents with the benefit of hindsight and knowledge of factors that may have positively affected its performance, cannot account for all financial risk that may affect results and may be considered to reflect survivor/look ahead bias. Actual returns may differ significantly from, and be lower than, back-tested returns. Past performance is not an indication or guarantee of future results. Please refer to the methodology for the Index for more details about the index, including the manner in which it is rebalanced, the timing of such rebalancing, criteria for additions and deletions, as well as all index calculations. Back-tested performance is for use with institutions only; not for use with retail investors.

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