

Transcripts – Textual Data Analytics Over Xpressfeed™



S&P Global

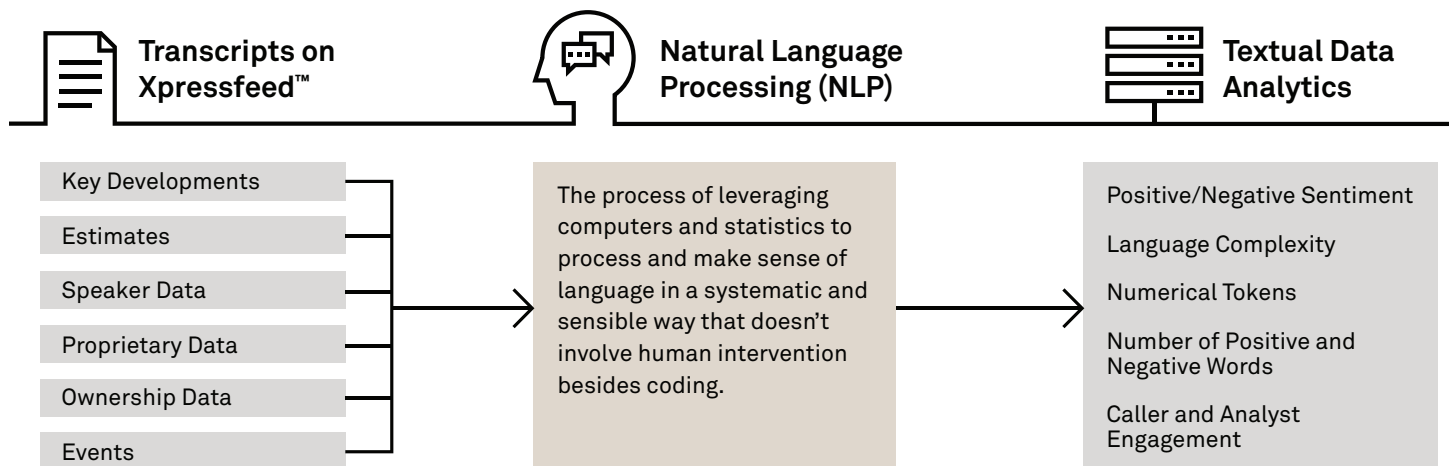
Market Intelligence

Alpha Unscripted. Alternative Data for Your Next-Generation Research and Analysis.

Gain greater insight into your investment process with powerful textual data, and Textual Data Analytics, delivered on Xpressfeed™, S&P Global Market Intelligence's data feed management solution. Easily integrate rigorously sourced, reliable transcripts data with your own content and solutions. Leverage metadata to power your research and gain valuable perspective that lets you develop strategies with strong alpha potential. Streamline your analysis with derived sentiment scores to quickly assess and compare the sentiment expressed on earnings calls using Textual Data Analytics. Leverage the power of additional behavioral-based metrics, such as language complexity, for your workflows.

Power Your Portfolio with Metadata

- Receive unstructured textual data in machine-readable format with metadata tagging for quicker analysis.
- Easily combine transcripts of call data from earnings, M&A, guidance, along with special calls and conferences with existing datasets to formulate unique, proprietary datasets.
- Gain a competitive edge and unique insight leveraging unstructured data to fuel your investment strategy.



Gain Valuable Insight with Textual Analysis

- Analyze **historical textual data and speaker trends** from management's discussion to help determine positive or negative tone or sentiment.
- Gain a better understanding of how often **specific words** are spoken, down to the speaker and context.
- **Easily link** the Speaker ID to the S&P Global Estimates and Professionals database, to help identify sell-side analysts' revision changes.

Go One Step Further with Textual Data Analytics

- Implement 39+ sentiment scores and behavioral-based metrics derived from **Natural Language Processing (NLP)** into your analysis or to use as a benchmark.
- Quickly assess the **sentiment expressed** on earnings calls of over 9,000 active companies dating back to 2004.
- Leverage **provided metrics** to measure sections of calls and individuals on calls.
- Receive updates intra-day to stay **current on the most recent activity**.

Dive Deeper with Reliable, Global Coverage

- Extensive, unique **metadata tagging** for each message including Company ID, Speaker ID, Key Development ID, among others.
- Rigorously sourced **historical transcripts data** with robust collection and transcription processes, dating back to 2004.
- **Stream XML messages** for future eventdata and alerts on upcoming transcripts.
- **Enhanced coverage includes** 9,000 companies and growing, 100% coverage of the S&P 500®, Russell 1000®, and FTSE 100 with 95% coverage of the S&P Euro 350.

Benefit from Our Convenient and Flexible Delivery Options

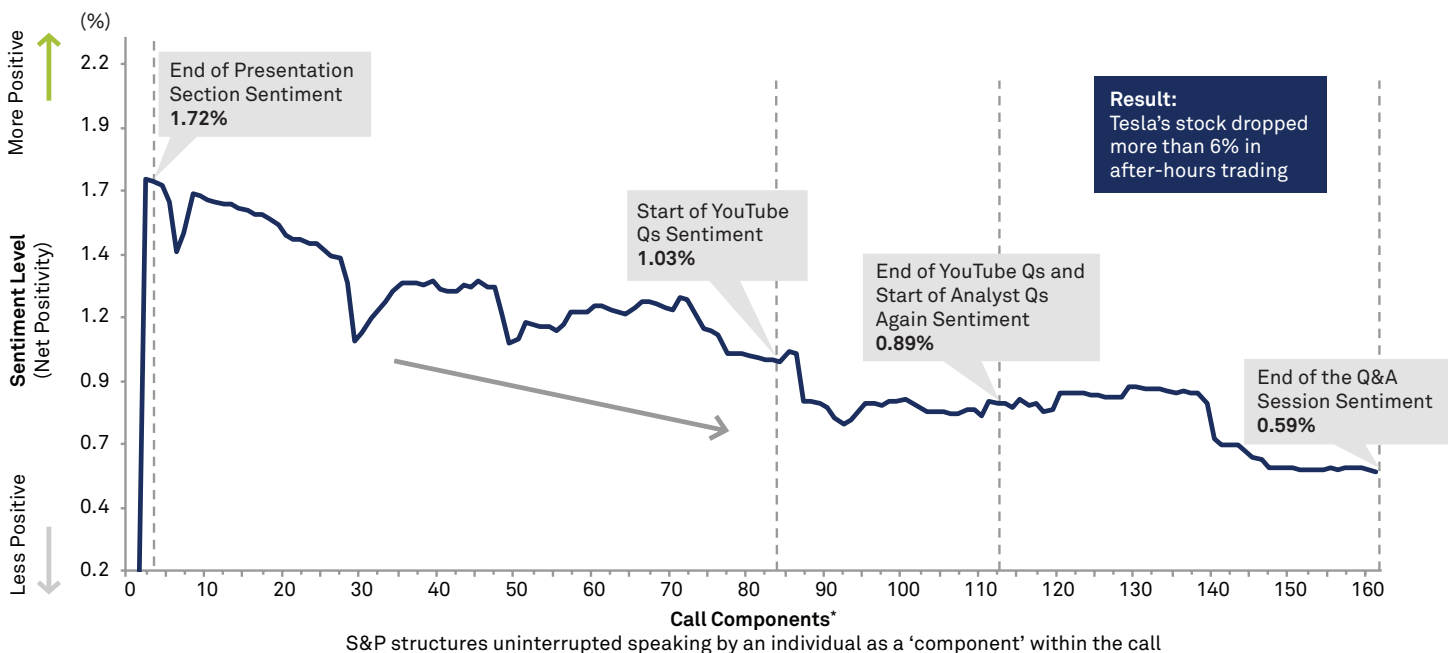
- Receive text delimited files via **Xpressfeed™** including updates every hour, featuring full point-in-time data from preliminary, edited, scoped, and final.
- Access via **Event Driven Alerts**, a low latency feed that delivers XML messages of every five words spoken timestamped to the second.
- Leverage **EDX FTP** with full XML of the transcript in every instance from preliminary, edited, scoped, and final.

Tesla's May 2, 2018 Earnings Call

Net Positivity Sentiment Level

After each answer from executives during the Q&A

Where net positive = (# positive words - # negative words) / total words¹



¹Loughran, T. and B. McDonald. "When is a Liability not a Liability?"

Textual Analysis, Dictionaries, and 10-Ks." Journal of Finance 66, no.1 (2011): 35-63.

Source: S&P Global Market Intelligence Quantamental. Research, as of 05/03/2018 and for illustrative purposes

About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

CONTACT US

The Americas

+1-877-863-1306

Europe, Middle East & Africa

+44-20-7176-1234

Asia-Pacific

+852-2533-3565

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