

Movements Plus



Movements Plus offers unique insight into your area of interest

- **Bespoke reports to meet individual needs**
- **Reports are available in PDF and PPT formats**
- **Alongside the reports data will be provided in XML, KML, Excel**

Movements Plus is an analytical tool that combines the power of IHS expertise with IHS Maritime's AIS data, to create 6 unique product offerings supporting strategic decision making.

ECA Zones

Reports can address questions such as:

- Identify key market opportunities created by ecologically critical area (ECA) regulation zones
- Analyse how competitors are managing their movements through the zones
- Understand the impact of ECA zones on port callings
- Gain insight on the impact on ship movement/traffic/routes when setting up an ECA
- Ascertain demand for product given changes in ECAs
- Understand the impact of ECA zones on the newbuilding market

Micro/macro ship movements

Reports can address questions such as:

- Analyse the number of ship movements through an ECA for trade flow analysis
- Identify customers coming to specific areas at the berth, port or regional level in order to market services
- Gain insight into the balance of trade, in particular goods between two countries or regions
- Understand the impact on ship activity of a new offshore fixed installation
- Understand transport infrastructure for new site development
- Identify the optimum location for a service facility based on customers' movement patterns

Port congestion

Reports can address questions such as:

- Understand the trends in port congestion at specific ports
- Ensuring your company's infrastructure is aligned with your trading policy

Competitor analysis

Reports can address questions such as:

- Determine the impact of port congestion on efficiency in competitor ports
- Understand competitors' volume and type of throughput
- Analyse competitors fleet changes (new and retiring)
- Understand the difference between your published vs actual ship schedule

Voyage analysis

Reports can address questions such as:

- Understand the impact of zones and offshore fixed installations on voyage routes
- Identify your company's fleet movements
- Understand ship movements in regions

Maritime risk

Reports can address questions such as:

- Understand the correlation between density of traffic and rates of casualties in routes being considered
- Monitor any risks to major commodities in the event of conflict, and identify alternative routes or diversions
- Determine if tanker movements in a sensitive region could cause environmental damage
- Determine if traffic has been affected by regional flashpoints in order to ascertain when to cease trading operations at those ports
- Monitor the traffic in a country's exclusive economic (EEZ) over time
- Determine if geopolitical risk affects tanker movements and how it could affect operational costs by diverting ships