

Access thousands of contacts wherever and whenever you need them.

Money Market Directories (MMD) is a current and comprehensive web-based information resource tailored specifically for marketing to institutional investors. MMD allows you to build effective relationships, identify new sales opportunities and sources of capital, perform focused prospecting, and develop targeted mailing campaigns. MMD can provide its clients complete access to the most up-to-date information on key decision makers who manage investment capital world-wide.

MMD delivers accurate intelligence on:

US

- 67,000 Institutions
- 54,600 Pension Plan Sponsors
- 13,100 Endowments/Foundations/Tax-Exempt Organizations

Canada

- 2,700 Institutions
- 1,000 Pension Plan Sponsors
- 1,700 Endowments/Foundations/Tax-Exempt Organizations

International

- 11,100 Institutions
- 8,200 Pension Plan Sponsors
- 2,700 Endowments/Foundations/Tax-Exempt Organizations
- Plus Sovereign Wealth Funds and Reserve Banks

Institutional Searches and Mandate Data

The Mandates data accompanies the subscription of MMD's Plan Sponsors database. Keep up with industry trends and potential opportunities by having insight into funds seeking to add new service providers.

Other Global Institutions and Service Providers:

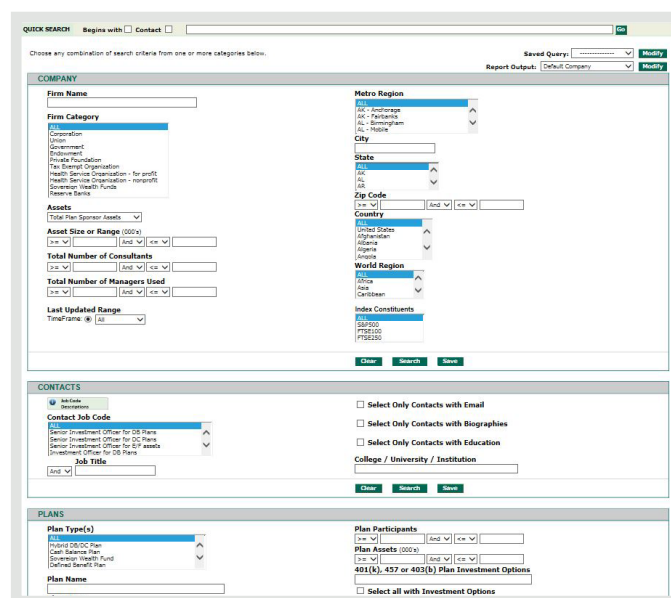
- 28,000 Investment Advisors
- 5,500 Family Offices and their Service Providers
- 2,200 Main, Regional and Consultant Branches
- Profiles of firms include asset size, asset allocation, areas of investment interest, a firm's relationships with other institutions, detailed professional contact information and more.

Highly-Accurate

MMD has been collecting information for over 40 years and has strong relationships with thousands of firms. By conducting research year-round through personal phone calls and questionnaires, you have assurance that the information you receive through MMD is complete and correct.

Customizable Reports

Intuitive search functionality allows you to view firms based on hundreds of criteria including, but not limited to: contact name, firm name, firm type, location, amount of assets, and asset type. Once you have identified the firms you are looking for, you can save searches or reports for future use, or easily export all information into Excel with just one click.



Advanced searching on hundreds of criteria

Global Quick Coverage Statistics

Institutional Funds Profiled	Number of Firms	Number of Contacts
Pension Plan Sponsors	63,000	169,000
Endowments/Foundations/TEOs	17,000	79,000
Defined Contribution	64,000	141,000
Defined Benefit Plans	13,000	48,000

Service Providers Profiled	Number of Firms	Number of Contacts
Investment Advisors	28,000	105,000
Family Offices and their Service Providers	5,500	42,000
Main, Regional and Consultant Branches	2,200	9,500

Global Institutions Profiled by Fund Type

Assets	Corporate	Union	Government	Endowment	Private Foundations	Tax-Exempt Organizations	Health Service	Wealth	Reserve Banks	Totals
>\$1 Billion	1,830	247	627	195	68	161	243	62	85	3,518
\$500 Million	2,914	407	803	320	151	307	388	67	94	5,451
\$475 Million	3,015	418	818	331	155	331	405	67	95	5,639
\$400 Million	3,316	448	866	384	184	395	450	67	95	6,205
\$350 Million	3,567	491	907	428	207	464	494	68	98	6,724
\$300 Million	3,929	542	948	482	239	547	549	69	98	7,403
\$250 Million	4,370	601	1,009	547	286	653	610	71	98	8,245
\$200 Million	4,922	672	1,065	670	346	839	694	71	98	9,377
\$150 Million	5,781	753	1,154	796	453	1,118	808	71	100	11,034
\$100 Million	7,015	880	1,293	975	629	1,566	981	72	102	13,513
\$75 Million	8,067	982	1,388	1,117	796	2,039	1,125	73	102	15,689
\$50 Million	9,831	1,104	1,520	1,303	1,036	2,751	1,379	73	102	19,099
\$25 Million	14,595	1,305	1,756	1,553	1,643	3,990	2,147	73	102	27,164
\$20 Million	16,678	1,344	1,832	1,658	1,969	4,622	2,457	73	102	30,735
\$10 Million	24,452	1,454	2,032	1,849	2,783	6,509	3,689	73	102	42,943
\$5 Million	34,897	1,512	2,171	1,998	3,449	8,053	5,556	73	102	57,811
>\$1 Million	52,508	1,559	2,278	2,105	3,876	9,822	9,474	76	102	81,800

CONTACT US

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