

# Rates & Reliability

2017 Utility Regulation Conference

*Produced by the Knowledge Center, an Executive Conference from S&P Global Market Intelligence*

**December 5-6, 2017 | Washington, DC**

## Sponsorship Guide

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**S&P Global**  
Market Intelligence

# Sponsorship Opportunities

The new Administration is ushering in new leadership at FERC, DOE, and EPA, as well as potential tax reform, which may fundamentally transform the utility industry. Facing this new regulatory construct, as well as infrastructure demands, a shifting generation portfolio, and a consumer base that wants technology and reliability, utilities are under pressure to remain profitable.

## Why Sponsor?

Position your company as a subject matter expert and:

- Meet face to face with the utilities executives and discuss how you can maximize ROI and increase profitability
- Showcase your thought leaders and drive new ideas that can transform the industry
- Network in a professional environment while hearing from top industry experts
- Name and Brand recognition: place your firm's brand in a prominent position, maximizing marketing and business development opportunities

**Select one of our three sponsorship opportunities to engage with influential decision makers.**

	Platinum	Gold	Silver
	\$12,000 - \$15,000	\$10,000 - \$12,000	\$6,000 - \$8,000
	Lunch or cocktail reception	Continental breakfast or lunch buffet	Refreshment break
Materials distributed at attendee seats in the general session	✓		
Unique sponsorship discount code off marketed registration price for up to 10 clients.	\$200/discount	\$100/discount	
Table space	✓	✓	✓
Inclusion in conference advertising	✓	✓	✓
Logo placement on program website	✓	✓	✓
Gratis registrations	3	2	1
Thought Leadership	✓	✓	

**\*Maximize your conference sponsorship by customizing it with any of the following add-ons.**

- Onsite lead generation and/or attendee engagement
- Additional onsite brand exposure
- Additional networking events
- Custom add-on
- Webinar
- Video Promo

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For more information:

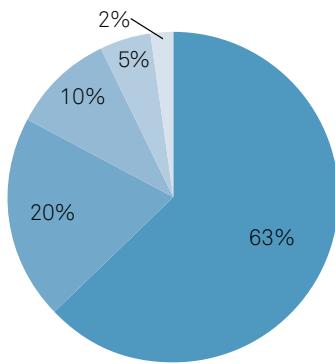
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[spglobal.com/urc2017](http://spglobal.com/urc2017)

# Past Attendees and Speakers

- AGA
- Alliant Energy
- Ameren
- Arkansas Public Service Commission
- Atmos Energy
- Baltimore Gas & Electric Company
- Berkeley Research Group
- Black & Veatch
- Centerpoint Energy
- Concentric Energy Advisors
- DOE
- Dominion
- Duke Energy
- EEI
- Entergy Services Inc.
- EPRI
- Eversource
- Exelon
- FBI
- FERC
- Fortis, Inc
- Gaz Metro
- Georgia Power
- Grid Assurance
- Hunt Power LP
- Idaho Power Company
- Industrial Alliance Portfolio Management
- ITC Holdings
- JP Morgan Chase
- Kansas Corporation Commission
- Liberty Utilities
- Maine Office of Public Advocate
- Michigan Public Service Commission
- MISO
- NARUC
- National Grid
- New York Public Service Commission
- NIPSCO
- NiSource
- North Carolina Public Utilities Commission
- NV Energy
- NYPA
- NYS Department of Public Service
- Osaka Gas
- PJM Interconnection
- PowerPlan
- PPL Services
- PSEG
- RES
- Royal Bank of Canada
- ScottMadden
- Smart Electric Power Alliance
- Southern Company/Southern Nuclear
- SSR, Inc
- Tennessee Valley Authority
- Trans Bay Capital
- Troutman Sanders
- Washington Gas
- Xcel Energy

## Attending individuals by title



- Director/Senior Manager/Manager
- Analyst/Associate/Consultant/Specialist
- CFO/EVP/ SVP/ MD/Partner/Principal
- All Others
- President/Chairman/CEO

## Current sponsors



For more information:

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