

# Obtain a 360 degree view of your customers

With the S&P Capital IQ platform, Xpressfeed™, and S&P Global Market Intelligence for Salesforce you can collect, organize and manage your customers with a comprehensive view of their data and developments.

## Deep data from a single source to any CRM system

### Xpressfeed

Spend more time conducting analysis and less on retrieving and managing data with **Xpressfeed**—a powerful data feed management solution, which capitalizes on the combined strengths of S&P Global Market Intelligence and select third-party vendors to help you enhance your CRM systems and more. Streamline your data management to:

- Focus on your strategic objectives with a database that incorporates thousands of automated and manual data quality checks to review content before it is published
- Realize greater control and transparency over your data repository
- Tap into over 200 data sets, including firmographics and company hierarchies, and leverage a cross reference suite of products that will allow you to link across entities using a variety of entity level identifiers
- Acquire reliable data delivery and management
- Reduce the time and complexity of data management.

### On-Demand API

Need to gain fast, on-demand access to our extensive array of financial data more securely and with fewer resources? Our **On-Demand API** is an unparalleled delivery option that is customizable to your unique needs and provides:

- Flexibility to easily implement solutions by leveraging established industry standards
- Scalability to integrate new users and/or applications without having to add resources
- Efficiency to tailor data requests outside of desktop applications and handle frequent updates
- Access to a comprehensive range of financial data to enable detailed analysis for better risk management

## See an advantage directly in Salesforce

**The S&P Global Market Intelligence for Salesforce App** allows you to quickly prospect for new clients, enrich your accounts and contacts, and cleanse your CRM data. Quickly and easily identify potential opportunities, facilitate outreach, and understand your customers better – without ever having to leave Salesforce.

Access our comprehensive database to:

- Leverage core company information, such as business description, address, and number of employees
- View listings of board members, key executives and other important decision makers at the company
- Review up to five years of company financial history, such as revenue, net income, and EBITDA
- View the key developments from the last year for a company, such as transactions, earnings, conferences and announcements

## Focus on your business instead of technology

With the **S&P Capital IQ platform**, access the research tools and extensive reports needed to elevate your understanding of your clients and make informed decisions. Leverage our essential data to:

- Perform deep company and industry research
- Monitor companies and markets
- Identify and leverage key relationships
- Screen for prospects using detailed criteria including recent transactions, developments and product changes

## Data you can trust

We are so passionate about delivering the highest possible degree of quality that we offer \$50 rewards to clients who identify a verified mistake or omission in our data.

## About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

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