Your Business Intelligence Journey

Get Infrastructure Set
- Pilots, IT lead
- Lack of governance
- Focus on structured data
- BI and siloed analytics focus

Analysis and Culture Change
- Greater data utilization
- Enterprise standards
- Business-driven
- Data scientist development
- Digitalization-driven

You and Your Data Tell Stories
- Enterprise information management and governance
- Creation of a data culture
- Federalized data governance
- Data mastery
- Data as foundation for business model transformation
- Data considered corporate asset with quantifiable value
- Universal analytics access
- Business, predictive and prescriptive analytics focus

Descriptive

Diagnostic

Predictive

Prescriptive

Onboarding
- First Impressions

Life Events / Financial Needs
- Data Informed Understanding

Trusted Partners
- Informed Relationship of Trust

Iterate Effectively
A
- Awareness/Planning
  - Selecting What to Do/Needs Assessment
  - Planning Effectively/Strategic Planning

B
- Implementation
  - Define Requirement
  - Build or Buy Testing & UAT

C
- Execution
  - Adoption
  - Success Confirmation
  - Retrospective

Data Warehouse

Core System
Ancillary Systems
Spreadsheets

People You’ll Meet

Big Idea AI
- Dares to think creatively, how to better serve your customers and understand them better

Champion
- Unwaivering executive support is crucial to success

Data Gatekeeper
- The ally: democratizer of data; advocates for use of data, not just storage and protection.

The adversary: protector of data; keeps it close

Copyright © 2016 by S&P Global Market Intelligence, a division of S&P Global Inc. All rights reserved. No content, including by framing or similar means, may be reproduced or distributed without the prior written permission of S&P Global Market Intelligence or its affiliates. The content is provided on an “as is” basis.