

# Market Monitor & Forecast

## Customizable market intelligence for key emerging segments of the enterprise technology marketplace

451 Research's Market Monitor & Forecast products provide a thorough competitive analysis of specific markets, including vendor and product/service identification at an aggregate market and subsector level. Built on a bottom-up methodology, they include granular estimates and forecasts as well as insight across the total market, subsectors and specific use cases.

Vendor	Headquarters	Analytic Data Platforms	Data Management	Events/Stream Processing	Distributed Data Grid/Cache	Operational Databases	Data Science & Analytics
1010data	New York, NY	•					
1touch.io	New York, NY		•				
2b Advice	Carlsbad, CA		•				
60East Technologies	San Francisco, CA			•			
8Kdata	Madrid					•	
Ab Initio Software	Lexington, MA		•				
Accelerite	Santa Clara, CA						•
Action	Palo Alto, CA	•	•			•	
Aerospike	Mountain View, CA					•	
Aginity	Evanston, IL		•				
Aible	Foster City, CA						•
Aiven	Helsinki			•		•	
Alachisoft	San Ramon, CA				•		

Graphics from Data, AI & Analytics Market Monitor: Market Overview

## Four Primary Differentiators

**Methodology:** 451's bottom-up focus provides insight into the complete competitive landscape and/or use cases for products and services

**Granularity:** Custom analysis by company, segment, sub-segment, feature set, use case and/or geographic presence available

**Visibility:** Detailed vetting of market and vendor\* size and growth assumptions

**Access/Use Case:** On-demand access to data and analyst insight; 451 combines market data with expert insight to deliver data-supported solutions

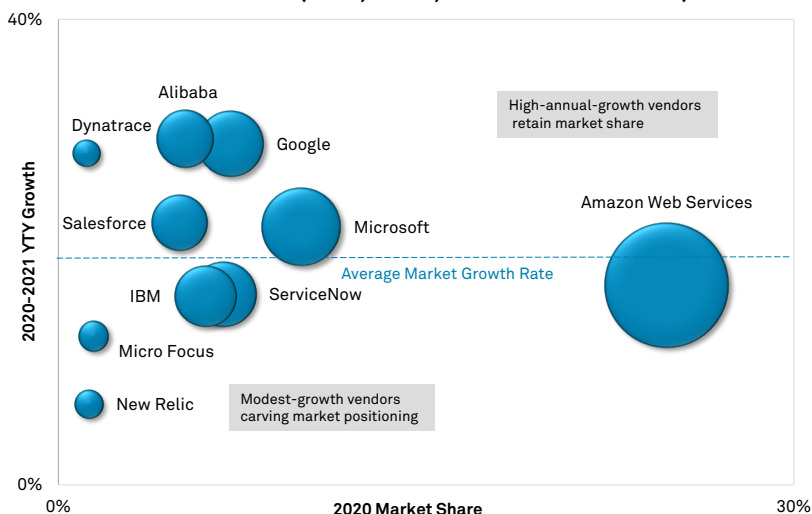
\* Refers to vendor revenue range

451 Research

S&P Global

Market Intelligence

## Cloud Computing as a Service Top 10 Vendors Competitive Positioning All Sectors (IaaS, PaaS, Infrastructure SaaS)



Cloud Computing	450+ Companies Tracked	19 Market Segments
Applied Infrastructure & DevOps: Application and Infrastructure Performance Monitoring	90+ Companies Tracked	9 Market Segments
Applied Infrastructure & DevOps: Application Containers	200+ Companies Tracked	7 Market Segments
Cloud Native	450+ Companies Tracked	10 Market Segments
Content Delivery Networks	95+ Companies Tracked	2 Market Segments
Data, AI & Analytics	300+ Companies Tracked	9 Market Segments
Datacenter Market Monitor	Enterprise, Colo & Cloud	7 Datacenter Size Categories
Hosting, Cloud & Managed Services	1,450+ Companies Tracked	12 Market Segments
Internet of Things (IoT)	1,000+ Endpoint Types	12/300+ Vertical Markets / Vertical Use Cases Tracked
Global Unified Commerce	60+ Countries Tracked	4 Purchase Channels With Transaction Volume and Total Sales Detail
Information Security	500+ Companies Tracked	5 Market Segments
Workforce Productivity & Collaboration: Communication Platforms as a Service (CPaaS)	40+ Companies Tracked	3 Market Segments

## Customized Use Cases for Specific Business Outcomes

### Market/Competitive Intelligence

- Market and segment growth expectations
- Competitive landscape analysis
- Portfolio analysis and competitor comparison

### Business Development/Marketing

- Existing portfolio review
- New market/region entry analysis
- Data/market insight to support marketing efforts

### Sales/Partnership Opportunities

- Partnership and channel initiatives for new and existing markets
- Sales lead lists

**451 Research uniquely covers all phases of innovation, from investment to innovation to adoption.** Through a variety of research techniques – including face-to-face briefings, end user surveys, forecast modeling, revenue tracking, in-depth interviews and acquisition tracking – 451 Research provides compelling and comprehensive coverage of IT innovation.

**Our research and data products provide the right mix of quantitative and qualitative insight to impact your critical business decisions.**

To learn more about subscription packages, contact your account manager or [451sales451@spglobal.com](mailto:451sales451@spglobal.com).

© 2021 S&P Global Market Intelligence. All rights reserved.

To learn more, visit [www.spglobal.com/451-research](http://www.spglobal.com/451-research).

