

Relationships begin with Money Market Directories

For over 50 years, Money Market Directories (MMD) has served as the premier source for current, comprehensive data on institutional investors and the financial service industry. MMD can help you build relationships with key decision makers, identify new sales opportunities and sources of capital, perform focused prospecting, and develop targeted mailing campaigns so you meet your capital raising needs.

Gather Key Institutional Details

Uncover insights on pension funds, endowments, tax-exempt organizations, and sovereign wealth funds, including:

- Asset size (defined benefit, defined contribution, endowment/foundation and other tax-exempt assets)
- Institution type (e.g., corporate, public, endowment and tax-exempt organizations)
- Key contacts and their areas of responsibility
- External relationships with investment managers, consultants and custodians
- Asset allocations by plan type (e.g. defined benefit, defined contribution)

Stay On Top of Mandate Data

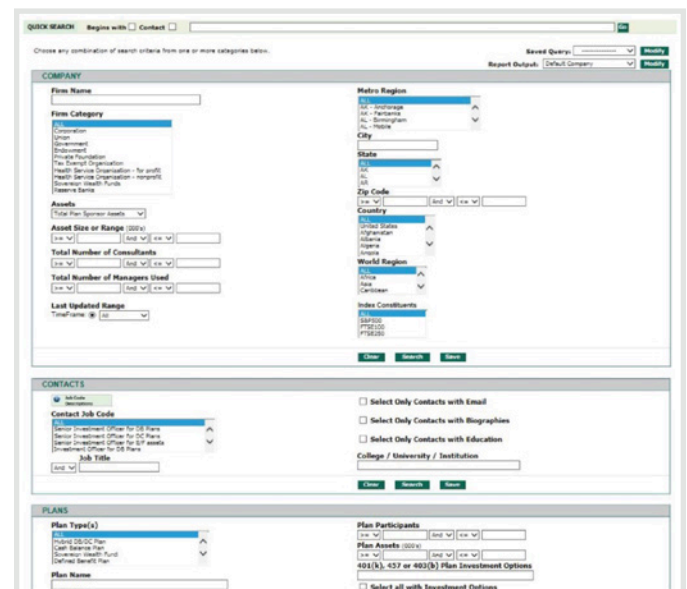
Keep up with industry trends and potential opportunities and gain detailed insight into fund service providers.

Create New Connections Globally

Region	Number of Institutions	Total Assets
North America	187,000+	\$22.4B+
Europe	5,200+	\$15.8B+
Asia	3,400+	\$22.0B+
Oceania	600+	\$1.9B+
Africa	400+	\$774.1M+
South and Central America	300+	\$935.1M+
Middle East	200+	\$3.6B+
Caribbean	100+	\$36.1M+

Customize Reports Easily

Leverage MMD WebAccess' advanced search tool to run searches based on the criteria that matters most to you.



Global Quick Coverage Statistics

Institutional Funds Profiled	Number of Firms	Number of Contacts
Pension Plan Sponsors	198,000+	605,000+
Endowments/Foundations/TEO's	51,000+	377,000+
Defined Contribution Plans	11,000+	23,000+
Defined Benefit Plans	16,000+	55,000+

Service Providers Profiled	Number of Firms	Number of Contacts
Investment Advisors	26,000+	122,000+
Family Offices and Service Providers	6,800+	35,000+
Main, Regional, and Consultant Branches	800+	3,700+
Outsourced Chief Investment Officers	100+	500+

Global Institutions Profiled by Fund Type

Assets	Corporate	Union	Government	Endowment	Private Foundations	Tax Exempt Organizations	Health Services	Sovereign Wealth Funds	Reserve Banks	Totals
>\$1 Billion	2,000+	200+	600+	200+	80+	100+	200+	70+	90+	3,540+
>\$500 Million	3,200+	400+	800+	300+	160+	300+	400+	70+	90+	5,720+
>\$475 Million	3,300+	400+	800+	400+	170+	400+	400+	70+	90+	6,030+
">\$400 Million	3,600+	500+	800+	400+	200+	500+	400+	70+	90+	6,560+
>\$350 Million	3,900+	500+	900+	500+	200+	500+	500+	70+	90+	7,160+
>300 Million	4,200+	500+	900+	500+	200+	600+	500+	70+	100+	7,570+
>\$250 Million	4,700+	600+	1,000+	600+	300+	700+	600+	70+	100+	8,670+
>\$200 Million	5,200+	600+	1,000+	700+	300+	500+	700+	70+	100+	9,170+
>\$150 Million	6,100+	700+	1,100+	800+	400+	1,200+	800+	70+	100+	11,270+
>\$100 Million	7,400+	800+	1,300+	1,000+	600+	1,700+	1,000+	80+	100+	13,980+
>\$75 Million	8,500+	900+	1,300+	1,100+	700+	2,200+	1,100+	80+	100+	15,980+
>\$50 Million	10,500+	1,000+	1,400+	1,300+	1,000+	2,900+	1,400+	80+	100+	19,680+
>\$25 Million	17,800+	1,200+	1,700+	1,500+	1,600+	5,200+	2,600+	80+	100+	31,780+
>\$20 Million	21,100+	1,200+	1,700+	1,600+	1,900+	6,300+	3,200+	80+	100+	37,180+
>\$10 Million	26,000+	1,300+	1,800+	1,700+	2,100+	7,800+	3,900+	80+	100+	44,780+
>\$5 Million	55,900+	1,400+	2,100+	1,800+	2,500+	16,000+	9,200+	80+	100+	89,080+
>\$1 Million	118,600+	1,400+	2,200+	1,900+	2,600+	46,100+	24,700+	80+	100+	197,680+

CONTACT US

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All data as of February 2021.

Screenshots are for illustrative purposes only.

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