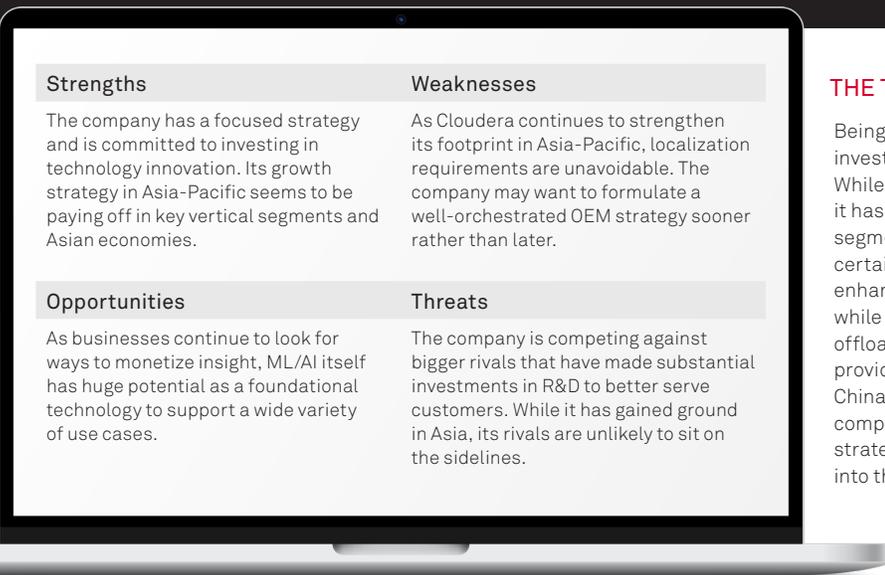


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THE TAKE

Being a private entity may help the company reset its priorities, investing in areas that deliver on its hybrid data cloud vision. While solidifying its brand recognition in the telecom sector, it has made good efforts to grow beyond the nontelecom segments, and having strong ties with cloud hyperscalers certainly helps. With a SaaS model, it can innovate and enhance platform capabilities on the fly at an accelerated pace while broadening its service appeal to companies seeking to offload infrastructure management responsibility to service providers. The strategic partnership with Alibaba Cloud in China will be an interesting one to watch. Nevertheless, the company will need to formulate a well-orchestrated OEM strategy sooner rather than later if it is serious about getting into the minds and hearts of local businesses in the region.

451 Research's Market Insight Report: Cloudera sets a positive tone for 2022 with hybrid data cloud vision

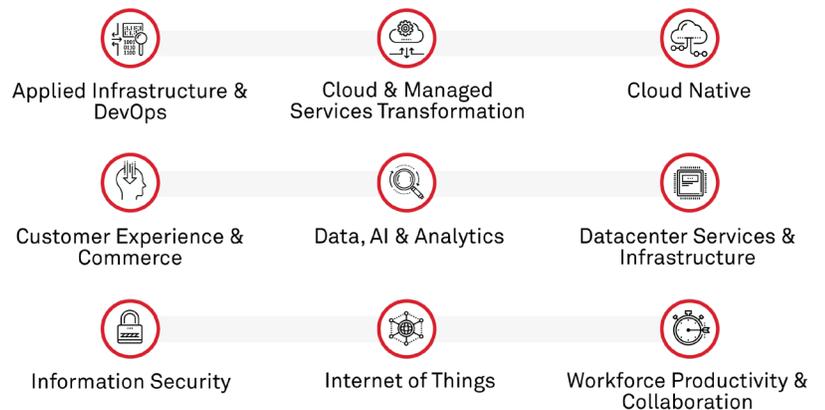
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