

# Unlock private market insights with S&P Global Market Intelligence and Preqin

S&P Global Market Intelligence is collaborating with Preqin, the leading provider of data on alternative assets, to help you uncover new insights across the private markets. Our coverage now incorporates Preqin's data and metrics including fund profiles, contacts, fundraising, performance, deals, and exits associated with 40k firms and 106k+ funds across multiple asset classes.

Combine our expanding private markets coverage with our robust private company data – including coverage of 6M+ companies worldwide – for a comprehensive view of capital flows in the alternative markets. From investor targeting and manager selection during fundraising, sourcing investment opportunities, deployment of capital, and the eventual exit, you can make informed decisions at each step of the fund lifecycle.

## **Raise Capital**

Identify potential investors researching for investment opportunities that match their fund preference.

## **Benchmark Performance**

Compare fund performance against a set of peers or the market using the largest dataset of fund returns available.

## **Identify Potential New Investors**

Access detailed information on privately held companies and assets to identify new opportunities.

## **Analyze Institutional Investor Strategies**

Review allocation strategy, funds they are invested in, and investor activity.

## **Assess Private Market Dynamics**

Perform trend analysis on fundraising, dry powder, and fund performance to gain a deeper understanding of the private markets.

## **Data Delivery**



**Data Feeds:** Access and link the fund performance data, transactions, ownership, and portfolio company relationships for detailed fund and market analysis.

## Global Coverage

Preqin's broad global coverage, now available through S&P Global Market Intelligence solutions, spans multiple asset classes and covers 360k+ deals and exits.

	Firms Monitored	Funds	Funds Open to Investment	Investors Monitored	Funds with Performance	Deals & Exits
<b>Alternatives Coverage</b>	39,616	106,173	24,253	16,417	41,755	463,435
	Private Equity*	Private Debt	Real Estate	Infrastructure	Natural Resources	Hedge Funds
<b>Investor Coverage</b>	8,628	4,276	7,824	4,212	4,275	6,034
<b>Fund Coverage</b>	32,536	3,230	8,104	1,576	2,434	30,402
<b>Active Firm Coverage</b>	18,242	1,775	7,201	711	1,258	7,005
<b>Performance Coverage</b>	6,928	1,114	2,124	343	729	30,890
<b>Cashflow Performance</b>	3,433	505	806	174	377	N/A
<b>Fundraising Coverage</b>	3,550	453	936	254	288	17,480
	Buyout	Venture Capital	Private Debt	Real Estate	Infrastructure	
<b>Deals &amp; Exits Coverage</b>	121,330	212,644	16,052	78,223	35,186	

\*Data as of 02/28/2020

## About Preqin

Preqin is the Home of Alternatives™, the foremost provider of data, analytics and insights to the alternative assets community. For over 17 years, Preqin has pioneered rigorous methods of data collection, combining proprietary researchers with cutting-edge technology to ensure our data and research is timely, accurate, and insightful.

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Screenshots are for illustrative purposes only. Data as of February 2020.

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