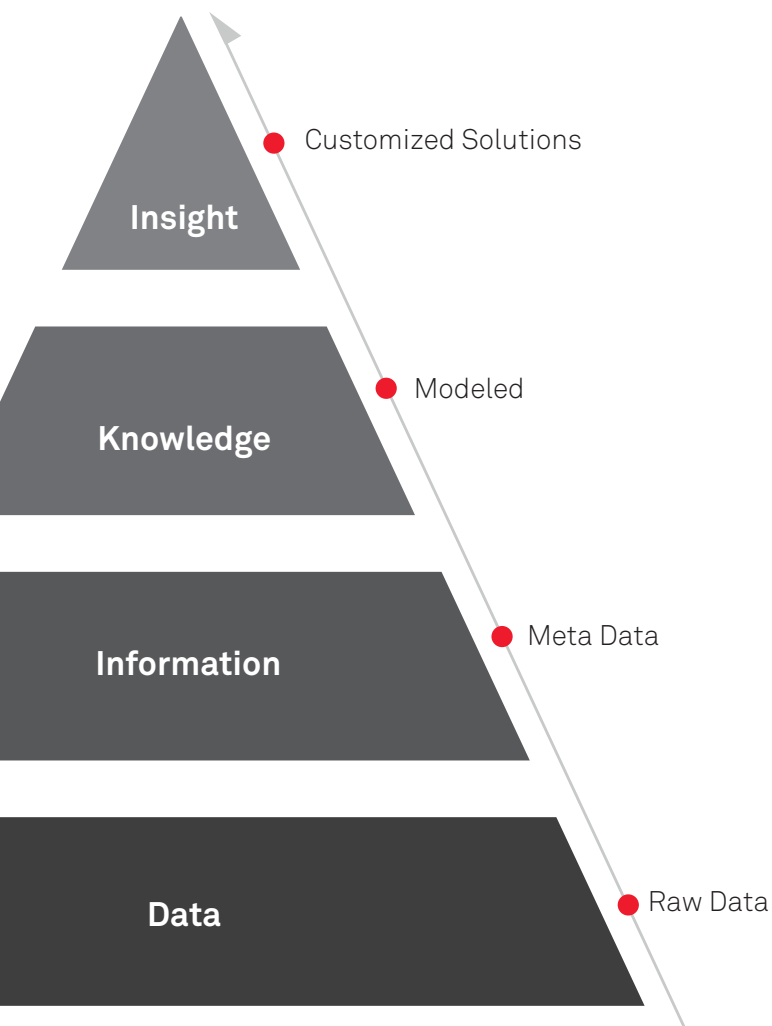


# Our Approach



## Data Driven Analysis

Our analysis is built using the most granular level of data available. This allows us to develop insights based on market fundamentals, utilizing proprietary data collection technology, relational and non-relational databases and modelling tools.

## Transparent Methodology

Our methodologies bring consistency and robustness to our analytics through principles and parameters that are completely transparent to our customers at every stage of the process. As our analysts use multiple data inputs to develop a full understanding of commodity markets.

## Ongoing Market Analysis

Our evaluation of commodity markets provides ongoing identification of material developments and analysis through a range of reports and services. Our subscription reports and online analytics tools can track commodity market developments on a daily, weekly, or periodic basis.

## Access to a Global Team of Commodity Analysts

The essential insights from our analytics are based on a bottom-up approach to data analysis. We begin with raw data, then aggregate and align it to create context and isolate trends. Our analysts then model and analyze that information in order to create customized solutions tailored to your specific needs.

*It is this foundation in data that allows S&P Global Platts' team of experienced professionals to provide true transparency and ongoing market analysis to every client.*

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