S&P Global China Credit Analytics Platform

Your One-Stop-Shop for Credit Insights on Chinese Private Companies
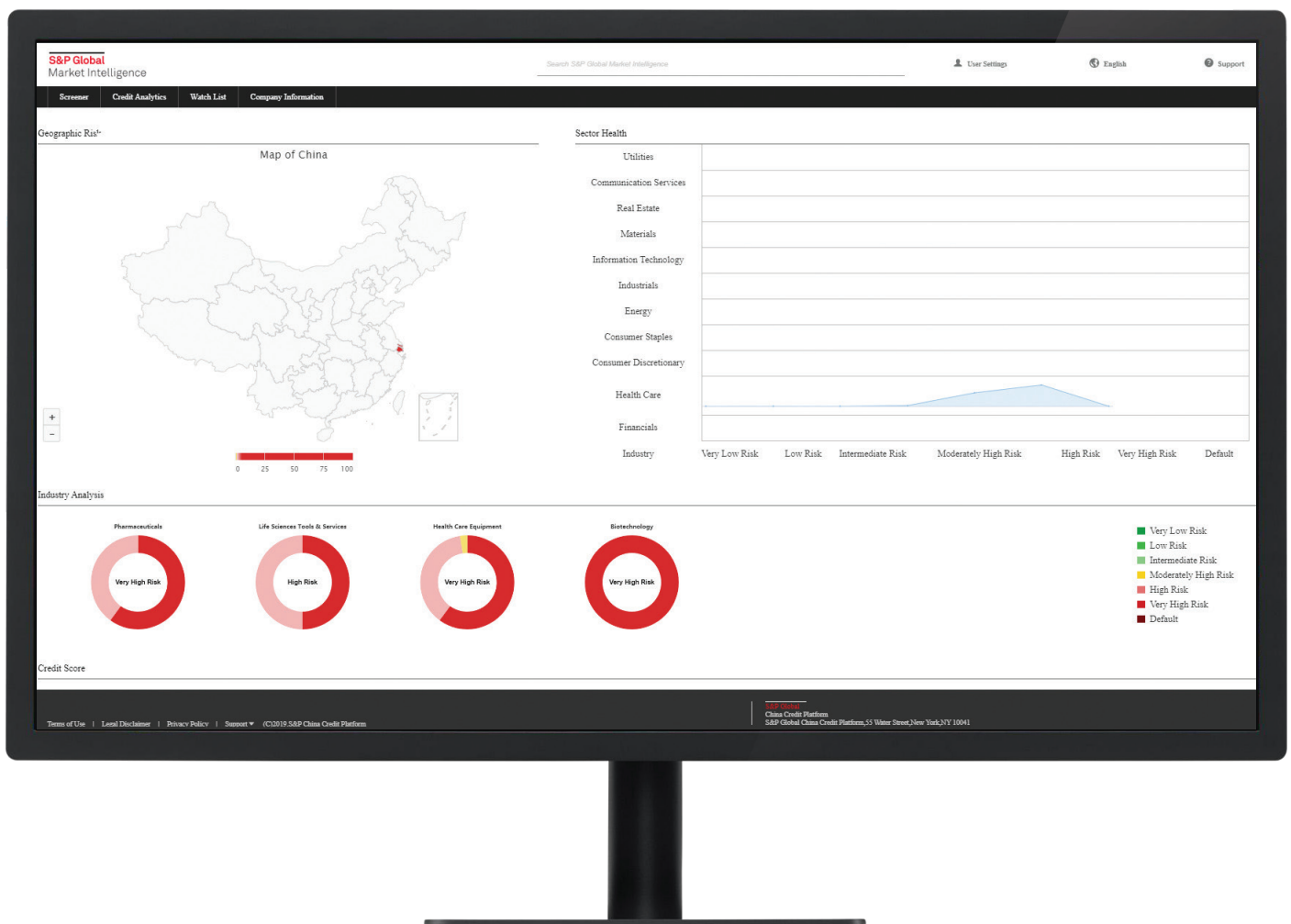
S&P Global
Market Intelligence

The China Credit Analytics platform integrates S&P Global Market Intelligence's localised credit analytics, featuring data from over 20 million Chinese private companies and our quantitative credit models calibrated to local default data.
It offers a one-stop-shop solution for users to search, evaluate, and monitor the credit profiles of Chinese Small and Medium-sized Enterprises (SME).

Generate credit insights on Chinese SMEs using differentiated content and localised analytics with outputs that broadly align with credit ratings:
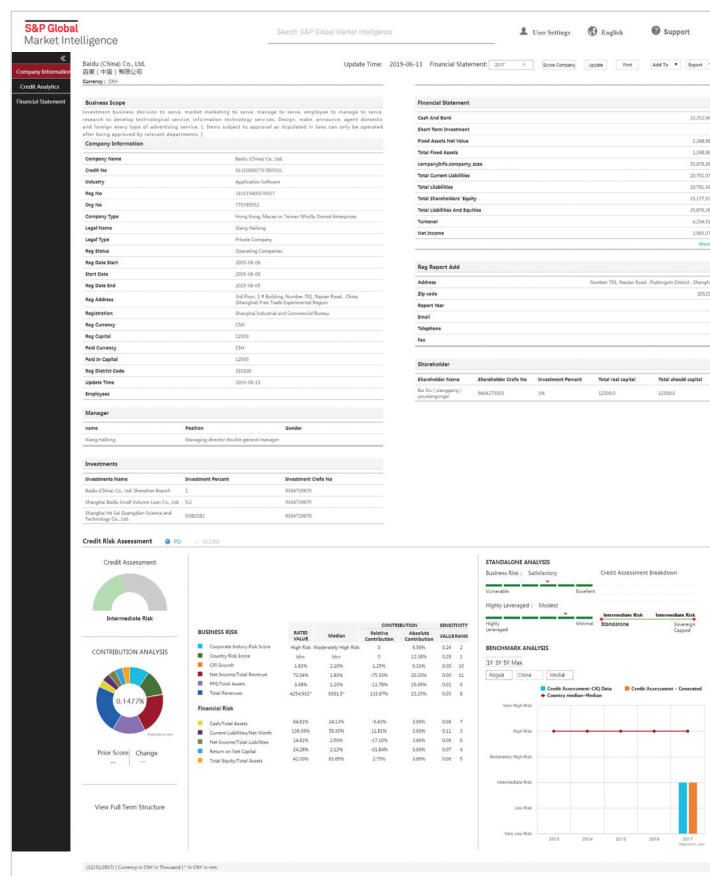
– Search and screen over **20 million Chinese private companies**;

– Utilise S&P Global Market Intelligence's **Probability of Default Fundamental (PDFN) model calibrated to Chinese default data** to analyse local companies in China;

– Leverage credit workflow tools to perform **batch scoring** and **credit risk dashboard** to visualise credit profile of a portfolio of entities;

– Access **1 million larger Chinese SME's pre-scored Probability of Defaults** with industry and provincial level benchmarks;

– Take advantage of the **dual language user interface** that supports both Chinese and English languages.

Access Essential Content and Insights to Make Business Decisions with Conviction

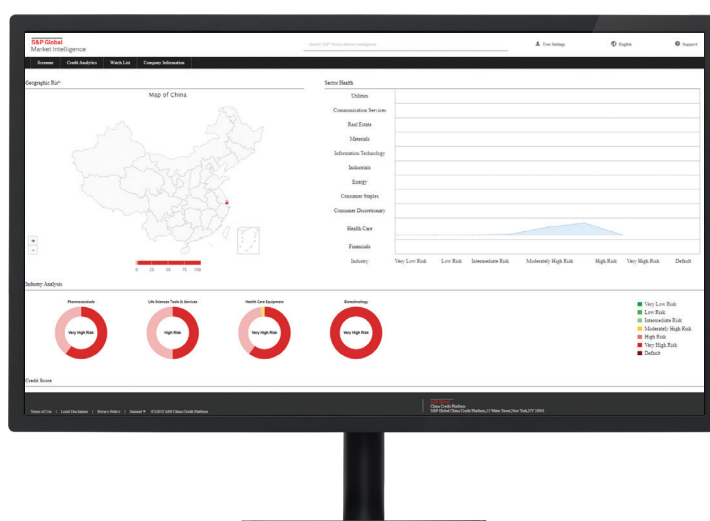For Corporates, Professional Services, Private Equity, and Venture Capital Companies:

– Identify creditworthy customers and suppliers to augment business opportunities and strive for operational excellence

– Provide professional services firms with independent validation and benchmarks

– Identify potential investment opportunities

– Optimise leverage and debt structures to finance corporate growth within appropriate risk levels

Company Tearsheet: View a company's business profile along with financials highlight and credit score.

For Commercial Lending, Leasing, Securities Firms and Asset Managers:

– Assess credit default risk in the Chinese unrated universe using localised credit analytics

– Expand loan origination into untapped markets, helping to build capital markets and loan portfolios

– Expand your customer base while managing risk levels appropriately

– Identify potential investment opportunities in underserved areas of the market by expanding risk understanding beyond the rated universe
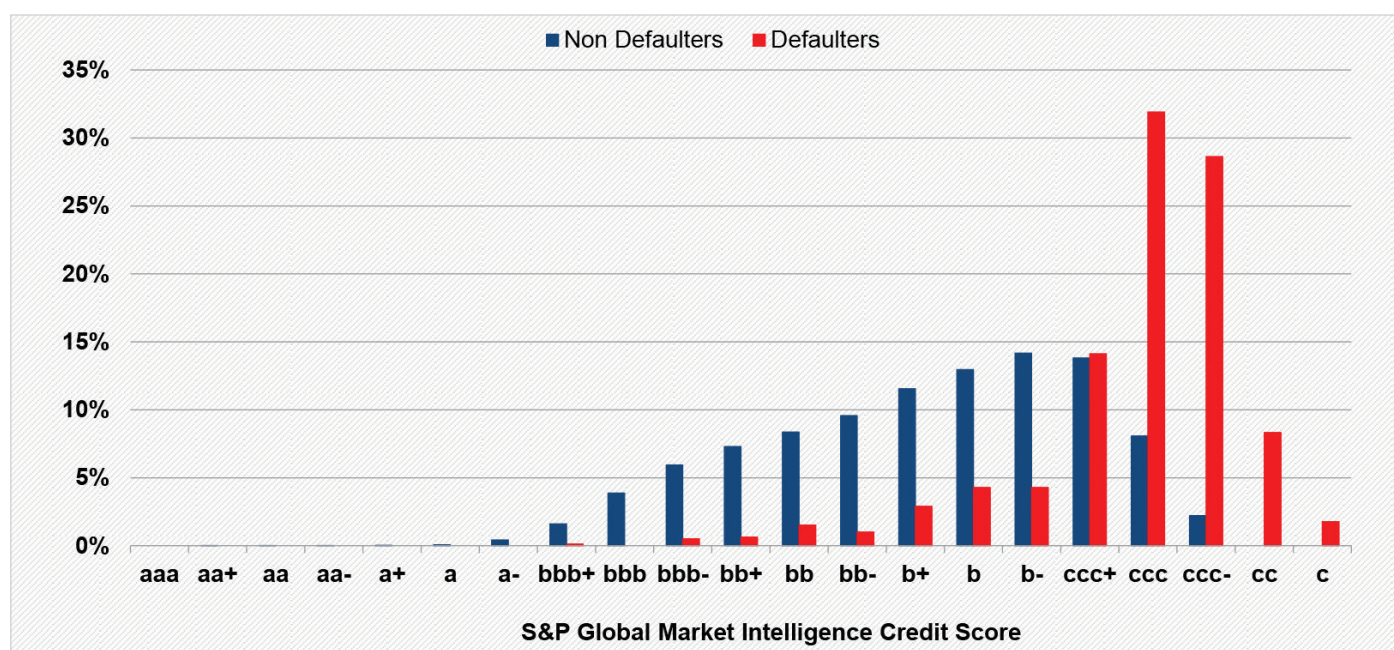

Credit Dashboard: Portfolio surveillance for credit health across sectors and regions.

Gain Insight into the Default
Risk of the Unrated Universe

– Screen a large universe of private unrated companies
for credit quality, and access potential untapped
commercial opportunities

– Identify potential customers and gain transparency
into default risk

– Access early warning signs of deteriorating
credit quality

– Lower cost of ownership with a turnkey cloud-based
platform that integrates data with analytics

**Graph illustrating the distribution of Chinese Private
Company PD Values by Default Status, 2014-2016**

Source: S&P Global Market Intelligence, data as of March 31, 2018.

S&P Global Ratings does not contribute to or participate in the creation of credit scores generated by S&P Global
Market Intelligence. Lowercase nomenclature is used to differentiate S&P Global Market Intelligence CreditModel
scores from the credit ratings issued by S&P Global Ratings. Graph is for illustration purposes only.

Manage Counterparty Risk with Confidence

Limited SME data and lack of credit analysis models for China present challenges, especially to risk professionals.

With the China Credit Analytics platform, risk professionals can now gain access to extensive coverage, relevant analytics and an integrated solution as follows:
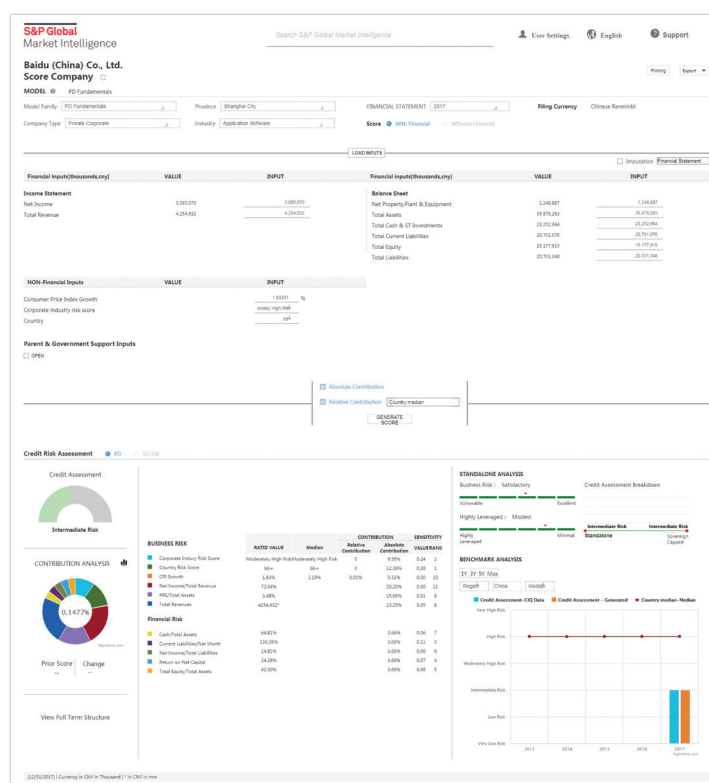
Extensive Coverage

– The SME focused platform offers access to 1mn+ companies as the standard database

– 1mn+ companies available pre-scored with 20mn+ companies available for scoring with data updates available on request[1]

Relevant Analytics

– Evaluate trade exposure from a quantitative perspective based on a counterparty's creditworthiness

– Conduct surveillance on a counterparty's credit status and monitor account receivable's credit health

Integrated Solution

– All-in-one platform to track the credit cycle within the supply chain

– Generate credit reports for senior management or committees

Single Entity Scoring: Single entity scoring with financial inputs and other necessary inputs.

[1] 50 on demand data updates are included in the base subscription package, further data updates available on request at an additional cost.

Quickly Screen and Assess Private Companies

The China Credit Analytics platform provides efficiency through quick screening, easy searching and comparing companies for various use cases:
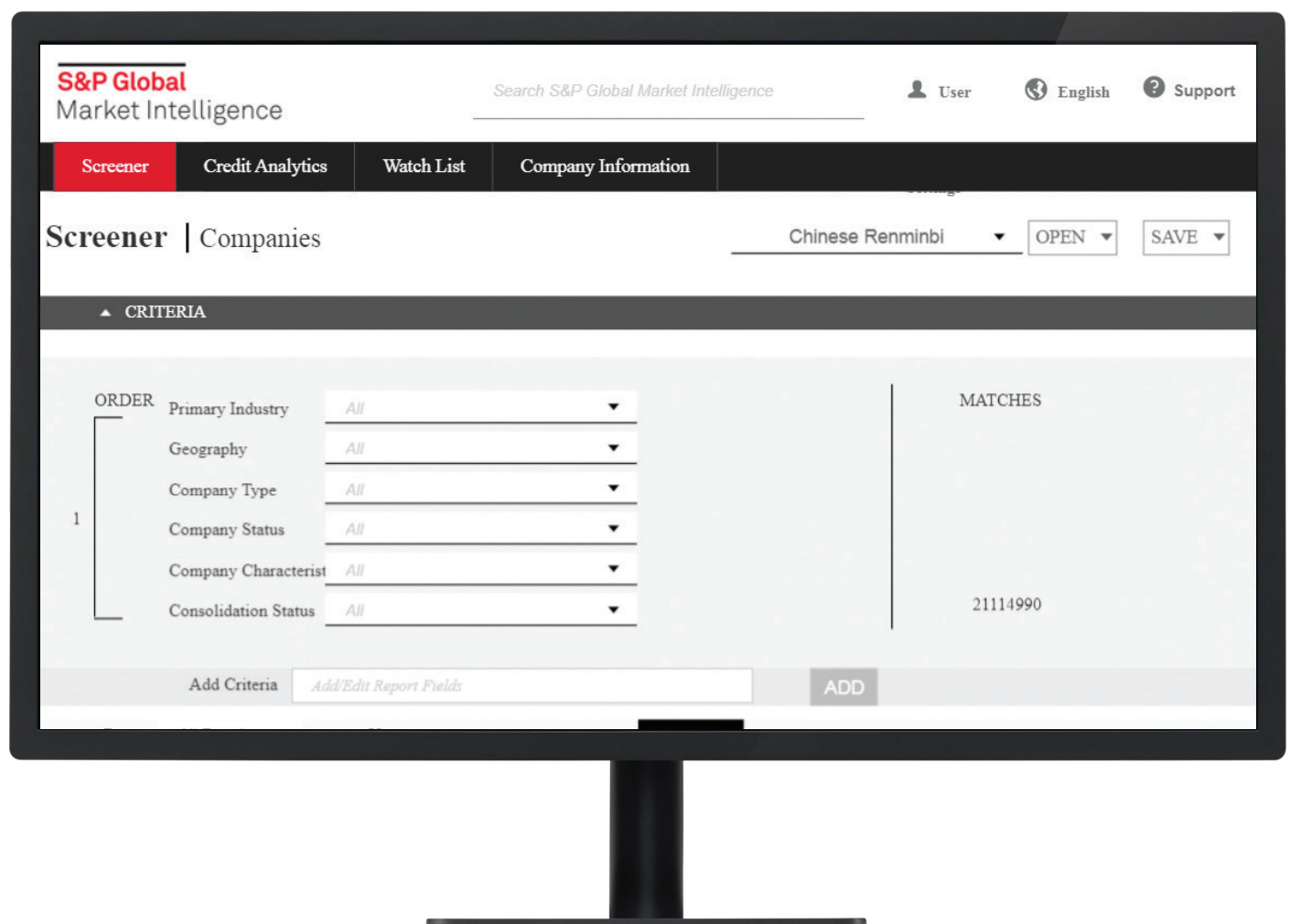
Search and Compare

– Easily screen out private companies with relevant criteria for comparable analysis or other financial due diligence

– Deep dive into similar SME in addition to other deals or comparables

Determine Financing Cost

– Define the most appropriate structure using leveraged financing in M&A or other capital markets activities

– Consider the SME's creditworthiness in determining credit spread for several intrinsic valuation models with debt/loan pricing

Evaluate and Appraise

– Access valuation that takes into account more credit risk elements especially for non-public deal that has a horizon of more than 5-7 years

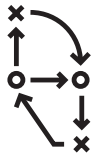– Gain extra insight through survival probability, which can impact the deal structure and deal size

Screener: Screen with given criteria and save the screened companies for future analysis.

Manage Counterparty Risk with Confidence

20mn+
Private Company Profiles

China based Default Model
Calibrated to Chinese Default Data

~20k
Chinese Listed Companies

1mn+
Companies with Pre-scored PDs

~5k
Chinese Bond Issuers

Chinese Provincial and Industry
Level Benchmarks

About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

All screenshots are for illustrative purposes only.

spglobal.com/marketintelligence

0720 | SPGMI764