



9th Annual

Community Bankers Conference

April 14-16, 2020 | Four Seasons Resort and Club, Dallas, Texas

Register now: spglobal.com/CBCSponsor

Sponsorship Guide

Sponsorship Opportunities

The 9th Annual SNL Community Bankers Conference is the premier forum at which influential executives, board members, investors, advisers and other industry professionals put forward their visions and views of the strategic issues facing community banks. This unique conference delivers an audience of senior executives and directors of community banks with asset sizes of \$100 million to \$10 billion.

Becoming a sponsor of this executive conference will provide your company face-to-face interactions with executives eager to discuss solutions to their most pressing strategic issues. With our universe of bank executives, we afford you the opportunity to have meaningful conversations at networking and entertainment events in a relaxed environment. Your firm's brand will be placed on our direct mail, email, website, and a variety of other branding options at the event. Take advantage of this opportunity to align your business with a leading brand in the community banking industry, S&P Global Market Intelligence.

Why Participate?

- Position your company as a market leader and benefit from:
- Face-to-face interaction with executives eager to discuss and debate topics relative to the industry
- Combined networking and entertainment opportunities to interact with attendees in a relaxed environment
- Placement of your firm's brand in our direct mail, email, website and a variety of branding options at the event

Maximize Your Opportunities by Engaging with Influential Decision Makers

Check out our (4) sponsorship levels as a guide. Each level can be tailored to fit your specific budget and needs. Just ask.

	Platinum \$10,000	Gold \$8,000	Silver \$6,000	Bronze \$3,000
Luncheon or Cocktail Reception Sponsor	X			
Pre-Conference Golf Sponsor		X		
Breakfast or Lanyard Sponsor		X		
Refreshment Break or Mobile App Sponsor			X	
Introductory remarks at the lunch or reception	X			
Materials distributed at attendee seats in the general session	X	X		
Unique sponsorship discount code off marketed registration price	\$200	\$100		
Exhibit Table	X	X	X	
Inclusion in all available conference marketing	X	X	X	X
Inclusion in all onsite sponsor recognition	X	X	X	X
Complimentary Registrations	3	2	1	
Pre- and post-conference attendee list	X	X	X	X
Recognition in the conference mobile application	X	X	X	X

Optional Add-Ons Can Include:

- Sponsor dinner for selected attendees
- Special add-ons for your exhibit area (as available at this venue)

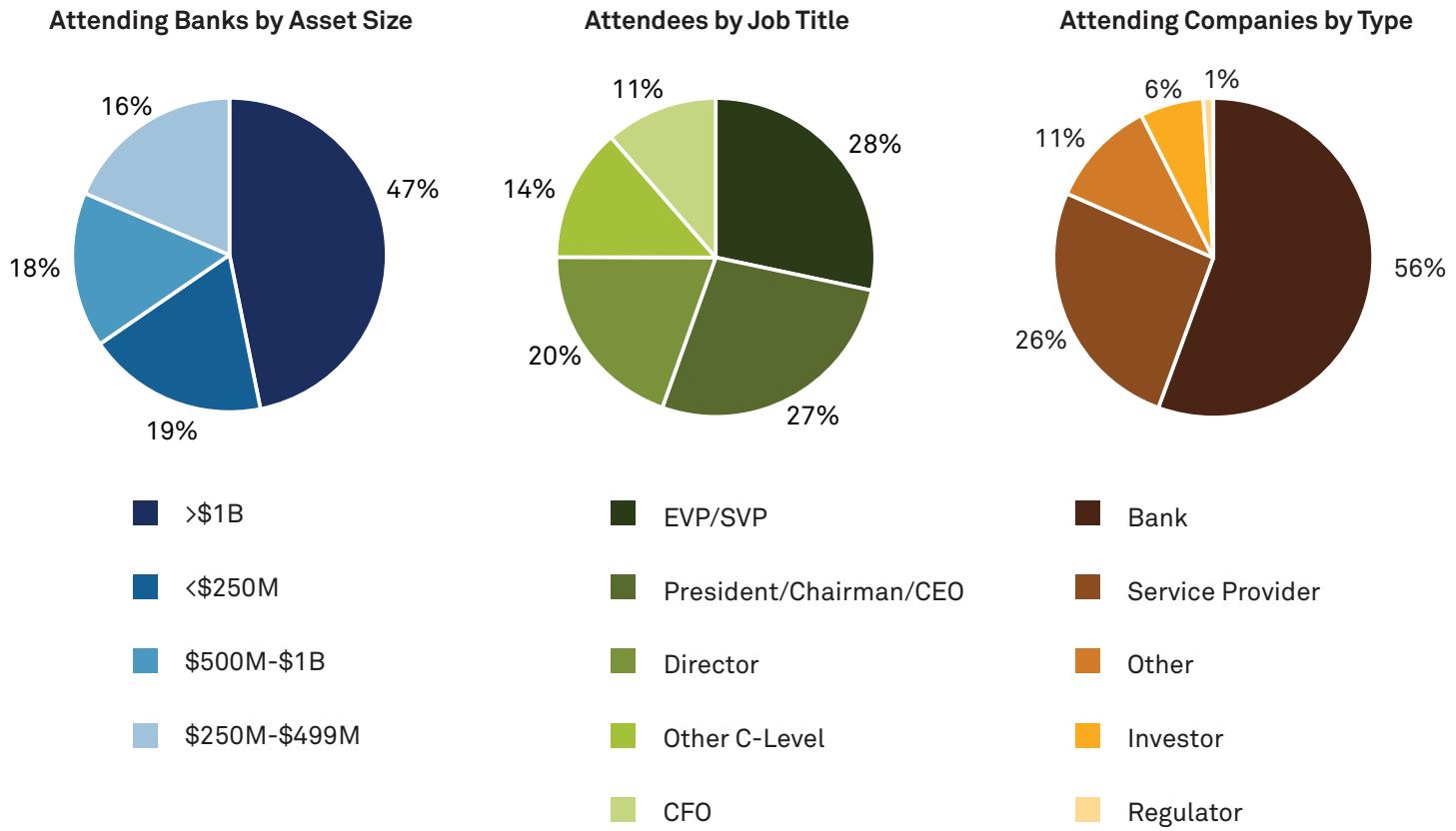
Past Attendees and Speakers

American Gateway Bank
 Bank of Lancaster
 Bay Cities Bank
 Brenham National Bank
 Bridgewater Bank
 Capital Bank
 Capital City Bank Group
 Capitol Federal Savings
 CenterState Bank
 Choice Financial Holdings
 Citizens Bank & Trust
 City Bank
 City First Bank
 Cortland Bank
 Dime Community Bank

Extraco Banks
 F.N.B.C. of LaGrange, Inc.
 First Bank
 First National Corporation
 First South Bank
 First State Bank and Trust
 Great Plains National Bank
 HAB Bank
 Happy State Bank
 Home Bank
 Level One Bank
 Live Oak Bank
 MainStreet Bank
 mBank
 Mid Penn Bank

Morton Community Bank
 Oregon Community Bank
 Patriot Bank
 Peoples Bank
 Plaza Bancorp
 Pony Express Bank
 Reading Cooperative Bank
 SHAREPLUS BANK
 Skyline National Bank
 Sterling Bank & Trust, FSB
 Stock Yards Bank
 The Bank of Tampa
 Triumph Bancorp, Inc.

This is a sampling of past attendees and speakers.



For more information:

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