The Market Intelligence Platform

A single platform for essential intelligence.

To keep pace with today’s constantly evolving markets, data must be smarter, deeper, and instantly accessible. The new Market Intelligence platform puts a world of information at your fingertips, allowing you to make strategic business decisions with conviction, speed, and laser-focused insight.

Essential information you need, when you need it. That’s the power of Market Intelligence.

S&P Global

Market Intelligence
An intuitive design to accelerate your workflow.

Powerful visual displays, in-depth reports, and whip-smart analytics deliver at-a-glance industry insights alongside the precise data points you need. Fluid navigation moves you quickly from S&P Global, S&P Capital IQ, SNL, and third-party data to exclusive industry-specific news, market leading research, and analytical tools. And a single sign on allows you to shift seamlessly between the Market Intelligence, S&P Capital IQ, and LCD platforms. Armed with valuable time-saving tools and actionable intelligence, you can stay one step ahead in a world that never slows down.
**Current Consensus Trend**

- **Ticker**: NASDAQ:AAPL
- **Outperformance Rating**: 1.76 Outperform

<table>
<thead>
<tr>
<th>Date</th>
<th>Target Price ($)</th>
<th>Stock Price ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5/6/2017</td>
<td>140.00</td>
<td>179.34/NA</td>
</tr>
<tr>
<td>6/2/2017</td>
<td>140.00</td>
<td>179.25/104.08</td>
</tr>
</tbody>
</table>

**Multiples**

<table>
<thead>
<tr>
<th>Estimate Period</th>
<th>P/E</th>
<th>PEG</th>
<th>P/BV</th>
</tr>
</thead>
<tbody>
<tr>
<td>NTM</td>
<td>15.61</td>
<td>1.64</td>
<td>NA</td>
</tr>
<tr>
<td>FY2017</td>
<td>17.92</td>
<td>1.89</td>
<td>6.17</td>
</tr>
<tr>
<td>FY2018</td>
<td>14.93</td>
<td>1.57</td>
<td>4.95</td>
</tr>
<tr>
<td>FY2019</td>
<td>14.23</td>
<td>1.50</td>
<td>4.25</td>
</tr>
</tbody>
</table>

**Actuals Summary**

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Mean</th>
<th>Median</th>
<th>High</th>
<th>Low</th>
<th>Standard Deviation</th>
<th>Number of Analysts</th>
</tr>
</thead>
<tbody>
<tr>
<td>FQ2 - MAR</td>
<td>178.09</td>
<td>180.00</td>
<td>208.00</td>
<td>140.00</td>
<td>16.08</td>
<td>32</td>
</tr>
<tr>
<td>FQ3 - JUN</td>
<td>9.77</td>
<td>9.00</td>
<td>18.91</td>
<td>5.00</td>
<td>3.85</td>
<td>7</td>
</tr>
<tr>
<td>FQ4 - SEP</td>
<td>2.50</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>FY2017</td>
<td>4.00</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>
Confident decisions begin with access to the right information.

Numbers you can trust
To make confident decisions, you must trust your source. The Market Intelligence platform is built on the highest-quality corporate, market, and financial information available. And to prove our relentless commitment to quality, we offer a $50 reward to clients who find a verified mistake or omission in our data.

Unrivaled market insights
Access deeper, more meaningful data on the global financial markets, companies, and industries that impact your business. The Market Intelligence platform provides proprietary research and in-depth analysis from thought leaders and industry experts, and condenses more than 135 billion raw data points a year into actionable intelligence.

Service you can rely on
The markets never rest, and neither do we. Our 24/7/365 global support team provides around-the-clock assistance on every aspect of the Market Intelligence platform. Our dedicated experts are only a phone call, email, or chat away to answer any questions.
Mobile solutions for constant connectivity

Stay connected around the clock wherever you are with the Market Intelligence mobile app. Enabling your most essential on-the-go workflows, the mobile app provides intuitive access to mobile-optimized content including news and documents, as well as the ability to save items for offline access.

Sector-focused news

With daily access to hundreds of in-depth articles across a broad industry spectrum, the vital news you need is always within reach. Our journalists immerse themselves in the market to obtain fresh perspectives and stay abreast of market disruption. And they arm you with intelligence that you won’t find anywhere else.
Don’t just study the market. Bring it to life.

Mapping
To maximize growth, you must not only know the competitive landscape, but visualize it. Built on integrated sector-specific data and purpose-specific functionality, the Maps tool helps you build a detailed understanding of geographic markets. With crisp visual depictions of asset-level data, market characteristics, and industry participants, you can identify opportunities, set informed goals, plan efficient campaigns, see the pro-forma footprint of potential mergers, or determine timely entrance or exit from a market with confidence.

Excel Add-In
Manual data entry and spreadsheet fatigue are a thing of the past with our formulas and one-click data refreshes. Introducing Market Intelligence Office, the Excel Add-In. Pull raw data from our extensive universe of company, country, market, and asset data to create refreshable models. Leverage one of our pre-built templates for peer comparison, company tear sheets, M&A evaluation, and more. Or, partner with our support analysts to build your own custom models.

Visual presentation tools
Take custom analysis to the next level with powerful sector-specific visual presentation tools, including power generation supply curves, power forecasts, mine economics models, branch analytics, and more. With easy exports, you can quickly collect crucial information and build reports and presentations that will give your next pitch a competitive edge.
The Market Intelligence platform delivers deep industry data across a broad range of sectors to create cutting-edge insights.

The Market Intelligence platform digs deeper to deliver solutions that are sector-specific, data-rich, and hyper-targeted for your evolving business needs. We are continuously exploring new sectors and adding more resources. Be sure to check back frequently for the latest additions to our ever-growing industry portfolio.

Our global coverage currently includes:

- **56,000+** banks
- **58,000+** asset management companies
- **58,000+** asset management companies
- **11,000+** specialty finance companies
- **18,000+** investment banks and broker dealers
- **25,000+** insurance companies
- **90,000+** real estate companies
- **240,000+** technology, media, and telecommunications companies
- **26,000+** oil and gas companies
- **19,000+** electric, natural gas, and water utilities
- **30,000+** mining and exploration companies

Coverage refers to the total number of companies in the database, both operating and historical.
About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

Screenshots are for illustrative purposes only. Coverage as of November 2017.

Copyright © 2017 by S&P Global Market Intelligence, a division of S&P Global Inc. All rights reserved. No content, including by framing or similar means, may be reproduced or distributed without the prior written permission of S&P Global Market Intelligence or its affiliates. The content is provided on an “as is” basis.

spglobal.com/marketintelligence