



# Growth in a Shifting Climate

31<sup>st</sup> Annual Power and Gas M&A Symposium

*Produced by the Knowledge Center, an Executive Conference from S&P Global Market Intelligence*

**January 31 - February 1, 2018 | New York, NY**

## Sponsorship Guide

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**S&P Global**

Market Intelligence

# Sponsorship Opportunities

Celebrating its 31st year, the **Power and Gas M&A Symposium** is the most influential executive conference in the power sector. Gathering top utility and investment banking executives, renewable energy executives, and policy experts to discuss M&A and industry growth strategies, this conference is a must attend!

Whether you are interested in acquisition as a growth plan, have capital to invest, or are an advisor to the industry, you want to attend, network with executives, and build valuable relationships. Becoming a sponsor is a great way to elevate your firm, build brand recognition, and showcase thought leadership in a professional environment.

Take advantage of this opportunity to align your business with the leading brand in the power and gas industry, S&P Global Market Intelligence.

## Why Sponsor?

Position your company as a subject matter expert and:

- Meet face to face with the industry executives and discuss how you can assist them with M&A growth strategies including valuation, testimony, regulatory, and tax assistance
- Showcase your thought leaders and drive new ideas that can transform the industry
- Network in a professional environment while hearing from top industry experts
- Name and Brand recognition: place your firm's brand in a prominent position, maximizing marketing and business development opportunities

**Select one of our three sponsorship opportunities to engage with influential decision makers.**

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
Materials distributed at attendee seats in the general session	\$15,000 - \$18,000*	\$10,000 - \$13,000*	\$8,000 - \$10,000*
Unique sponsorship discount code off marketed registration price for up to 10 clients.	Lunch or cocktail reception	Continental breakfast or lunch buffet	Refreshment break
Table space	✓	✓	✓
Inclusion in conference advertising	✓	✓	✓
Logo placement on program website	✓	✓	✓
Gratis registrations	3	2	1
Thought Leadership	✓	✓	

**\*Maximize your conference sponsorship by customizing it with any of the following add-ons.**

- Onsite lead generation and/or attendee engagement
- Additional onsite brand exposure
- Additional networking events
- Custom add-on
- Webinar
- Video Promo

For more information:

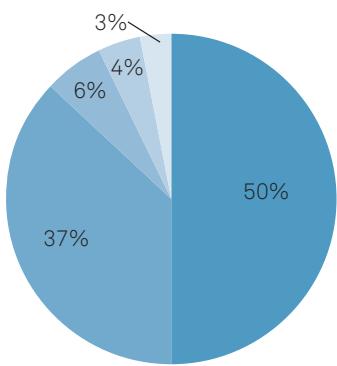
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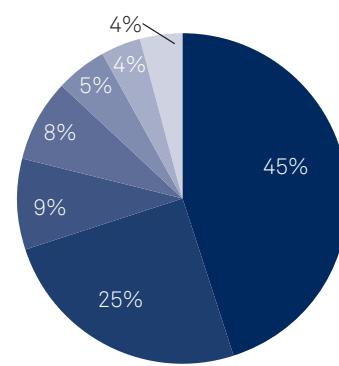
# Past Attendees and Speakers

- Ameren
- AON Global Power
- APEX Clean Energy
- Aquilon Energy
- Arizona Public Service
- Barclays
- Bipartisan Policy Center
- Chubu Electric Power
- Citigroup
- CleanChoice Energy
- CLECO Corporation
- Cohn Reznick
- Competitive Power Ventures
- Con Edison of New York
- Cypress Creek Renewables
- Dominion Resources
- DTE Energy
- Duke Energy
- EDF Trading North America
- EEI
- Enable Midstream
- Ethos Energy
- Exelon
- Extol Energy
- Gaz Metro
- Goldman Sachs
- Hydro One
- Iberdrola USA
- ITC Holdings
- Jefferies
- JP Morgan Chase
- Lazard
- Liberty Power Corp
- Marubeni Power International
- MISO
- Mitsubishi Electric Power Products
- Mizuho Bank
- Morgan Stanley
- National Grid
- NextEra Energy Resources
- Noble Americas
- NYPA
- Osaka Gas
- Pacific Gas and Electric Company
- PPL Corporation
- PSEG
- REPSOL
- Southern Company
- Southern Power
- TECO
- Tokyo Electric Power
- Topaz Power Management
- TransCanada Energy
- TVA
- UBS
- UIL Holdings Corporation
- US Grid Company
- Verde Energy
- Xcel Energy

Attending individuals by title



Attending organizations by type



- Director/Senior Manager/Manager
- CFO/EVP/ SVP/ MD/Partner/Principal
- Analyst/Associate/Consultant/Specialist
- President/Chairman/CEO
- All Others

- Industry
- Financial Advisory
- Consulting Firm
- Investor/Asset Manager
- Regulatory
- Others
- Legal Advisory

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