

GICS® History

Global Equity Markets through a Historical GICS Lens

Market wisdom requires historical perspective. You need to effectively understand the ever-evolving dynamics in the global equity markets and inherent impact on investors over time. That's where you'll find GICS History—GICS History North America and GICS History International—helping strategists, analysts and investors compare companies outside their local markets. Feel the pulse of the market, identify evolving sectors and industries over time, and zero in on your investment opportunity.

Explore Evolving Markets

- **Access** a valuable resource for backtesting, historic sector performance attribution, and analysis
- **Identify** historical trends across sectors, industries, and over time
- **Conduct** peer group analysis on a historical basis across sectors and industries
- **Assess** the impact of a changing global economy on your portfolio

Historical Intelligence for Sector-Based Investing

Apply Historical View

- Conduct research with history available from 1985 forward
- Access a growing database of over 80,000 active and inactive companies
- Leverage company coverage across more than 135 countries

Draw On Relevant Data

- Built upon the foundation of S&P Global Market Intelligence data
- Historical company-level GICS codes and descriptions
- Company name and identifiers such as CUSIP*, ISIN, GVKEY—a proprietary company identifier—and more
- ISO Country Codes

What Works for You

- Get data fast with delivery via file transfer protocol (FTP) and major third party data vendors
- Stay in-the-know with daily or monthly file delivery

11

Sectors

24

Industry Groups

68

Industries

157

Sub-Industries

*Access to and use of the CUSIP data requires a separate license with the CUSIP Bureau.

Track Evolving Markets

Companies continue to diversify the range of products developed and offered. GICS applies a market oriented approach for classifying companies within sub-industries to better reflect the evolution of the marketplace.

Company Name	GVKEY	Ticker	From Date	Thru Date	Sub Industry	Description
Metabolix Inc.	175490	MBLX	2004-12-31	2014-02-28	35201010	Biotechnology
Metabolix Inc.	175490	MBLX	2004-12-31		1510050	Speciality Chemicals
Eastman Kodak Co.	004194	KODK	1985-06-15	2014-02-28	25202020	Photographic Products
Eastman Kodak Co.	004194	KODK	1985-06-15		45202030	Technology, Hardware, Storage & Peripherals

About the Global Industry Classification Standard (GICS®)

The Global Industry Classification Standard (GICS®) is an enhanced industry classification system jointly developed by Standard & Poor's Financial Services LLC (S&P) and MSCI in 1999. GICS was developed in response to the global financial community's need for one complete, consistent set of global sector and industry definitions and has become the standard widely recognized by market participants worldwide. It sets a foundation for the creation of replicable, custom-tailored portfolios and enables meaningful comparisons of sectors and industries globally. The Global Industry Classification Standard is the exclusive property of Standard & Poor's Financial Services LLC (S&P) and MSCI.

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