33rd Annual
Power and Gas M&A Symposium
Investing in the Next Generation
February 11-12, 2020 | spglobal.com/pgma20 | #PGMA20
583 Park Ave, located at 583 Park Ave, New York, NY

Sponsorship Guide

S&P Global
Market Intelligence
Sponsorship Opportunities

Celebrating its 33rd year, the Power and Gas M&A Symposium is the most influential executive conference in the power sector. Gathering top utility and investment banking executives, renewable energy executives, and policy experts to discuss M&A and industry growth strategies, this conference is a must attend!

Whether you are interested in acquisition as a growth plan, have capital to invest, or are an advisor to the industry, you want to attend, network with executives, and build valuable relationships. Becoming a sponsor is a great way to elevate your firm, build brand recognition, and showcase thought leadership in a professional environment.

Take advantage of this opportunity to align your business with the leading brand in the power and gas industry, S&P Global Market Intelligence.

Why Sponsor?

Position your company as a subject matter expert and:

- Meet face to face with the industry executives and discuss how you can assist them with M&A growth strategies including valuation, testimony, regulatory, and tax assistance
- Showcase your thought leaders and drive new ideas that can transform the industry
- Network in a professional environment while hearing from top industry experts
- Name and brand recognition: place your firm’s brand in a prominent position, maximizing marketing and business development opportunities

Select one of our three sponsorship opportunities to engage with influential decision makers.

<table>
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<th>Optional Add-Ons Can Include:</th>
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<td>Special add-ons for your exhibit area (as available at this venue)</td>
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| Luncheon or Cocktail Reception Sponsor | X |
| Breakfast or Lanyard Sponsor | X |
| Refreshment Break or Mobile App Sponsor | X |
| Materials distributed at attendee seats | X |
| Unique sponsorship discount code off marketed registration price for up to 10 clients | $300 | $200 |
| Exhibit Table | X | X | X | X |
| Inclusion in all available conference marketing | X | X | X | X |
| Inclusion in all onsite sponsor recognition | X | X | X | X |
| Complimentary Registrations | 3 | 2 | 1 | 0 |
| Pre- and post-conference attendee list | X | X | X | X |
| Recognition in the conference mobile application | X | X | X | X |
Past Attendees

- AES Corporation
- Ameren
- AON Global Power
- APEX Clean Energy
- Aquilion Energy
- Arizona Public Service
- Bank of America
- Barclays
- Bipartisan Policy Center
- Brookfield
- Chubu Electric Power
- Citigroup
- CleanChoice Energy
- CLECO Corporation
- Cohn Reznick
- Competitive Power Ventures
- Con Edison of New York
- Cypress Creek Renewables
- Dominion Resources
- DTE Energy
- Duke Energy
- EDF Trading North America
- EEI
- Enable Midstream
- Ethos Energy
- Exelon
- Exelon Energy
- First Solar
- Gaz Metro
- Goldman Sachs
- Google
- Hydro One
- Iberdrola USA
- ITC Holdings
- Jefferies
- JP Morgan Chase
- Lazard
- Liberty Power Corp
- Marubeni Power International
- MISO
- Mitsubishi Electric Power Products
- Mizuho Bank
- Morgan Stanley
- National Grid
- NextEra Energy Resources
- Noble Americas
- NYPA
- Osaka Gas
- Pacific Gas and Electric Company
- PPL Corporation
- PSEG
- REPSOL
- Southern Company
- Southern Power
- TECO
- Terra-Gen
- Tokyo Electric Power
- Topaz Power Management
- TransCanada Energy
- TVA
- UBS
- UIL Holdings Corporation
- US Grid Company
- Verde Energy
- Wells Fargo
- Xcel Energ

Attending Individuals by Title

- President/Chairman/CEO: 19%
- CFO/EVP/SVP/MD/Partner/Principal: 13%
- Director/Senior Manager/Manager: 8%
- Analyst/Associate/Consultant/Specialist: 5%
- All Others: 56%

Attending Organizations by Type

- Industry: 36%
- Consulting Firm: 26%
- Financial Advisory: 20%
- All Others: 9%
- Investor/Asset Manager: 4%
- Law Firm: 1%
- Regulatory: 1%

For sponsorship opportunities, contact Brian Hodges, at (434) 951-7628, brian.hodges@spglobal.com.
Our passion: energy intelligence that pin-points new opportunities.

S&P Global Market Intelligence provides energy asset-level data, mapping solutions, industry analysis, and company financials. All on one platform.

- Evaluate investor and regulatory risk
- Benchmark operations and pricing practices
- Access independent research and analysis
- Dive deeper with analytics and visualization tools

Whether you’re a power generator, developer, or investor—we’ve got you covered. Explore thousands of power plant, transmission, renewables, and natural gas projects. Then, distill only the most valuable insights.

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