

# Customizing ESG Data

Tailor **ESG intelligence** to specific investor needs



S&P DJI provides access to a wide range of ESG data toolkits that go beyond traditional financial statements to help investors get ahead of emerging or underreported sustainability trends. Our rich ESG solutions enable the creation of customized ESG indices built on these comprehensive data sources.

**S&P Dow Jones  
Indices**

A Division of **S&P Global**

# S&P DJI offers a wide range of capabilities to create a custom ESG index.

## 1. ESG Scores

When creating an ESG index, S&P DJI's ESG Scores are a tool that can be used to determine inclusion, exclusion, or weighting. S&P DJI ESG Scores are rooted in SAM's, a part of S&P Global, esteemed Corporate Sustainability Assessment (CSA), a robust approach to evaluating corporate ESG performance with a focus on financial materiality.

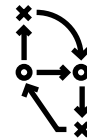
Backed by more than 20 years of data, SAM's research methodology is characterized by thoroughness and granularity, rigorous standards for verification, and data source transparency. Conducted annually, the assessment intends to identify companies that are better equipped to recognize and respond to emerging sustainability opportunities and challenges. It does this by capturing and evaluating the following for each company:



Recognition of material ESG issues and the role ESG factors can play



Understanding the potential financial impact of ESG exposures



Implementation of strategies to manage ESG risks or capitalize on ESG-related opportunities



Measurement of key ESG performance indicators to evaluate strategy effectiveness



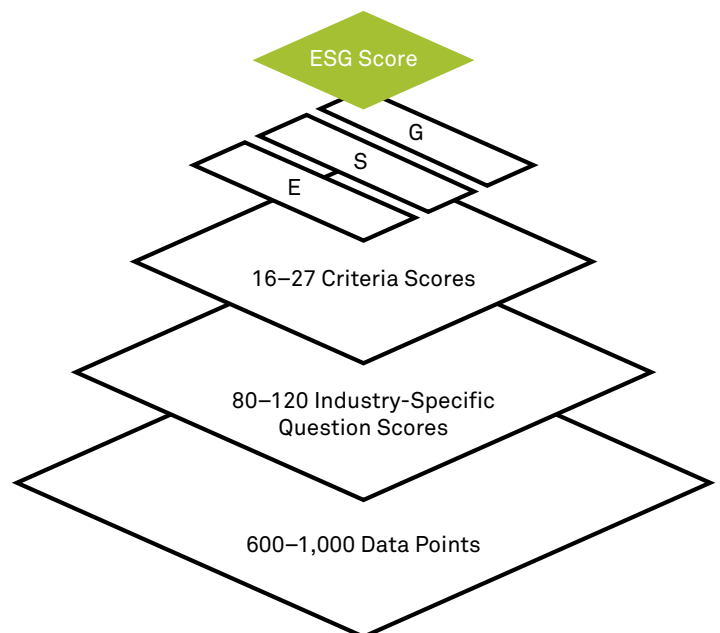
Validation or external audit of stated ESG strategies and results



Transparent communication of corporate sustainability strategies and attainment of targets

Companies participating in the CSA respond to one of 61 industry-specific questionnaires that, in some cases, yield more than 1,000 company-level and industry-specific data points.

This highly granular data forms the basis for industry-specific Criteria Scores, which in turn roll up into Dimension (E, S, and G) Scores, and ultimately, Total ESG Scores. Data at all three of these levels is available for licensing for peer-group comparisons and analysis.



## 2. Trucost Carbon & Environmental Data

Trucost, part of S&P Global, has been a pioneer in providing investment-grade carbon and environmental data to investors, companies, and governments for over 15 years. To create a tailored ESG index, S&P DJI can apply more specialized Trucost carbon and environmental datasets to determine inclusion, exclusion, or weighting for more targeted indices:

| Data Type                                      | Description  |
|--|--|
| Carbon/GHG                                     | A subset of the All Environmental data file containing the greenhouse gas (GHG) emissions data sets.   |
| Company & Sector Level Fossil Fuels and Energy | A data set covering the quantities of fossil fuel reserves (by type and probability of extraction), power generation output (GWh per fuel type), and the GHG emissions associated with each, for relevant companies. |
| Coal   | A data set covering the quantities of coal reserve types, revenues derived from coal Trucost sectors, and coal power generation and emissions data, for relevant companies.  |
| Carbon Earnings at Risk                        | A data set that aims to quantify the potential impact on earnings from a company's exposure to changes to carbon pricing regimes at various points in the future.  |

## 3. ESG Exclusions

Our suite of data can be used to exclude constituents based on Trucost sector data, business involvement screens, or a UNGC compliance screen. This includes targeting specific business activities, such as alcohol, armaments, adult entertainment, firearms, gambling, landmines, nuclear power and weapons, and tobacco. ESG exclusions provide an effective means to enhance the targeting and focus of an ESG index strategy.

| Data Type                    | Description   |
|------------------------------|---|
| Trucost Sector Data          | A data set that shows the sectors companies derive their annual consolidated revenues from. The data set defines revenues in Trucost's 464 sectors.   |
| Business Involvement Screens | A data set that considers a company's involvement in a variety of potentially controversial business activities, based on production, retail, and other types of involvement, both directly and indirectly. |
| UNGC Compliance Screen       | A data set that defines a company as being compliant, not compliant, or on a watchlist regarding their meeting of the U.N.'s Global Compact Principles.   |

## 4. ESG Controversies Monitoring

Companies can be exposed to significant ESG risks and may be responsible for misconduct relating to a wide array of ESG issues. Controversies monitoring helps to capture relevant issues as they come to light, which allows us to immediately adjust indices to maintain their ESG profile as necessary.

| Data Type                              | Description  |
|--|--|
| SAM Media & Stakeholder Analysis (MSA) | A data set that monitors a company's sustainability performance on an ongoing basis by assessing current controversies that could have potentially negative reputational or financial impact on a company. |

For more information, please contact our custom team at [Customindices@spglobal.com](mailto:Customindices@spglobal.com). Visit us at <https://www.spglobal.com/spdji/en/custom-indices/solutions/>

## About S&P Dow Jones Indices

S&P Dow Jones Indices is the largest global resource for essential index-based concepts, data and research, and home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®. More assets are invested in products based on our indices than products based on indices from any other provider in the world. Since Charles Dow invented the first index in 1884, S&P DJI has been innovating and developing indices across the spectrum of asset classes helping to define the way investors measure and trade the markets.

S&P Dow Jones Indices is a division of S&P Global (NYSE: SPGI), which provides essential intelligence for individuals, companies, and governments to make decisions with confidence. For more information, visit <https://www.spglobal.com/spdji/en/>.

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