

Custom Indices

You have the idea. We'll create the index.



**S&P Dow Jones
Indices**

A Division of **S&P Global**

Our custom indices give clients the ability to design, manage, and market products that match any investment strategy. You can:

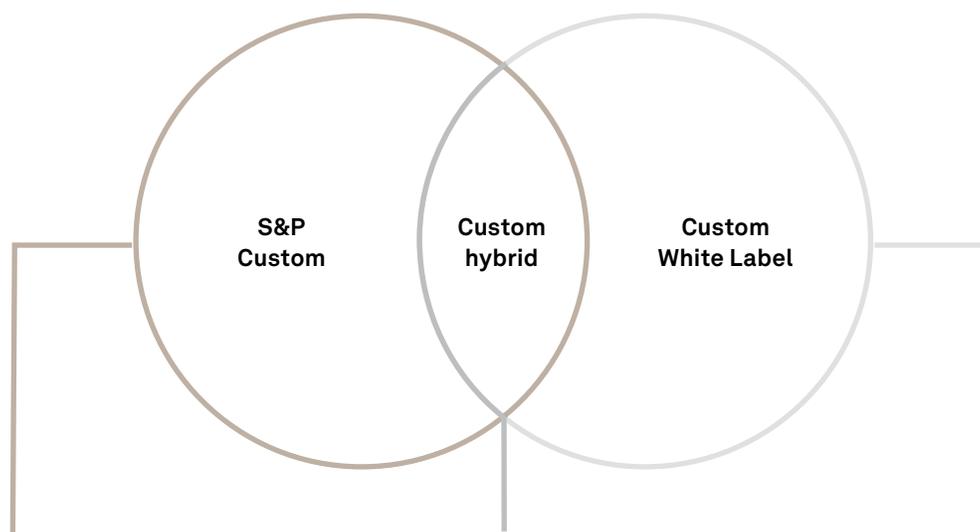
- Create your own index by customizing one of our existing indices.
- Create a white label index using your own intellectual property.
- Create a hybrid index that implements your proprietary methodology but uses our index levels or constituents as inputs.

Drawing on a wealth of experience and industry knowledge, we construct, maintain and disseminate custom indices for a wide variety of investors, exchanges and ETF providers across the globe.

The driving force behind:

- ETFs and ETNs
- Structured notes
- OTC products
- Benchmarks
- iNAVs

Our custom solutions:



Variation on a standard S&P DJI index	Client's proprietary index using or referencing an S&P DJI index	Client's proprietary index
<ul style="list-style-type: none"> - Client adjusts an existing S&P DJI index. - S&P DJI owns the intellectual property. - Index retains S&P DJI branding. - Calculated by S&P DJI. 	<ul style="list-style-type: none"> - Client methodology uses an S&P DJI index as a universe, or the value of an index as an input. - Client owns the intellectual property. - Index carries the client's branding. - Calculated by S&P DJI. 	<ul style="list-style-type: none"> - Client methodology does not use S&P DJI intellectual property. - Client owns the intellectual property. - Index carries the client's branding. - Calculated by S&P DJI.

Why clients choose us:

1 Brand Association
The S&P Dow Jones Indices brand is synonymous with integrity and objectivity. The “Calculated by S&P DJI” mark, which lends legitimacy to the underlying index, is made available to all custom index clients.

2 Extensive Coverage
Our index and constituent database spans all major asset classes and covers more than 33,000 securities in 96 countries and 117 market.

3 Expertise and Experience
Over 150 clients globally leverage our experience creating and calculating over 330,000 indices. Our custom indices are managed with the same rigorous processes and robust infrastructure used to calculate our flagship indices.

4 Client Service
A dedicated team of custom index experts is accessible locally, regionally and globally 24 hours a day, 7 days a week.

Users of custom indices:

- Exchange-traded fund providers
- Asset managers
- Derivative and structured product teams
- Pension plans
- Exchanges
- Registered Investment Advisors (RIAs)

Customize your index by:

Asset Class	Theme	Sector	Region	Size
– Equities	– Yield	– GICS® Sectors	– Global	– Large Cap
– Commodities	– Dividends	– GICS Industry Groups	– Americas	– Mid Cap
– Fixed Income	– Emerging Markets	– GICS Industries	– Europe	– Small Cap
	– Theme of your choice	– GICS Sub-Industries	– Middle East & Africa	
			– Asia Pacific	

Weighting	Capping	Rebalancing	Currency	Return Type
– Market Cap	– Constituent	– Daily	– Our capabilities span all country and regional currencies, as well as cryptocurrency.	– All return types are available.
– Equal	– Regional	– Weekly		
– Price	– Sector	– Quarterly		
– Fundamentals	– Capping	– Annually	– Hedging by currency is also available.	
– Weighting scheme of your choice	– Scheme of your choice	– Ad hoc		

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About S&P Dow Jones Indices

At S&P Dow Jones Indices, we provide iconic and innovative index solutions backed by unparalleled expertise across the asset-class spectrum. By bringing transparency to the global capital markets, we empower investors everywhere to make decisions with conviction. We're the largest global resource for index-based concepts, data and research, and home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®. More assets are invested in products based upon our indices than any other index provider in the world. With over USD 8.3 trillion in passively managed assets linked to our indices and over USD 8.4 trillion benchmarked to our indices, our solutions are widely considered essential in tracking market performance, evaluating portfolios, and developing investment strategies.

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