We Provide the Insights. You Invest in the Right Opportunities.

Solutions for Private Equity

S&P Global Market Intelligence offers private equity practitioners access to essential information about companies, people, and markets worldwide – along with invaluable tools for analysis, idea generation, and workflow management – to help you make investment decisions with conviction.

Our private and public company profiles, market-moving news, deal information, broker research and estimates, screening, and find buyers tools provide you with an essential toolkit to identify new investment opportunities, value portfolio companies, and maximize the exit.
Discover New Opportunities with Differentiated Data

- **Private Company Data**: Evaluate deal opportunities, run company comparables, and assess growth over time using our unique global private company data. View information about company size, revenue, total amount raised, rounds of funding, and more.

  Determine trends in company growth rates using our headcount data for U.S.-based private companies sourced from the U.S. Department of Labor.

  Gauge the longevity of private company investments by utilizing our holding period data to help determine if a financial sponsor is looking to exit a position in the near-term.

  Leverage improved transparency behind private company financials in valuations and comparable analyses.

- **Company Financials**: Analyze company performance with financials that capture every announcement from latest press release to most recent report. Financials are adjusted for nonrecurring charges and auditable down to the source documents.

  Transactions: View more than 1 million transactions including M&A, private placements, buybacks, new issues, bankruptcies, and more.

- **Research**: Gather unique information and insights by accessing our extensive collection of real time and aftermarket reports. Our leading database of aftermarket research includes more than 23 million reports available from over 1,700 brokerage, independent, and market research providers around the globe.

  Pair real time and aftermarket broker research with insights from our Kagan media research for robust top-down analysis.

  S&P Global Market Intelligence was named 2017 Best Research Provider at the Inside Market Data (IMD) Awards and Inside Reference Data Awards.

- **Estimates**: Receive one-click access to consensus and analyst-level estimates. Measures include EPS, Revenue, Net Income, EBITDA, EBIT, and more.
Identify Investments, Monitor Portfolio Companies, and Find Buyers

- **Screening:** Raise capital, identify investments, and find buyers, co-investors, or limited partners using our Screening tool. Screen using your preferred quantitative or qualitative criteria including industry, business description, fund strategy, geography, and more.

- **Find Buyers:** Find and score high-quality buyers using our targeting engine's proprietary algorithm.

- **Company Profiles:** Access in-depth profiles of companies and investment firms across public and private capital markets.

- **Key Relationships:** Identify and leverage key relationships with comprehensive background information on more than 3.7 million current professionals. Coverage includes contact information, education, past work experience, company and board affiliations, insider trading, and compensation details. Map out an individual’s relationship network and portfolio company coverage using our Relationship Tree, and overlay your own contact and relationship data to see your connections to an individual or company.
Microsoft Office Tools to Simplify Your Workflow

- **Excel Models**: Access over 100 pre-built models and leverage the Excel Plug-in to quickly build financial models tailored to financials, valuation, fixed income detail, estimates, insider ownership, and more.

- **Dynamic Presentations**: Quickly create reports for your limited partners by using our tools that synchronize Word, Excel, and PowerPoint.

- **Report Builder**: Produce comprehensive, customizable reports with details ranging from professional profiles to credit indicators and everything in between.

- **Source Documents**: Save time when evaluating portfolio companies with quick access to underlying source documents and valuation details.

- **Advanced Charting**: Easily chart financials, estimates, valuation multiples, credit indicators, and economic trends. Save as an image or download into Excel for further customization.
Stay Informed

- **News:** Receive up-to-the-moment sector specific news so you can make impactful decisions quickly.

- **Key Developments:** View company announcements, M&A discussions, transaction announcements, and information on companies seeking acquisitions, investments, financing, partners, to sell or divest, and more.

- **Private Company Capital Data:** Get information on more than 36,000 private equity firms including investment criteria, funds, industry and geographic focus, general and limited partners, direct investments, and transaction history. View the profiles of more than 270,000 private equity professionals, 252,000 transactions, and 523,000 portfolio companies.

- **Events and Transcripts:** Stay informed with streaming, preliminary, and final transcripts from investor presentations and sync corporate events directly to your calendar.

- **Alerts:** Be notified of company leadership changes and restructures, changes in screening results, and new investment research reports in flexible real-time or daily digest format.

- **Macroeconomic Data:** Access global coverage and data on inflation, employment, GDP, balance of payments, trade, retail, industrial, and other major economic indicators.
Credit Tools for Private Debt and Equity Financing

Benchmark and Monitor Market Pricing

- **Leveraged Commentary & Data (LCD):** Gain insight into credit decisions with relevant benchmarks. Receive the latest news on new and secondary issues in the U.S. and European leveraged loan and high-yield bond markets. Harness detailed analysis of loan defaults by industry, rating, and year, including a list of defaulted institutional loans.

- **Yield Curves:** Perform discounted cash flow valuations and understand current market pricing for debt funding with Corporate Yield Curves.

Analyze Credit Risk and Monitor Credit Health

- **RatingsDirect®:** Access credit facilities, in-depth ratings, and research by sector and collateral type for your coverage universe.

- **Credit Analytics and Credit Surveillance Models:** Combine global fundamental data and quantitative measures of credit risk into a single application. Analyze a company’s probability of default, estimate loss/recovery stats, and set alerts to monitor potential of default.

- **CreditStats Direct:** Analyze adjusted financial statement data that S&P Global Ratings analysts use in their credit opinions, including credit-adjusted financials and ratios.

- **Credit Health Panel:** Evaluate operational, solvency, and liquidity ratios for a company and its peers.

- **Fixed Income Summary:** Locate detailed components of debt capital structure for public companies, as well as private companies with public debt, regardless of issuer size.

- **Key Documents:** Source covenants and debt related, corporate, and M&A agreements in one convenient location.

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**LBO Purchase Price Multiple and Equity Contribution—Middle Market**

- **$50M of EBITDA or Less**
- **Total Sources/Adjusted Pre-Forma TRailing EBITDA**
- **Prohib: Media, Telecom, Energy and Utility Deals, were excluded. Now of outliers, regardless of the industry, are excluded.**

![Graph showing LBO Purchase Price Multiple and Equity Contribution]
With S&P Global Market Intelligence for Salesforce, you can gain business intelligence to quickly and easily identify opportunities, facilitate outreach, and better understand your customers.

- **Find Prospective Clients:** Use powerful search capabilities to identify companies and people globally based on parameters you set and add them directly into your instance of Salesforce. Capture business descriptions, contact information, and 3 years of financials including revenue, EBITDA, and net income.

- **Monitor Existing Clients:** Track 2,500 key developments published daily including merger announcements, transactions, credit downgrades, and forecasts for over 120,000 companies.

- **Identify and Leverage Relationships:** Search over 15 million board members, key executives, and other professionals along with their biographical descriptions.

- **Collect, Aggregate, and Analyze Data:** Use our Global Industry Classification Standard (GICS) to connect related companies and people in order to increase your operational efficiencies.
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Access the latest research and stay on top of the markets and companies you follow with the enhanced S&P Capital IQ App for iPad. The iPad App syncs with the platform so you can view your existing watch lists, comp sets, and alerts – or create new ones that will be available next time you log in.

Our iPad App gives you instant access to the latest developments including investment research, filings, and transcripts – all of which are made available for offline viewing when you’re on the go. You can also view:

- Hundreds of sector-focused news articles published daily
- Up-to-the-moment market data and financials
- Global coverage of more than 1 million transactions
- Market performance populated based on your current location
About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

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