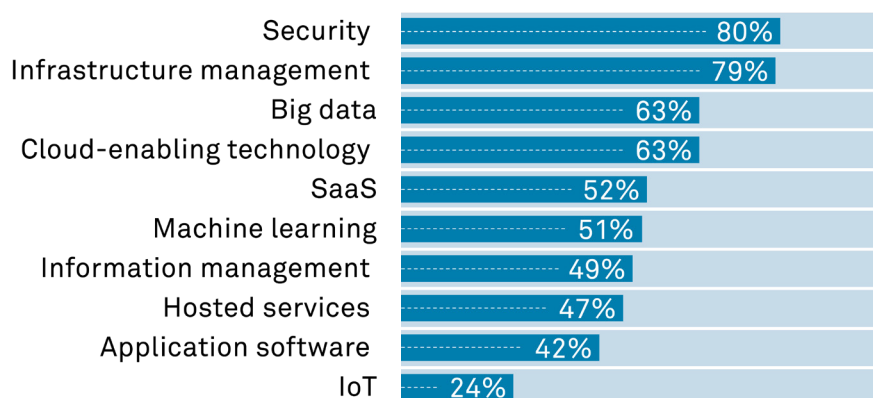


M&A KnowledgeBase

A tech M&A transactions database that includes analysis of deal rationales and unique data on private company valuations

The 451 Research **M&A KnowledgeBase (MAKB)** is a global online database of nearly 70,000 tech M&A transactions. Subscribers gain unique value from proprietary insight on undisclosed private company valuations and in-depth analysis of the rationales for key deals that are classified into more than 650 granular tech industry categories.

Percentage of undisclosed M&A comps proprietary to the MAKB



◀ **Example:** Double your machine learning M&A comps by leveraging the MAKB

Gain Deal Leverage

More data equals more deal leverage. MAKB overall provides nearly 40% more M&A comps for private targets than other databases. In some key emerging segments, **six out of ten valuation data points are unique to MAKB.**

Now available over Xpressfeed™ and Snowflake

The M&A KnowledgeBase (MAKB) dataset via feed supports granular analysis of market trends, M&A valuations, M&A rationales and acquirer strategies.

This dataset includes:

- Global database of information technology M&A transactions
- Precise categorization across more than 650 segments
- Proprietary, well-vetted estimates of transaction values
- Additional data on headcount, customer count and other metrics
- Data and analysis on deal rationale
- Cross-reference to S&P Capital IQ Pro transactions dataset through company and transaction IDs
- Delivery via Xpressfeed FTP or cloud

451 Research

S&P Global

Market Intelligence

[SUBSCRIPTION REQUIRED]



Find Market and Competitor Intelligence

Gain detailed competitor data and deep primary analysis from industry experts on where companies are placing their bets, what they are paying and their rationale for doing the deal. Identify hot spots of accelerating M&A activity.



Analyze Trends Quickly and Easily

Our embedded visualization tool allows subscribers to instantly create and download graphical views of trends without needing to download thousands of deals. Next time a colleague asks what's going on within tech M&A, you'll have a first cut of data in seconds.

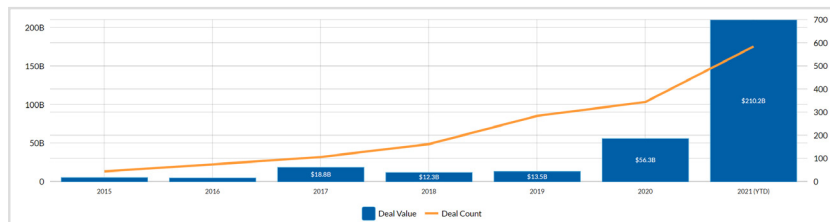


Explore Scenarios

Using the online tool, MAKB subscribers can filter deals and valuations down to a granular level. Users can choose from more than 650 industry segments, industry verticals, geographic regions, acquirer types (strategic vs. private equity) or special 'themes' that identify SaaS or machine learning acquisition targets.

Examples of M&A transaction database dashboards

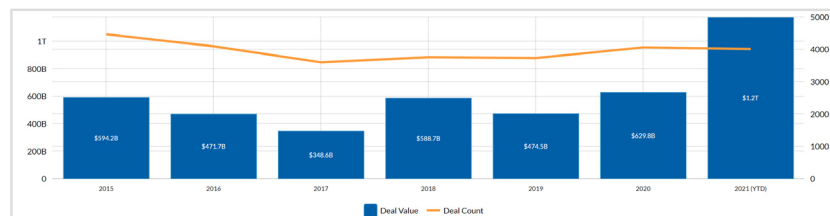
Machine learning M&A deal trends



Most active acquirers



Annual M&A deal trends



NEW Transactions Excel Template

A powerful plug-in tool that enables users to combine 451 proprietary M&A estimates with transaction data from CapIQ Pro in one dynamically updated spreadsheet

451 Research's unique data is integrated in the MI Excel plug-in, a powerful tool that enables users to dynamically populate Excel financial models with data from Market Intelligence, making the valuations workflow faster and more efficient.

451 Research uniquely covers all phases of innovation, from investment to innovation to adoption. Through a variety of research techniques – including face-to-face briefings, end user surveys, forecast modeling, revenue tracking, in-depth interviews and acquisition tracking – 451 Research provides compelling and comprehensive coverage of IT innovation.

Our research and data products provide the right mix of quantitative and qualitative insight to **impact your critical business decisions.**

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