

Textual Data

Available via Xpressfeed™ and Snowflake



Alternative Data for Your Next-Generation Research and Analysis

Uncover new insights with powerful textual data.

In a world where millions of data points are created every second, 80% of those data points are unstructured*. Most unstructured data is text data such as emails, support tickets, chats, transcripts, social media, surveys, articles, and documents. These sources of text are usually difficult, time-consuming and expensive to analyze, understand, and leverage.

Machine Readable Transcripts, SCRIPTS Asia Transcripts, Machine Readable Filings and Textual Data Analytics delivered via Xpressfeed™ and Snowflake, S&P Global Market Intelligence's data feed management and cloud solutions, unlocks the value within textual data from primary sources of in-demand information. Additionally, you can access S&P RatingsXpress®: Research XML files with metadata available via Xpressfeed.

Uncover signals with textual data by easily integrating rigorously sourced, structured, and reliable transcripts and filings data for earnings calls, corporate presentations, shareholder meetings, and regulatory filings with critical metadata tags. Get transcripts data from hard-to-access Asia Pacific companies, sourced and translated in partnership with SCRIPTS Asia, available exclusively via Xpressfeed. Use Textual Data Analytics, S&P Global Market Intelligence's NLP-derived sentiment and behavioral-based metrics, such as positive sentiment and language complexity, to implement directly into your workflows. With RatingsXpress: Research, you can develop text analysis algorithms to quickly summarize articles, filter relevant research, identify unique signals, monitor country and industry credit risk trends, and gain deeper insights from research reports in an automated fashion.

Leverage metadata across all datasets to power your research and streamline your analysis built on-top of core datasets such as financials, professionals, estimates and ownership.

Power Your Portfolio with Metadata

- Receive unstructured textual data in machine-readable format with metadata tagging for quicker analysis
- Easily combine transcripts of call data from earnings, M&A, guidance, along with special calls and conferences, with existing datasets to formulate unique, proprietary datasets
- Gain a competitive edge and unique insight leveraging unstructured data to fuel your research

Benefit from Our Convenient and Flexible Delivery Options

- Receive text delimited files via Xpressfeed™ including updates every hour, featuring full point-in-time data from preliminary, edited, scoped, and final
- Access via Event Driven Alerts, a low latency feed that delivers XML messages of every five words spoken timestamped to the second
- Leverage EDX FTP with full XML of the transcript in every instance from preliminary, edited, scoped, and final
- Through Snowflake, you can directly access and query our entire Textual Data Suite via cloud delivery—eliminating the data ingestion process and significantly improving your productivity and efficiency

* Statistic Source: Forbes, "The 80% Blind Spot: Are you Ignoring Unstructured Organizational Data?", January 29, 2019.



Gain Valuable Insight with Transcripts

- Analyze **historical textual data and speaker trends** from management's discussion to help determine positive or negative tone or sentiment
- Gain a better understanding of how often **specific words** are spoken, down to the speaker and context
- **Easily link** the Speaker ID to the S&P Global Estimates and Professionals database, to help identify sell-side analysts' revision changes
- Extensive, unique **metadata tagging** for each message including Company ID, Speaker ID, Key Development ID, among others



Go One Step Further with Textual Data Analytics

- Implement 39 sentiment scores and behavioral-based metrics derived from **Natural Language Processing (NLP)** into your analysis or to use as a benchmark
- Quickly assess the **sentiment expressed** on earnings calls of over 10,600+ active companies dating back to 2004
- Leverage **derived metrics**, such as language complexity or positive/negative sentiment measures, at the speaker, section or transcript level, **developed and tested by our Quantamental Research team**
- Receive updates intra-day to stay current on the most recent activity



Dive Deeper with Reliable, Global Coverage

- Rigorously sourced **historical transcripts data** with robust collection and transcription processes, dating back to 2004
- Through an exclusive partnership with SCRIPTS Asia, gain access to **1000+ Asia Pacific companies**, both translated and transcribed to English
- **Stream XML messages** for future event data and alerts on upcoming transcripts
- **Enhanced coverage includes** 10,600+ companies including 100% coverage of the S&P 500®, Russell 1000®, and FTSE 100 with 95% coverage of the S&P Euro 350



Leverage Machine Readable Filings, Parsed and Structured

- Analyze particular sections of regulatory filings, structured by major sections such as Management Discussions & Analysis, Risks, Competition, and Intellectual Property for over **35,000+** active and inactive **companies**
- Run **NLP against cleansed document text** to quickly and comprehensively find material changes and unique insights
- Build **sentiment models on top of critical company data points** made available only in filings as they become publicly available
- Full coverage of 10K/10Q/8K/20F US filings **dating back to 2006**, with international expansion throughout 2020



Access Proprietary Credit Research from S&P Global Ratings

- Quickly assess nearly 900,000 active articles dating back to 1994
- Receive intra-day updates to stay current on the most recent ratings research insights activity
- Integrate credit rating rationale and macro level commentaries from S&P Global Ratings analysts into your analysis
- Utilize NLP to quickly summarize articles, identify unique signals, monitor country and industry credit risk trends, and gain deeper insights from research reports

About S&P Global Market Intelligence

At S&P Global Market Intelligence, we understand the importance of accurate, deep and insightful information. We integrate financial and industry data, research and news into tools that help track performance, generate alpha, identify investment ideas, perform valuations and assess credit risk. Investment professionals, government agencies, corporations and universities around the world use this essential intelligence to make business and financial decisions with conviction.

S&P Global Market Intelligence is a division of S&P Global (NYSE: SPGI), the world's foremost provider of credit ratings, benchmarks and analytics in the global capital and commodity markets, offering ESG solutions, deep data and insights on critical business factors. S&P Global has been providing essential intelligence that unlocks opportunity, fosters growth and accelerates progress for more than 160 years. For more information, visit www.spglobal.com/marketintelligence.

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