

Your single source for internal analysis

The SNL Banker solution drives performance at community banks and credit unions.

The SNL Banker product offers community banks and credit unions a simple, streamlined solution, providing data and insights to inform your decision making. Our time-saving tools seamlessly integrate data from your internal systems into our data warehouse to provide you with a single view of your organization that will help you manage risk, improve performance and automate reporting efforts.

Comprehensive Business Intelligence Solution

The SNL Banker product levels the playing field between community financial institutions and larger competitors by implementing a centralized data warehouse along with a dashboard reporting and analytics module that was designed specifically with community banks and credit unions in mind.

- Manage all of your data in one centralized warehouse and avoid siloed and stale data
- Use technology that scales as you grow in asset size
- Access historical data across all levels of the organization
- Engage in understanding the stories your data is telling you

Enterprise Wide Impact

Role-based reporting dashboards give all departments access to reports that are relevant to their position. You'll have access to 40+ reports for critical insight into Credit and Risk, Finance, Operations, and Sales and Marketing. Plus, you can create custom reports to explore trends and aggregates, or drill-down into more granular data.

- Understand drivers, trends, and risks on a real-time basis
- Make more informed, data-driven decisions
- Improve accountability and ownership
- Spend less time preparing reports and more time acting on the analysis

Expertise

Our advisors, business intelligence analysts, data warehouse developers and product managers are committed to the success of local financial institutions. We're dedicated to providing top-notch customer service and helping you optimize the value you're getting from the solution.

Finance

- Consolidations and eliminations of entities
- Branch performance
- Financial performance metrics

Credit and Risk

- Portfolio risk indicators
- Portfolio trends
- Concentration analysis
- Past due reporting

Sales and Marketing

- Improve target marketing, cross sell, and campaign planning
- Customer demographic data and householding
- Customer portfolio management
- Branch and officer performance scorecarding

Operations

- Service management
- Exception quality control reporting
- Service charge opportunities
- Regulatory reporting

About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

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