



# Big Decisions in Banking

Strategy, technology, and the bank of the future.

Formerly the SNL Financial Bank M&A Symposium

*Produced by the Knowledge Center, an executive conference from S&P Global Market Intelligence*

September 25-26, 2018 | SECOND Floor | New York, NY

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## Sponsorship Guide

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**S&P Global**

Market Intelligence

# Sponsorship Opportunities

Technology is the largest and most prestigious gathering of its kind, attracting the industry's top executives, advisors and deal makers for an open and informed discussion of expectations and prospects for transactions in the sector.

As a sponsor of the 2018 event, you will be positioning your brand in front of top-level decision-makers in a collegial, collaborative atmosphere ideally suited for high-level networking.

## Why Participate?

- Position your company as a market leader and benefit from:
- Face-to-face interaction with executives eager to discuss and debate topics relative to the industry
- Combined networking and entertainment opportunities to interact with attendees in a relaxed environment
- Placement of your firm's brand in our direct mail, email, website and a variety of branding options at the event

## Maximize Your Opportunities by Engaging with Influential Decision Makers

Check out our (4) sponsorship levels as a guide. Each level can be tailored to fit your specific budget and needs. Just ask.

|  | <b>Platinum</b><br>\$10,000 | <b>Gold</b><br>\$8,000 | <b>Silver</b><br>\$6,000 | <b>Bronze</b><br>\$3,000 |
|--|-----------------------------|------------------------|--------------------------|--------------------------|
| Luncheon or Cocktail Reception Sponsor                           | X                           |                        |                          |                          |
| Breakfast or Lanyard Sponsor                                     |                             | X                      |                          |                          |
| Refreshment Break or Mobile App Sponsor                          |                             |                        | X                        |                          |
| Introductory remarks at the lunch or reception                   | X                           |                        |                          |                          |
| Materials distributed at attendee seats in the general session   | X                           | X                      |                          |                          |
| Unique sponsorship discount code off marketed registration price | \$300                       | \$200                  |                          |                          |
| Exhibit Table  | X                           | X                      | X                        |                          |
| Inclusion in all available conference marketing                  | X                           | X                      | X                        | X                        |
| Inclusion in all onsite sponsor recognition                      | X                           | X                      | X                        | X                        |
| Complimentary Registrations                                      | 3                           | 2                      | 1                        |                          |
| Pre- and post-conference attendee list                           | X                           | X                      | X                        | X                        |
| Recognition in the conference mobile application                 | X                           | X                      | X                        | X                        |

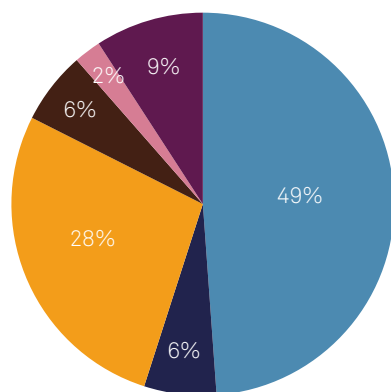
## Optional Add-Ons Can Include:

- Reserved lunch table for sponsor firm and your selected attendees
- Sponsor dinner for selected attendees
- Special add-ons for your exhibit area (as available at this venue)

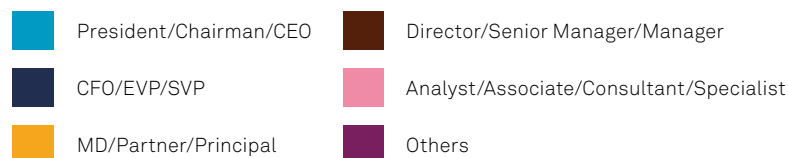
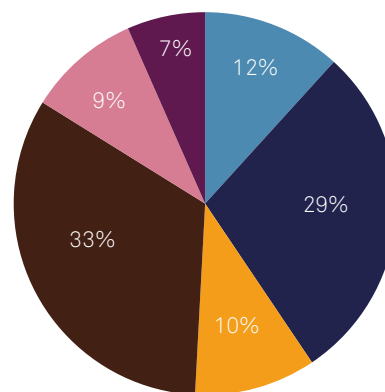
# Select Past Participating Companies

- Abu Dhabi Investment Authority
- American National Bank
- Apple Bank for Savings
- Atlantic Capital Bank
- Bank of Hope
- Bank of Princeton
- BankCap Partners
- BankUnited
- Bankwell Financial Group
- Barclays
- BB&T
- BNB Bank
- Bryn Mawr Bank Corporation
- Capital One Bank
- Capital One Financial
- CapitalSource
- Centerview Partners
- Central Bancompany
- Chemung Canal Trust Company
- Citibank
- Citywide Banks
- Columbia Bank
- Commerce Street Capital
- ConnectOne Bancorp
- Crowe Horwath
- Entegra Financial
- Equifax
- Ernst & Young
- FCB Financial Holdings
- FDIC
- Federal Reserve
- Fidelity Asset Management
- Fifth Third Bank
- First Bancorp
- First Bank
- First Tennessee Bank
- Flagstar Bank
- Florida Community Bank
- Flushing Bank
- Fulton Financial Corporation
- Glens Falls National Bank and Trust Company
- Goldman Sachs
- Green Bank
- Heartland Bank and Trust Company
- Howard Bank
- HSBC Bank USA
- Investors Bancorp
- KPMG
- Lazard Frères
- LegacyTexas Financial Group
- Level One Bancorp
- Liberty Bank
- Lyons National Bank
- MainSource Bank
- Metropolitan Commercial Bank
- MidFirst Bank
- MidSouth Bank
- MVB Bank
- New York Community Bank
- Nicolet National Bank
- Old National Bancorp
- Opus Bank
- PacWest Bancorp
- Park National Bank
- Peoples Bancorp
- PIMCO
- Pinnacle Financial Partners
- Popular, Inc.
- PricewaterhouseCoopers
- RBC Capital Markets
- Regions Financial
- Riverview Bank
- Sandler O'Neill + Partners
- Seacoast Banking Corporation of Florida
- Shore Bancshares
- Simmons First National Bank Corporation
- Spirit of Texas Bank
- Sterling National Bank
- StoneCastle Partners
- Sumitomo Mitsui Banking Corporation
- TIAA Bank
- TotalBank
- TowneBank
- Triumph Bancorp
- US Bancorp
- Western Alliance Bancorporation

Attending individuals by title



Attending organizations by type



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