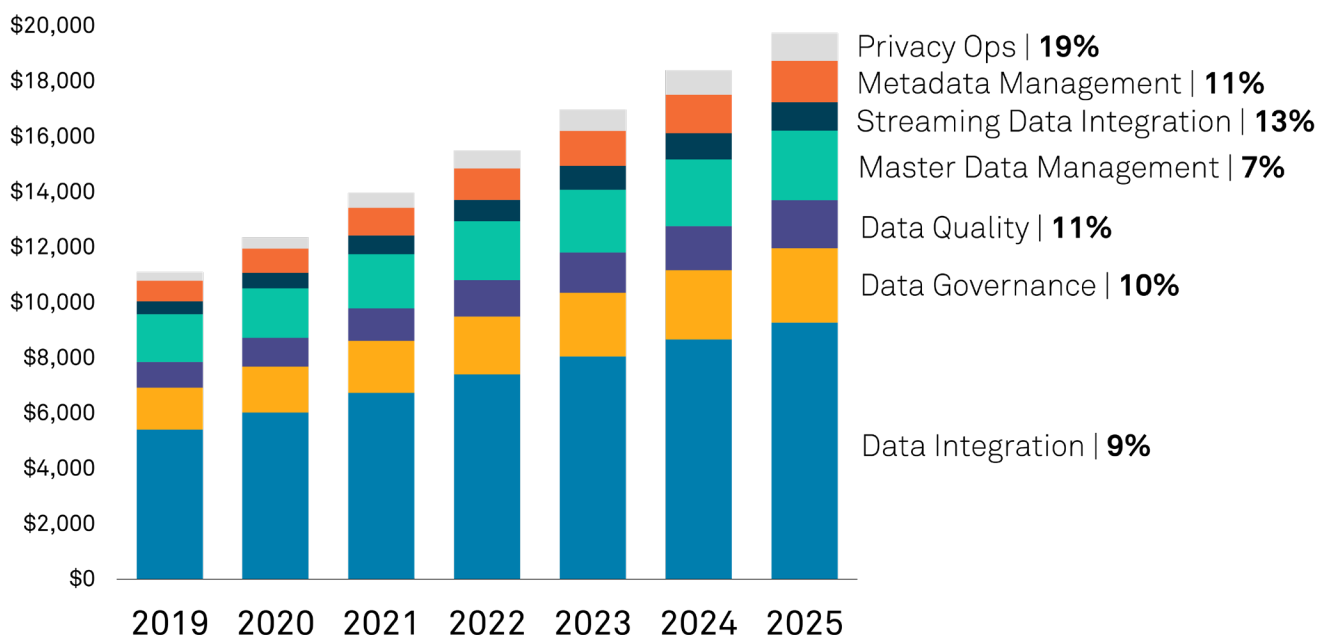


Market Monitor & Forecast

Customizable market intelligence for **key emerging segments of the enterprise technology marketplace**

451 Research's Market Monitor & Forecast products provide a thorough competitive analysis of specific markets, including vendor and product/service identification at an aggregate market and subsector level. Built on a bottom-up methodology, they include granular estimates and forecasts as well as insight across the total market, subsectors and specific use cases.

Data Management Forecast and CAGR



451 Research's Data Management Market Monitor 2022

Four Primary Differentiators

Methodology: 451's bottom-up focus provides insight into the complete competitive landscape and/or use cases for products and services

Granularity: Custom analysis by company, segment, sub-segment, feature set, use case and/or geographic presence available

Visibility: Detailed vetting of market and vendor* size and growth assumptions

Access/Use Case: On-demand access to data and analyst insight; 451 combines market data with expert insight to deliver data-supported solutions

* Refers to vendor revenue range

451 Research

S&P Global

Market Intelligence

Applied Infrastructure & DevOps: Application and Infrastructure Performance Monitoring	90+ Companies Tracked	9 Market Segments
Applied Infrastructure & DevOps: Application Containers	200+ Companies Tracked	7 Market Segments
Cloud Computing	450+ Companies Tracked	19 Market Segments
Cloud Native	450+ Companies Tracked	10 Market Segments
Content Delivery Networks	95+ Companies Tracked	2 Market Segments
Data, AI & Analytics	300+ Companies Tracked	9 Market Segments
Datacenter Market Monitor	Enterprise, Colo & Cloud	7 Datacenter Size Categories
Global Unified Commerce	60+ Countries Tracked	4 Purchase Channels With Transaction Volume and Total Sales Detail
Hosting, Cloud & Managed Services	1,450+ Companies Tracked	12 Market Segments
Information Security	500+ Companies Tracked	5 Market Segments
Internet of Things (IoT)	1,000+ Endpoint Types	12/300+ Vertical Markets / Vertical Use Cases Tracked
Workforce Productivity & Collaboration: Communication Platforms as a Service (CPaaS)	40+ Companies Tracked	3 Market Segments

Customized Use Cases for Specific Business Outcomes

Market/Competitive Intelligence

- Market and segment growth expectations
- Competitive landscape analysis
- Portfolio analysis and competitor comparison

Business Development/Marketing

- Existing portfolio review
- New market/region entry analysis
- Data/market insight to support marketing efforts

Sales/Partnership Opportunities

- Partnership and channel initiatives for new and existing markets
- Sales lead lists

451 Research uniquely covers all phases of innovation, from investment to innovation to adoption. Through a variety of research techniques – including face-to-face briefings, end user surveys, forecast modeling, revenue tracking, in-depth interviews and acquisition tracking – 451 Research provides compelling and comprehensive coverage of IT innovation.

Our research and data products provide the right mix of quantitative and qualitative insight to impact your critical business decisions.

To learn more about subscription packages, contact your account manager or 451sales451@spglobal.com.

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