

# Relationships begin with Money Market Directories.

Money Market Directories (MMD) is a comprehensive web-based information resource tailored specifically for marketing to institutional investors. MMD can provide the data to help you build relationships, identify new sales opportunities and sources of capital, perform focused prospecting, and develop targeted mailing campaigns. MMD can also provide access to information on key decision makers who manage investment capital worldwide.

## Leverage comprehensive, in-depth data covering the global institutional marketplace.

### US

- 60,600+ Institutions
- 43,000+ Pension Plan Sponsors
- 17,600+ Endowment/Foundation Tax-Exempt Organizations

### Canada

- 2,400+ Institutions
- 700+ Pension Plan Sponsors
- 1,600+ Endowment/Foundation Tax-Exempt Organizations

### International

- 10,800+ Institutions
- 8,100+ Pension Plan Sponsors
- 2,600+ Endowments/Foundations/ Tax-Exempt Organizations
- Plus Sovereign Wealth Funds and Reserve Banks

## Institutional Searches and Mandate Data

Keep up with industry trends and potential opportunities and gain detailed insight into fund service providers.

## Other Global Institutions and Service Providers:

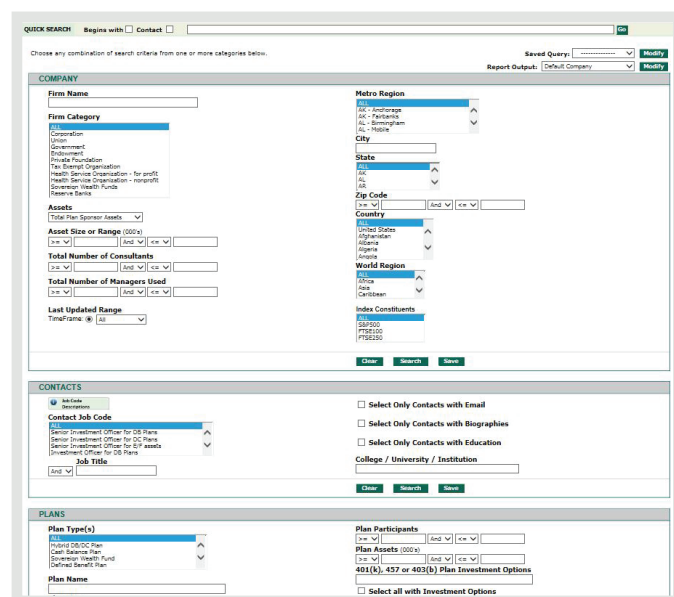
- 27,000+ Investment Advisors
- 5,600+ Family Offices and their Service Providers
- 2,200+ Main, Regional, and Consultant Branches
- Profiles of firms include asset size, asset allocation, areas of investment interest, a firm's relationships with other institutions, detailed professional contact information and more.

## Access reliable data to help with your relationship sourcing.

MMD has been collecting information for over 40 years and rigorously vets the data so you can move forward with confidence.

## Refine your targets with customizable reports in just one click.

Intuitive search functionality allows you to view firms based on hundreds of criteria including, but not limited to: contact name, firm name, firm type, location, amount of assets, and asset type. Once you have identified the firms you are looking for, you can save searches or reports for future use, or easily export all information to Excel with just one click.



For illustrative purposes only.

## Global Quick Coverage Statistics

Institutional Funds Profiled	Number of Firms	Number of Contacts	Service Providers Profiled	Number of Firms	Number of Contacts
Pension Plan Sponsors	64,900+	206,000+	Investment Advisors	27,000+	99,500+
Endowments/Foundations/TEOs	16,300+	80,000+	Family Offices and their Service Providers	5,600+	43,600+
Defined Contribution	54,400+	159,200+	Main, Regional and Consultant Branches	2,200+	10,100+
Defined Benefit Plans	16,500+	77,400+			

## Global Institutions Profiled by Fund Type

Assets	Corporate	Union	Government	Endowment	Private Foundations	Tax-Exempt Organizations	Health Service	Sovereign Wealth Funds	Reserve Banks	Totals
>\$1 Billion	1,871	257	639	199	67	161	251	60	92	3,597
\$500 Million	2,960	413	810	333	146	318	392	65	100	5,537
\$475 Million	3,057	423	823	347	151	335	406	65	102	5,709
\$400 Million	3,383	462	879	399	185	402	463	65	102	6,340
\$350 Million	3,644	502	917	437	208	478	502	66	104	6,858
\$300 Million	3,997	552	958	493	238	557	556	66	104	7,521
\$250 Million	4,400	602	1,017	559	284	670	615	68	105	8,320
\$200 Million	4,950	664	1,083	691	346	855	692	68	105	9,454
\$150 Million	5,795	742	1,184	837	443	1,122	784	68	106	11,081
\$100 Million	7,085	867	1,311	1,018	621	1,583	978	69	108	13,640
\$75 Million	8,055	955	1,404	1,150	764	2,028	1,117	70	108	15,651
\$50 Million	9,780	1,066	1,511	1,324	1,014	2,175	1,369	70	108	18,417
\$25 Million	14,700	1,259	1,748	1,595	1,642	4,134	2,131	70	108	27,387
\$20 Million	16,675	1,293	1,823	1,671	1,975	4,744	2,440	70	108	30,799
\$10 Million	24,153	1,407	2,024	1,812	2,425	6,507	3,594	70	108	42,100
\$5 Million	33,936	1,461	2,163	1,905	2,553	7,810	5,340	71	108	55,347
>\$1 Million	47,897	1,503	2,266	1,982	2,698	9,204	8,105	72	108	73,835

All data as of January 2018.  
Screenshots are for illustrative purposes only.

## CONTACT US

### The Americas

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