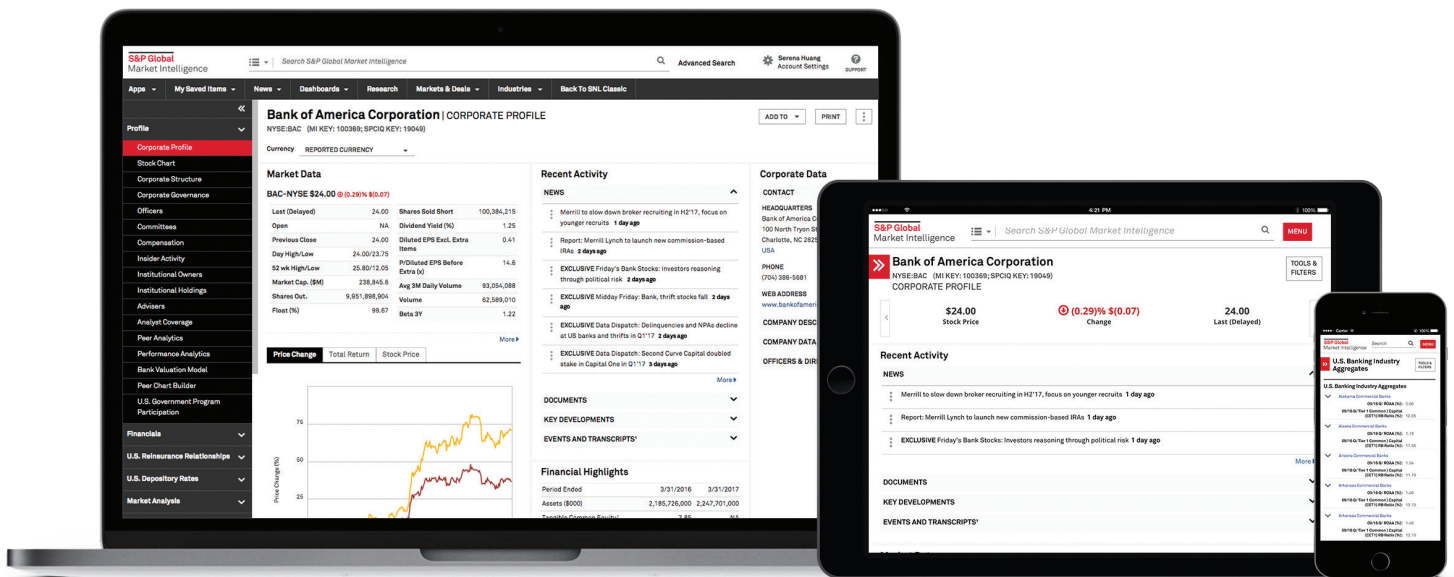


# The Market Intelligence Platform

A single platform for essential intelligence.



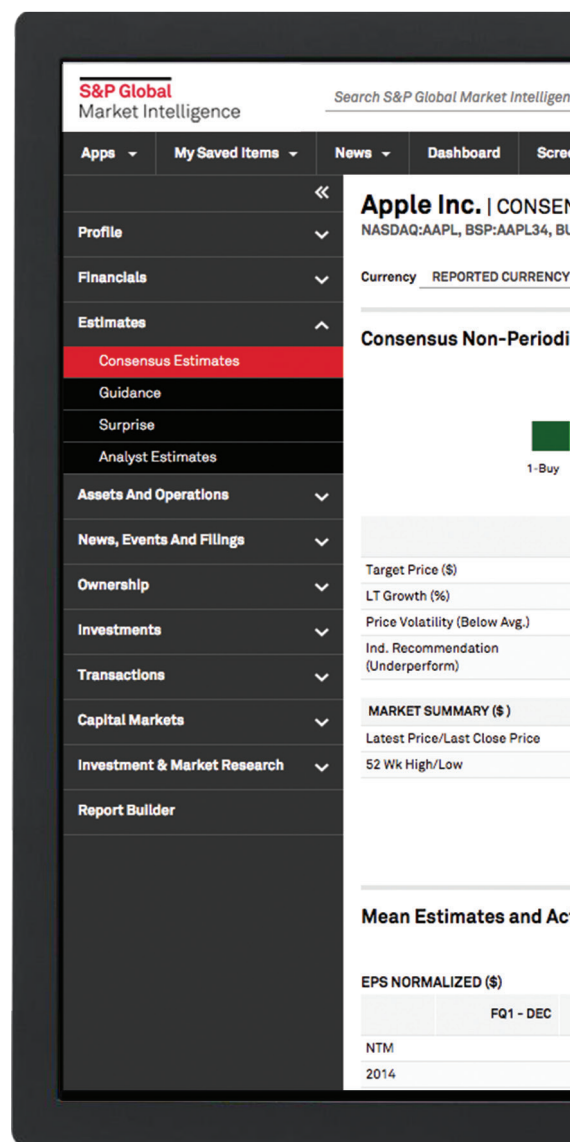
To keep pace with today's constantly evolving markets, data must be smarter, deeper, and instantly accessible. The new Market Intelligence platform puts a world of information at your fingertips, allowing you to make strategic business decisions with conviction, speed, and laser-focused insight.

Essential information you need, when you need it. That's the power of Market Intelligence.

**S&P Global**  
Market Intelligence

# An intuitive design to accelerate your workflow.

Powerful visual displays, in-depth reports, and whip-smart analytics deliver at-a-glance industry insights alongside the precise data points you need. Fluid navigation moves you quickly from S&P Global, S&P Capital IQ, SNL, and third-party data to exclusive industry-specific news, market leading research, and analytical tools. And a single sign on allows you to shift seamlessly between the Market Intelligence, S&P Capital IQ, and LCD platforms. Armed with valuable time-saving tools and actionable intelligence, you can stay one step ahead in a world that never slows down.



NSUS

JE:AAPL (MI KEY: 4004205; SPCIQ KEY: 24937)

CREATE ALERT

ADD TO

PRINT

FILTERS

Magnitude

Actual (0)

Consolidation

Consolidated

Decimals

Default

Acctg. Standard

U.S. GAAP

c

Ticker NASDAQ: AAPL

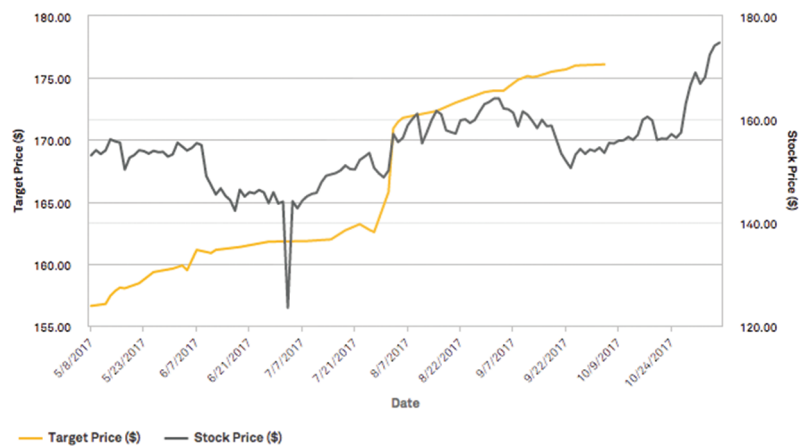


1.76  
Outperform

MEAN	MEDIAN	HIGH	LOW	STANDARD DEVIATION	NUMBER OF ANALYSTS
176.09	180.00	208.00	140.00	16.08	32
9.77	9.00	16.91	5.00	3.85	7
2.50	NA	NA	NA	NA	NA
4.00	NA	NA	NA	NA	NA

175.34/NA
175.25/104.08

### Current Consensus Trend



### Actuals Summary

Ticker: NASDAQ:AAPL

FQ2 - MAR	FQ3 - JUN	FQ4 - SEP	FY/NTM	FY # OF ANALYSTS
1.66 A	1.28 A	1.42 A	6.45 A	49

### Multiples

ESTIMATE PERIOD	P/ E	PEG	P/ BV
NTM	15.61	1.64	NA
FY2017	17.92	1.89	6.17
FY2018	14.93	1.57	4.95
FY2019	14.23	1.50	4.25

# Confident decisions begin with access to the right information.



## Numbers you can trust

To make confident decisions, you must trust your source. The Market Intelligence platform is built on the highest-quality corporate, market, and financial information available. And to prove our relentless commitment to quality, we offer a \$50 reward to clients who find a verified mistake or omission in our data.



## Unrivaled market insights

Access deeper, more meaningful data on the global financial markets, companies, and industries that impact your business. The Market Intelligence platform provides proprietary research and in-depth analysis from thought leaders and industry experts, and condenses more than 135 billion raw data points a year into actionable intelligence.

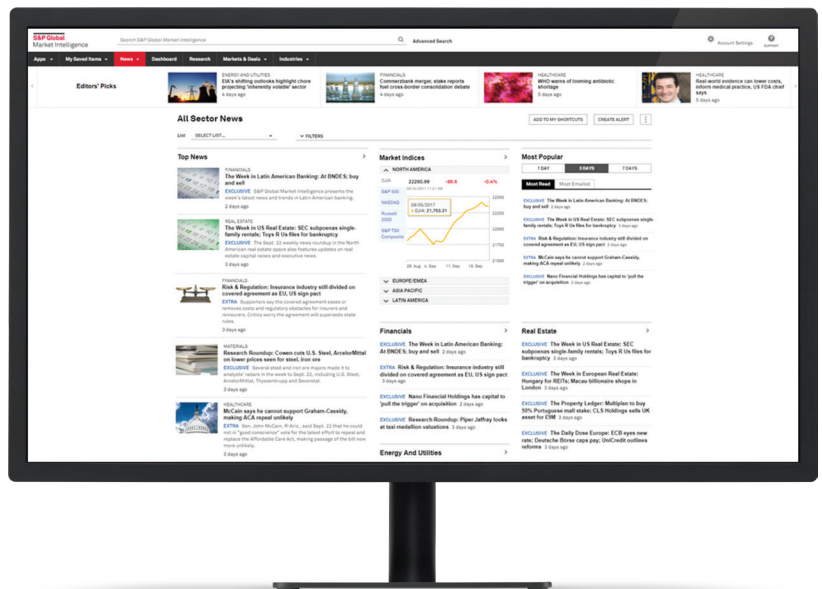


## Service you can rely on

The markets never rest, and neither do we. Our 24/7/365 global support team provides around-the-clock assistance on every aspect of the Market Intelligence platform. Our dedicated experts are only a phone call, email, or chat away to answer any questions.

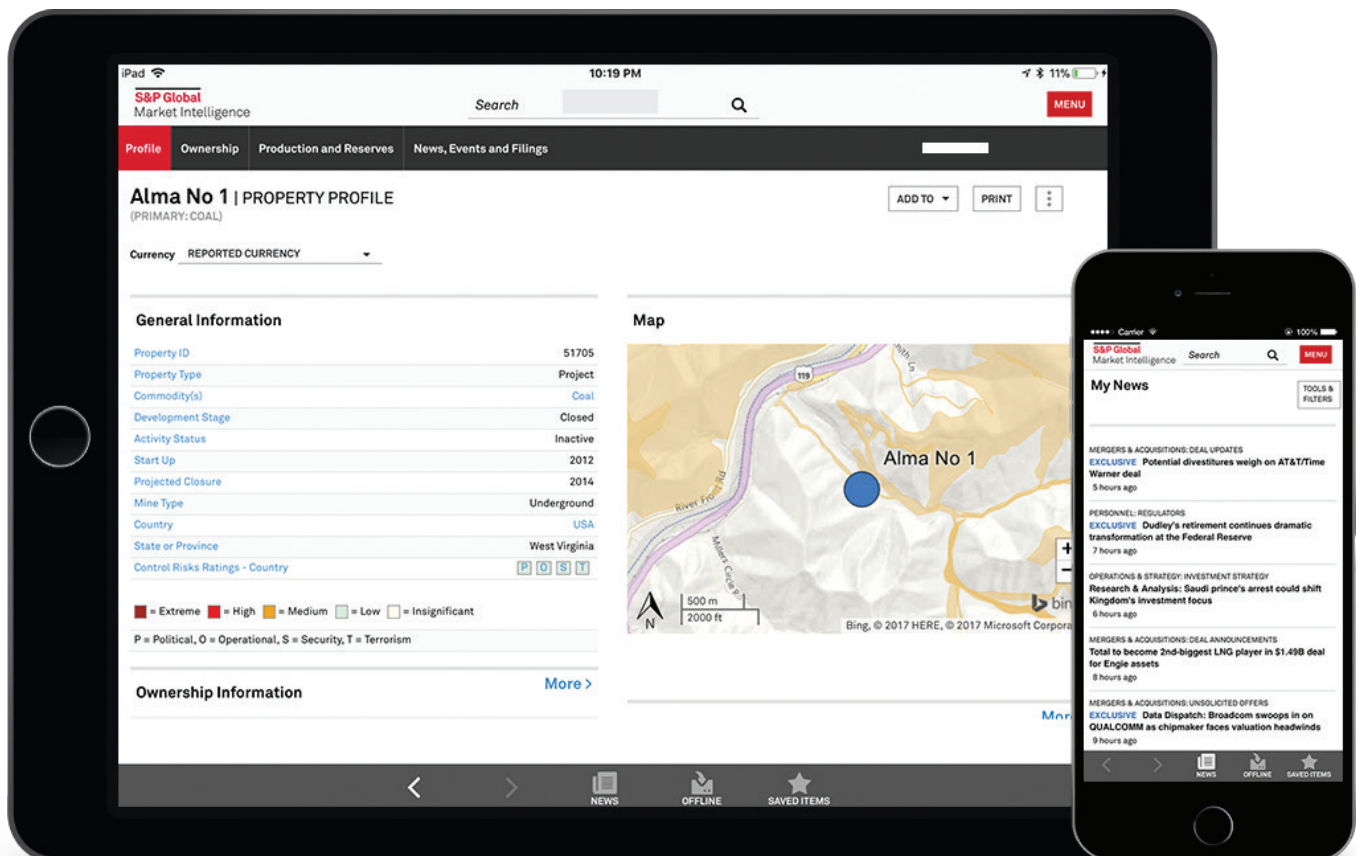
## Sector-focused news

With daily access to hundreds of in-depth articles across a broad industry spectrum, the vital news you need is always within reach. Our journalists immerse themselves in the market to obtain fresh perspectives and stay abreast of market disruption. And they arm you with intelligence that you won't find anywhere else.



## Mobile solutions for constant connectivity

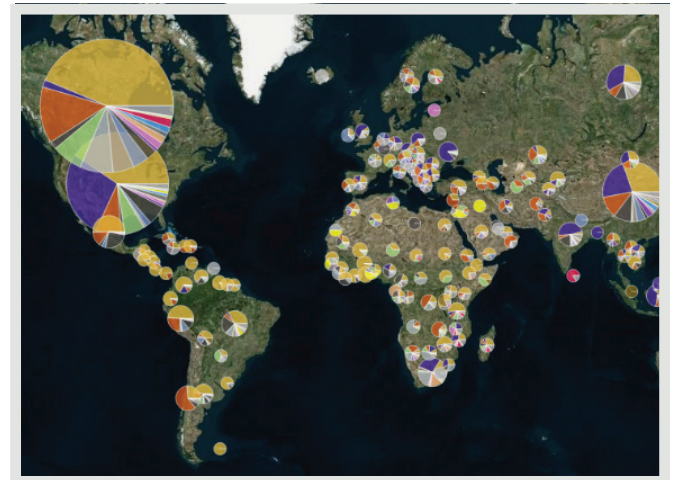
Stay connected around the clock wherever you are with the Market Intelligence mobile app. Enabling your most essential on-the-go workflows, the mobile app provides intuitive access to mobile-optimized content including news and documents, as well as the ability to save items for offline access.



# Don't just study the market. Bring it to life.

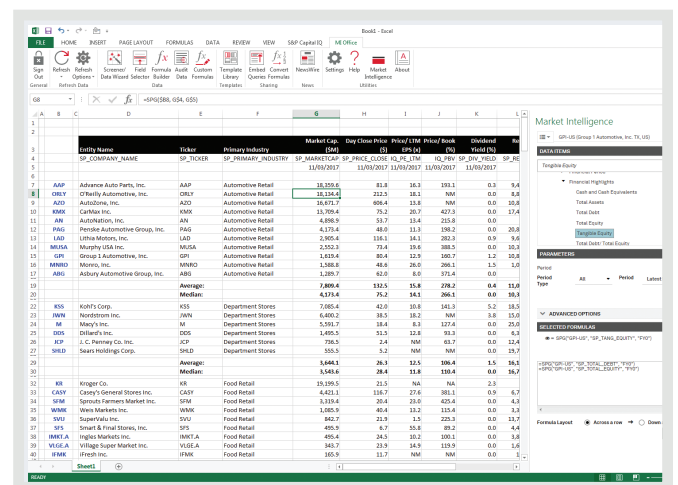
## Mapping

To maximize growth, you must not only know the competitive landscape, but visualize it. Built on integrated sector-specific data and purpose-specific functionality, the Maps tool helps you build a detailed understanding of geographic markets. With crisp visual depictions of asset-level data, market characteristics, and industry participants, you can identify opportunities, set informed goals, plan efficient campaigns, see the pro-forma footprint of potential mergers, or determine timely entrance or exit from a market with confidence.



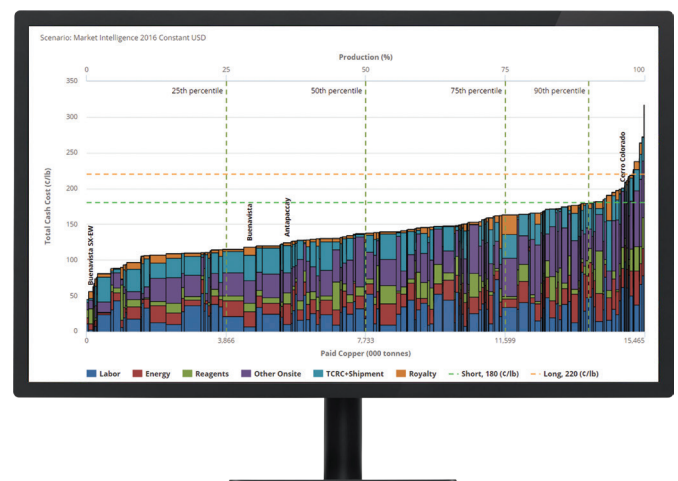
## Excel Add-In

Manual data entry and spreadsheet fatigue are a thing of the past with our formulas and one-click data refreshes. Introducing Market Intelligence Office, the Excel Add-In. Pull raw data from our extensive universe of company, country, market, and asset data to create refreshable models. Leverage one of our pre-built templates for peer comparison, company tear sheets, M&A evaluation, and more. Or, partner with our support analysts to build your own custom models.



## Visual presentation tools

Take custom analysis to the next level with powerful sector-specific visual presentation tools, including power generation supply curves, power forecasts, mine economics models, branch analytics, and more. With easy exports, you can quickly collect crucial information and build reports and presentations that will give your next pitch a competitive edge.





## The Market Intelligence platform delivers deep industry data across a broad range of sectors to create cutting-edge insights

The Market Intelligence platform digs deeper to deliver solutions that are sector-specific, data-rich, and hyper-targeted for your evolving business needs. We are continuously exploring new sectors and adding more resources. Be sure to check back frequently for the latest additions to our ever-growing industry portfolio.

## Our global coverage currently includes:



**56,000+**

banks

**58,000+**

asset management  
companies

**11,000+**

specialty finance  
companies

**18,000+**

investment banks  
and broker dealers



**25,000+**

insurance companies



**90,000+**

real estate companies



**240,000+**

technology, media, and  
telecommunications companies



**26,000+**

oil and gas companies



**19,000+**

electric, natural gas, and  
water utilities



**30,000+**

mining and exploration  
companies

## About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

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