

The S&P Capital IQ platform for Academia

Take your business program from good to great.



S&P Global

Market Intelligence

Theory without real-world application is rehearsal without performance. Give your students the tools to perform.

With the S&P Capital IQ platform the classroom becomes more than a place for learning investment theory. It becomes a place where new ideas are tested against real-world scenarios and students gain the confidence to navigate the financial sector with the same tools used by Wall Street. The next generation of investors and analysts starts in your business program, and we provide the tools, data, and research needed to not only help students learn the world of finance, but break into it after graduation.

Bridge the Gap Between Theory and Practice

- Incorporate experiential learning into your business program with research and analytical tools for the classroom, finance lab, student investment fund, investment and research competition, and more
- Understand the story behind the numbers with extensive public and private company financials, with source documentation for deeper analysis and verification
- Monitor the impact of news and events on market prices with Key Developments, regulatory filings, and transcripts
- Screen and target across companies, people, transactions, and fixed income data
- Customize alerts for new filings, key developments, stock price movements, and more
- Easily populate and chart data in spreadsheets with the ability to explore real-world models like discounted cash flow, Dupont analysis, industry, leveraged buyout and equity comparables, or create your own models with our powerful formula builder

Broaden Career Opportunities

- Screen for career opportunities using both quantitative data like company fundamentals and qualitative information like alumni relationships to locate companies and people in your chosen field
- Stay informed when a company is added or removed from your saved search with custom alerts for your screen
- Gain a holistic understanding of public and private companies, including key people and their backgrounds, third-party affiliations, competitive landscape, transaction history, and more

Build a Network

- Understand the nature of company-to-company and person-to-person relationships based on events, transactions, and affiliations
- Stay on top of networking opportunities with potential employers, university affiliations, board members, and fellow professionals

Transform Ideas into Academic Achievement

Financials

- **Global Companies** - Access detailed financials for over 100,000 active and inactive companies globally. Key operating metrics are adjusted for non-recurring charges to allow comparability and can be traced back to source documents.
- **Industries** - Dive deep into operational data on companies around the globe in industries like Airline, Banking, Hotels & Gaming, Healthcare Facilities, Homebuilding, Insurance, Internet Media, Managed Care, Mining, Oil & Gas, Pharmaceutical, Real Estate, Asset Managers, Restaurant, Retail, Semiconductor Equipment, and Telecom, Cable & Wireless.
- **Capital Structure** - Research the debt capital structure of over 82,000 public and private companies and the equity capital structure of over 113,000 public and select private companies worldwide.

Fixed Income

- Analyze fixed income terms and conditions, plus current corporate issuer, current issuer S&P Global Ratings, key credit ratios, debt capital structure, maturity schedule, and credit default swap data. Security-level details include coupon information, seniority, redemption features, pricing, advisors, covenants, and key documents such as indentures and prospectuses.

Estimates

- Incorporate analyst sentiments into your research with detailed estimates for over 19,000 active companies from over 670 active contributors, with over 50 data measures including EPS, revenue, EBITDA, and more. Easily view long-term growth rate, target price, and average analyst recommendations with links to source documents.

Ownership

- Evaluate current and historical company-level ownership information along with fund and institution data for over 40,000 public companies, comprised of more than 40,000 institutional investment firms, 50,000 mutual funds, and 324,000 individual investors.

Qualitative Data

- **Key Developments** - Monitor key developments from over 20,000 news sources, including events like announced and completed transactions, company forecasts and ratings, lawsuits, corporate structure changes, and dividends and splits.
- **Transactions** - Track over 1.5 million M&A, private placement, bankruptcy, IPO, and other capital markets transactions, with US coverage from 1998 and non-US coverage from 2001.
- **Company Profiles** - Access the profiles of over 3,500,000 public and private companies worldwide including contact information, structure, competitors, auditors, comparables, corporate governance data, and more.
- **People** - Explore the profiles of over 4 million public and private professionals, including over 2 million board members and 1 million executives globally with information like biography, contact, alma mater, compensation, affiliations, and board memberships.
- **Business Relationships** - Understand industry networks with details on a company's customers, suppliers, strategic alliances, and key relationships types.
- **Private Equity** - View the profiles of over 33,000 private equity firm profiles, including investment professionals, limited partners, investment criteria, areas of interest, and fund data.

Macroeconomics and Commodities

- Follow commodities and futures markets, including details on over 270 commodities with history as far back as 1970. Pair that with over 5,500 historical and forecast series, including major macroeconomic indicators like inflation, employment, GDP, balance of payments, trade, retail, and industrial trends, plus global currencies and index benchmarks.

About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

CONTACT US

The Americas

+1-212-438-8701

Europe, Middle East & Africa

+44-(0)20-7176-1234

Asia-Pacific

+852-2533-3565

Coverage as of January 2017. Copyright © 2017 by S&P Global Market Intelligence, a division of S&P Global Inc. All rights reserved. No content, including by framing or similar means, may be reproduced or distributed without the prior written permission of S&P Global Market Intelligence or its affiliates. The content is provided on an “as is” basis.