

Banking on the Possible Community Bankers Conference **2024**

20-21 May 2024
Ritz-Carlton Dallas, Las Colinas



Sponsorship Guide

S&P Global
Market Intelligence

Sponsorship Opportunities

For 12 years, the Community Bankers Conference, created by SNL Financial, has been the premier forum at which influential executives, board members, investors, advisers and other industry professionals put forward their visions and views of the strategic issues facing community banks. This unique conference attracts an audience of senior executives and directors of community banks with asset sizes of \$100 million to \$20 billion.

Sponsors are entitled to exclusive face-to-face interactions with executives eager to discuss solutions to their most pressing strategic issues, while our networking and entertainment events will afford you the opportunity to have meaningful conversations in a more relaxed environment. Your firm's brand will be placed on our direct mail, email, website, and a variety of other branding options at the event. Take advantage of this opportunity to align your business with a leading brand in the community banking industry, S&P Global Market Intelligence (formerly SNL Financial).

Why Participate?

Position your company as a market leader and benefit from:

- Meet face-to-face with executives eager to discuss and debate topics relevant to the industry
- Mingle with attendees in a more casual environment at exclusive networking and entertainment events
- Feature your firm in our direct mail, email, website, and on a variety of branding options at the event

Maximize Your Opportunities by Engaging with Influential Decision-Makers

Each sponsorship package can be tailored to fit your needs. Contact us to learn more.

	Platinum \$10,000	Gold \$8,000	Silver \$6,000
Choice of one Platinum engagement opportunity:			
Monday Morning Golf			X
All-Day Coffee Bar			
Cocktail Bar at Tuesday Afterparty			
Choice of one Gold engagement opportunity:			
Monday Morning Spa			X
Tuesday Networking Lunch			
Choice of one Silver engagement opportunity:			
Tuesday Breakfast			X
Mobile App Banner			
Unique Sponsorship Discount Code	\$200	\$100	
Exhibit Table – 6 ft.	X	X	X
Complimentary Registrations	3	2	1
Pre- and Post-Conference Attendee List	X	X	X
Inclusion in Conference Marketing	X	X	X
Inclusion in Onsite Sponsor Recognition and Mobile App	X	X	X

Ask us about additional activation opportunities, such as

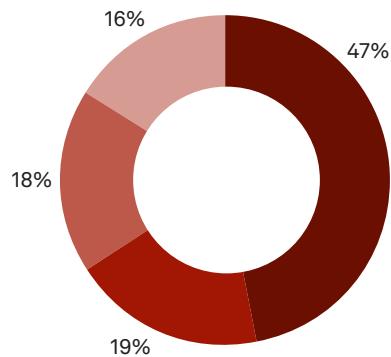
- Sponsor dinner for select attendees
- Special add-ons for your exhibit area, such as demo screens

Past Attendees and Speakers

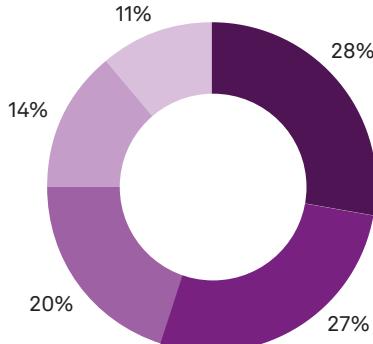
Allegiance Bank	Crossroads Bank	Northern Bank
American Bank, N.A.	Customers Bank	Opportunity Bank of Montana
American National Bank of Texas	First Financial Northwest Bank	Oregon Community Bank
Austin Bank	First Foundation Bank	Oriental Bank
b1Bank	First State Community Bank	Premier Community Bank
Bank of the Sierra	Five Points Bank	Reading Co-Operative Bank
bankcda	Five Star Bank	Republic Bank & Trust Company
Bridgewater Bank	InterBank	Santa Cruz County Bank
CB&S Bank	Legacy Bank & Trust Company	Southern Bank & Trust Company
Centier Bank	Lewis & Clark Bank	SouthState Bank
Central Bank of Kansas City	Machias Savings Bank	TrailWest Bank
Charter Bank	MainStreet Bank	Tri Counties Bank
Citizens Bank	MapleMark Bank	United Fidelity Bank
Civista Bank	mBank	Veritex Community Bank
Community Trust Bancorp, Inc.	Merchants Bancorp	
Cornerstone Community Bank	Midwest Heritage	

*This is a sampling of past attendees and speakers.

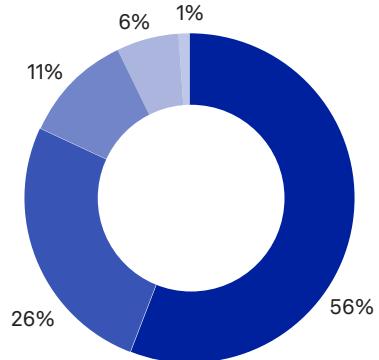
Attending Banks by Asset Size



Attendees by Job Title



Attending Companies by Type



- >\$1B
- <\$250M
- \$500M - \$1B
- \$250M - \$499M

- EVP/SVP
- President/Chairman/CEO
- Director
- Other C-Level
- CFO

- Bank
- Service Provider
- Other
- Investor
- Regulator

For more information:
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spglobal.com/cbcsponsor