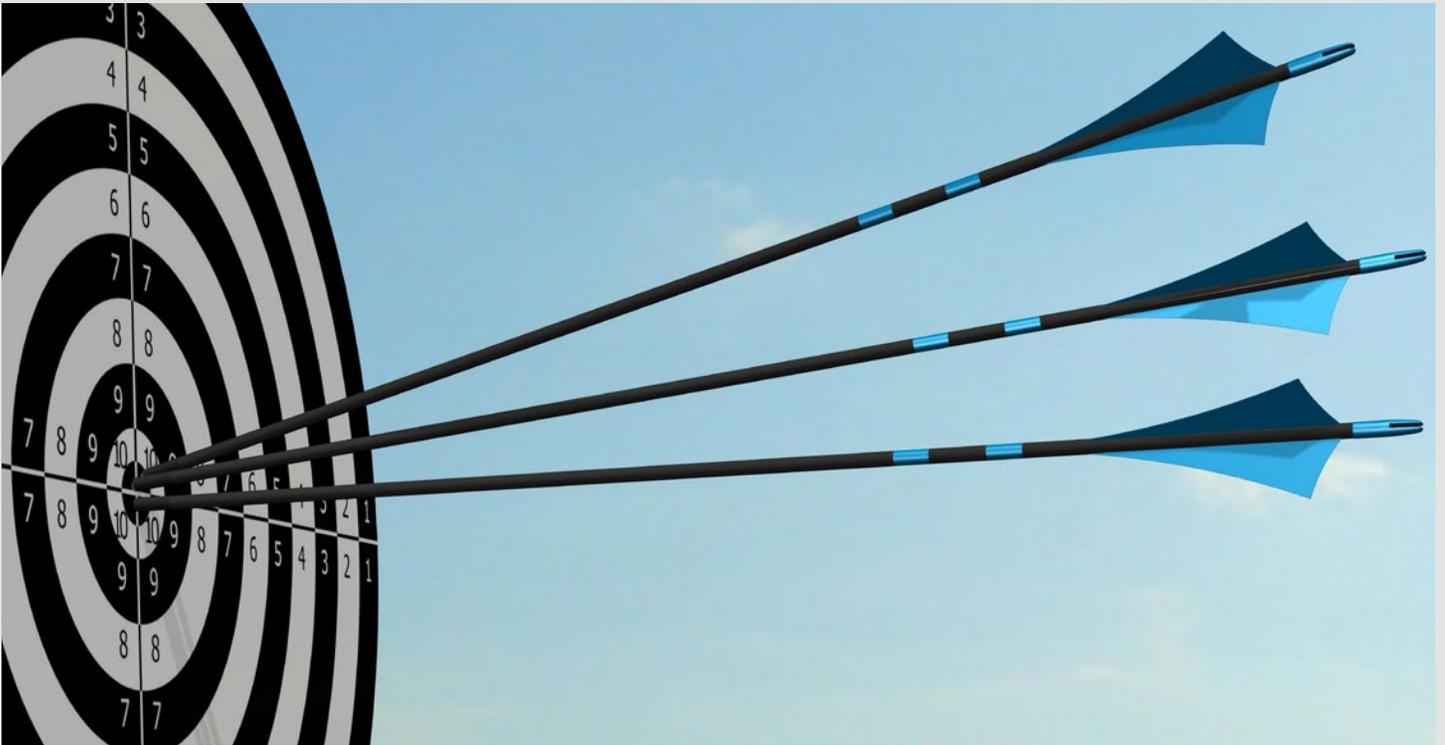


Essential Solutions for Legal Marketing and Business Development



Sustainable growth requires actionable intelligence. Without the ability to monitor market trends, stay abreast of key developments, or keep your finger on the pulse of your peers—marketing and business development professionals lack the proper foundation for effective targeting. Our solutions lay that foundation, allowing you to seek new business with confidence.

S&P Global

Market Intelligence

Customer research made simpler. New business done right.

Essential solutions and intelligence, built with your workflow in mind.

Company coverage that represents 99% of the world's market capitalization.

- S&P Capital IQ financials from 88,000 public companies with 45,000 active public companies, representing 99% of the world's market capitalization
- Public and private company hierarchies for 7 million entities, including mapping to Legal Entity Identifiers, CUSIP numbers, S&P Global Credit Ratings, and more
- Operational data in key industries like Airline, Banking, Hotels & Gaming, Healthcare Facilities, Homebuilding, Insurance, Internet Media, Managed Care, Mining, Oil & Gas, Pharmaceutical, Real Estate, Asset Managers, Restaurant, Retail, Semiconductor Equipment, and Telecom, Cable & Wireless
- Sovereign profiles for 190+ countries worldwide
- Profiles on 30,000+ private equity and venture capitalist firms, including investment professionals, limited partners, investment criteria, and fund data

Private company data that gives you greater insight and transparency.

- Access 49,000+ listed and 1M+ private companies across the Americas, Europe, Middle East, Africa, Australia, and Asia
- Headcount data for U.S.-based private companies is sourced directly from the Department of Labor; holding period data helps you understand how long investments are being held by private capital firms; and tearsheet revenue and EBITDA for private companies is now available in the Excel Add-In
- Our proprietary private company intelligence is supported by data from industry experts and governments agencies, including the United States, Brazil, New Zealand, Western Europe, Australia, South Korea, and more

Screening to find organizations that meet your search criteria, focus on your firm's practice areas, and identify historical and comparable M&A transactions.

- The S&P Capital IQ platform houses 5,000+ financial and 3,000+ qualitative data points, with intuitive search bar, custom formula builder, and saved search functionality
- The Market Intelligence platform condenses 135B+ raw data points a year into actionable intelligence, including 56,000+ banks, 58,000+ asset management, 11,000+ specialty finance, 18,000+ investment banks and broker dealers, 25,000+ insurance, 90,000+ real estate, 240,000+ TMT, 26,000+ oil and gas, 19,000+ utilities, and 30,000+ mining and exploration companies.

News, events, and filings with up-to- the-minute notifications for market updates on your focus industries.

- Proprietary, sector-specific news coverage fueled by a 300+ editorial staff across 5 continents
- Key developments from 20,000+ news sources, including events like announced and completed transactions, company forecasts and ratings, lawsuits, corporate structure changes, and dividends and splits
- Transcripts covering 5,500+ companies across company-specific events, including live streaming coverage of 65%+ of earnings calls

Credit ratings to track company/counterparty risk and identify potential downgrade of companies that may need litigation services.

- S&P Global Ratings for 53,000 corporates, 61,000 financial institutions, 6,800 insurance companies, 970,200 sovereigns, and 85,200 structured finance entities
- Moody's Credit Ratings and Investors Services for rated fixed-income issuers and securities

- Stay current with top stories and sector highlights, including dynamic ratings distribution and credit ratings migration charts
- Review industry research snapshots and compare key fundamental credit metrics; assess medians, credit ratings migrations, and outlook distributions by sector, plus other important reports; access aggregated benchmarks at sector, sub-sector, industry and company peer level

League tables to gather competitive intelligence, generate leads for new business, and publicize wins for your firm.

- Rankings for financial advisory and legal firms with the most M&A activity in the United States, Bermuda, and Canada are published quarterly
- Aggregated by deal value and number of deals from January 1 through the end of each quarter
- Mergers, acquisitions, or sales of companies in Bank & Thrift, Insurance, Specialty Finance, Securities & Investments, Investment Companies, Financial Technology, Real Estate, Energy, Technology, Media, Telecommunications, and more
- Deal information gathered from press releases, financial reports, merger presentations, regulatory filings, company websites, and proprietary financial adviser and legal counsel surveys

SNL sector intelligence for deep insights into industries of focus.

- Sector-specific metrics and ratios for banking, insurance, real estate, energy, TMT, and metals & mining
- Regulatory data for 45,000 holding companies, subsidiaries and credit unions
- 6,500 public companies and 50,000 private firms worldwide

Our flagship platforms:

The Market Intelligence platform

Dive deep into sector intelligence on industries essential to the global economy. Conduct relevant analysis using industry-specific metrics and tools that go deeper than generalist data allows. Supplement with proprietary news and research to get a more comprehensive view of the subject.

The S&P Capital IQ platform

Access a powerful array of financial data, analytics, and research. Our web-based platform combines deep information on companies, markets, and people worldwide with robust tools for analysis, idea generation, and workflow management.

Your focus is on your clients. Our focus is on you.

Law firms with insightful and reliable data are equipped with the competitive edge to stay on top of a changing legal landscape. S&P Global Market Intelligence provides this essential intelligence direct to you, to help understand advisory relationships, execute detailed research on companies, industries, and deals, and uncover game-changing connections

About S&P Global Market Intelligence

At S&P Global Market Intelligence, we know that not all information is important—some of it is vital. Accurate, deep and insightful. We integrate financial and industry data, research and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation and assess credit risk. Investment professionals, government agencies, corporations and universities globally can gain the intelligence essential to making business and financial decisions with conviction.

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