Growth in a Shifting Climate

31st Annual Power and Gas M&A Symposium

Produced by the Knowledge Center, an Executive Conference from S&P Global Market Intelligence

January 31 - February 1, 2018 | New York, NY

Sponsorship Guide

S&P Global
Market Intelligence
Sponsorship Opportunities

Celebrating its 31st year, the Power and Gas M&A Symposium is the most influential executive conference in the power sector. Gathering top utility and investment banking executives, renewable energy executives, and policy experts to discuss M&A and industry growth strategies, this conference is a must attend!

Whether you are interested in acquisition as a growth plan, have capital to invest, or are an advisor to the industry, you want to attend, network with executives, and build valuable relationships. Becoming a sponsor is a great way to elevate your firm, build brand recognition, and showcase thought leadership in a professional environment.

Take advantage of this opportunity to align your business with the leading brand in the power and gas industry, S&P Global Market Intelligence.

Why Sponsor?

Position your company as a subject matter expert and:
- Meet face to face with the industry executives and discuss how you can assist them with M&A growth strategies including valuation, testimony, regulatory, and tax assistance
- Showcase your thought leaders and drive new ideas that can transform the industry
- Network in a professional environment while hearing from top industry experts
- Name and Brand recognition: place your firm’s brand in a prominent position, maximizing marketing and business development opportunities

Select one of our three sponsorship opportunities to engage with influential decision makers.

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>$15,000 - $18,000*</td>
<td>$10,000 - $13,000*</td>
<td>$8,000 - $10,000*</td>
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<td>Lunch or cocktail reception</td>
<td>Continental breakfast or lunch buffet</td>
<td>Refreshment break</td>
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Materials distributed at attendee seats in the general session

Unique sponsorship discount code off marketed registration price for up to 10 clients.

Table space

Inclusion in conference advertising

Logo placement on program website

Gratis registrations

Thought Leadership

*Maximize your conference sponsorship by customizing it with any of the following add-ons.

- Onsite lead generation and/or attendee engagement
- Additional onsite brand exposure
- Additional networking events
- Custom add-on
- Webinar
- Video Promo

For more information:
Tom Sours, SNL Knowledge Center | tom.sours@spglobal.com | 434-951-4401
spglobal.com/PGMA2018
Past Attendees and Speakers

- Ameren
- AON Global Power
- APEX Clean Energy
- Aquilon Energy
- Arizona Public Service
- Barclays
- Bipartisan Policy Center
- Chubu Electric Power
- Citigroup
- CleanChoice Energy
- CLEC Corporation
- Cohn Reznick
- Competitive Power Ventures
- Con Edison of New York
- Cypress Creek Renewables
- Dominion Resources
- DTE Energy
- Duke Energy
- EDF Trading North America
- EEI
- Enable Midstream
- Ethos Energy
- Exelon
- Exel Energy
- Gaz Metro
- Goldman Sachs
- Hydro One
- Iberdrola USA
- ITC Holdings
- Jefferies
- JP Morgan Chase
- Lazard
- Liberty Power Corp
- Marubeni Power International
- MISO
- Mitsubishi Electric Power Products
- Mizuho Bank
- Morgan Stanley
- National Grid
- NextEra Energy Resources
- Noble Americas
- NYPA
- Osaka Gas
- Pacific Gas and Electric Company
- PPL Corporation
- PSEG
- REPSOL
- Southern Company
- Southern Power
- TECO
- Tokyo Electric Power
- Topaz Power Management
- TransCanada Energy
- TVA
- UBS
- UIL Holdings Corporation
- US Grid Company
- Verde Energy
- Xcel Energy

Attending individuals by title

- Director/Senior Manager/Manager 6%
- CFO/EVP/ SVP/ MD/Partner/Principal 3%
- Analyst/Associate/Consultant/Specialist 5%
- President/Chairman/CEO 37%
- All Others 50%

Attending organizations by type

- Industry 45%
- Financial Advisory 8%
- Regulatory 9%
- Others 3%
- Consulting Firm 25%
- Investor/Asset Manager 4%

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