

S&P Dow Jones Indices

A Division of **S&P Global**

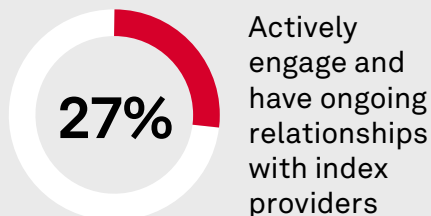
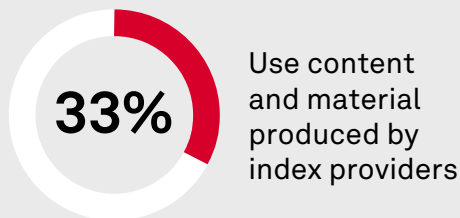
Unlocking the full value of index providers

How wealth managers can get more from these relationships

According to research from Cerulli Associates,¹ there is untapped potential for wealth managers to utilize the expansive capabilities index providers have to offer. Discover ways S&P Dow Jones Indices' (S&P DJI) expertise, services and solutions can unlock more value for advisors and home offices.

Key Research Finding

98% of advisors surveyed use index-tracking solutions, yet few tap into other helpful services.²



Ways to Unlock More Value with S&P DJI

Utilize best-in-class insights and expertise

to help educate colleagues and clients



400+ educational, research, performance and commentary pieces produced annually



CE credit available through approved educational forums and webinars

Leverage the industry-leading brand

to help build trust and credibility



USD 27 trillion+ in assets indexed or benchmarked to S&P DJI Indices—more than any other provider globally³



91% of advisors surveyed rate S&P DJI favorably—the highest among index provider peers⁴

Collaborate on innovative solutions

to help support unique considerations



Value-add tools including SPICE[®] IndexBuilder™, which enables users to quickly and efficiently prototype, backtest, analyze and order custom index concepts



Customizable indices and data delivery available with support from our dedicated team

To learn more, read the full article [“Redefining the Role of Index Providers.”](#)

¹ The Cerulli Associates whitepaper “Redefining the Role of Index Providers” was sponsored by S&P Dow Jones Indices.

² Please see page 5 of Cerulli Associates’ “Redefining the Role of Index Providers.” Analyst Note: Respondents were asked to select all that applied. Data excludes the portion of advisors (1%) that did not engage index providers using the described methods.

³ S&P DJI Annual Survey of Assets, as of December 2024.

⁴ Please see page 7 of Cerulli Associates’ “Redefining the Role of Index Providers.” Analyst Note: Financial advisors were asked “What is your perception of the following index brands?” and then given the option to rate each on a scale of one to five, with five being best.

About S&P Dow Jones Indices

At S&P Dow Jones Indices, we provide iconic and innovative index solutions backed by unparalleled expertise across the asset-class spectrum. We're the largest global resource for index-based concepts, data and research and home to iconic financial market benchmarks such as the S&P 500® and the Dow Jones Industrial Average®. More assets are invested in products based upon our indices than any other index provider in the world. Our solutions bring transparency to global capital markets and are widely considered essential in tracking market performance, evaluating portfolios and developing investment strategies.

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