Sponsorship Guide

Illuminating insights in community banking

Gather 2021
Virtual Event

An Executive Conference from S&P Global Market Intelligence

May 19, 2021

Register now: **spglobal.com/GatherSponsor**

S&P Global
Market Intelligence

Sponsorship Opportunities

Each year, S&P Global Market Intelligence hosts our Annual Community Bankers Conference. Due to the ongoing COVID-19 pandemic, we cancelled the in-person Conference this year and instead are hosting a virtual event, Gather 2021: Illuminating insights in community banking. Building on the success of our annual Community Bankers Conference, Gather is a premier forum at which influential executives, board members, investors, advisers and other industry professionals put forward their visions and views of the strategic issues facing community banks. This unique virtual discussion delivers an audience of senior executives and directors of community banks with asset sizes of $100 million to $10 billion. Becoming a sponsor will provide your company a great way to elevate your firm, build brand recognition, and showcase thought leadership in a professional environment. Take advantage of this opportunity to align your company with a leading brand in the community banking industry.

Why Participate?

Position your company as a market leader and benefit from:

– Interaction with executives eager to discuss and debate topics relative to the industry

– Networking opportunities to interact with attendees in a robust platform

– Placement of your firm's brand in our email, website, social and a variety of branding options at the event

Virtual Sponsorship

Platinum Sponsorship: $7,000

– Virtual booth space with prominent location in the lobby and exhibit hall

– Preferred-level name and position on all signage and marketing material

– Digital recognition in the conference web pages

– Preferred-level branding on event app and portal

– Preferred logo placement on master slide during opening remarks

– Opportunity to submit a promotion video (one to two minutes) to run during one of the networking breaks

– Recognition in promotion emails and conference marketing

– Pre- and post-conference attendee list

Gold Sponsorship: $5,000

– Virtual booth space with prominent location in the lobby and exhibit hall

– Preferred-level name and position on all signage and marketing material

– Digital recognition in the conference web pages

– Preferred-level branding on event app and portal

– Recognition in promotion emails and conference marketing

– Pre- and post-conference attendee list

Silver Sponsorship: $3,000

– Name and position on all signage and marketing materials

– Digital recognition in the conference web pages

– Branding on event app and portal

– Recognition in promotion emails and conference marketing

Gather 2021: Illuminating insights in community banking

May 19, 2021 | Virtual Event

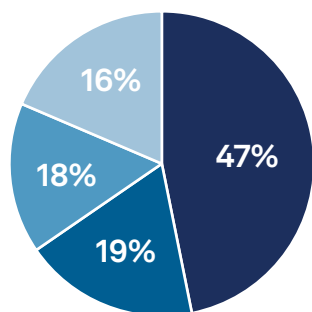## Past Attendees and Speakers

American Gateway Bank
Bank of Lancaster
Bay Cities Bank
Brenham National Bank
Bridgewater Bank
Capital Bank
Capital City Bank Group
Capitol Federal Savings
CenterState Bank
Choice Financial Holdings
Citizens Bank & Trust
City Bank
City First Bank
Cortland Bank
Dime Community Bank

Extraco Banks
F.N.B.C. of LaGrange, Inc.
First Bank
First National Corporation
First South Bank
First State Bank and Trust
Great Plains National Bank
HAB Bank
Happy State Bank
Home Bank
Level One Bank
Live Oak Bank
MainStreet Bank
mBank
Mid Penn Bank

Morton Community Bank
Oregon Community Bank
Patriot Bank
Peoples Bank
Plaza Bancorp
Pony Express Bank
Reading Cooperative Bank
SHAREPLUS BANK
Skyline National Bank
Sterling Bank & Trust, FSB
Stock Yards Bank
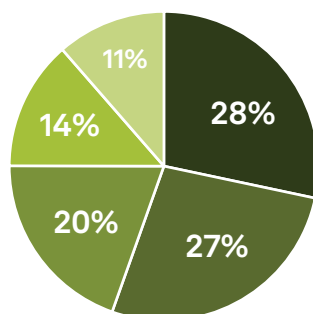The Bank of Tampa
Triumph Bancorp, Inc.

This is a sampling of post attendees and speakers.
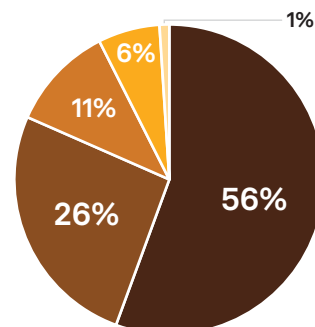
Attending Banks by Asset Size

- >$1B — 47%
- <$250M — 19%
- $500M – $1B — 18%
- $250M – $499M — 16%

Attendees by Job Title

- EVP/SVP — 28%
- President/Chairman/CEO — 27%
- Director — 20%
- Other C-Level — 14%
- CFO — 11%

Attending Companies by Type

- Bank — 56%
- Service Provider — 26%
- Other — 11%
- Investor — 6%
- Regulator — 1%

For more information:
Brian Hodges at **brian.hodges@spglobal.com** or **434-951-7628**

spglobal.com/GatherSponsor