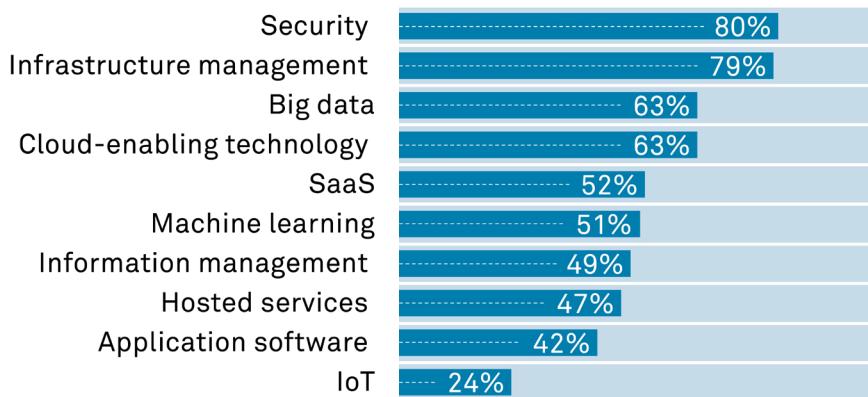


M&A KnowledgeBase

A **tech M&A transactions database** that includes analysis of deal rationales and unique data on private company valuations

The 451 Research **M&A KnowledgeBase (MAKB)** is a global online database of nearly 70,000 tech M&A transactions. Subscribers gain unique value from proprietary insight on undisclosed private company valuations and in-depth analysis of the rationales for key deals that are classified into more than 650 granular tech industry categories.

Percentage of undisclosed M&A comps proprietary to the MAKB



◀ **Example:** Double your machine learning M&A comps by leveraging the MAKB

Gain Deal Leverage

More data equals more deal leverage. MAKB overall provides nearly 40% more M&A comps for private targets than other databases. In some key emerging segments, **six out of ten valuation data points are unique to MAKB.**

Now available over Xpressfeed™ and Snowflake

The **M&A KnowledgeBase (MAKB) dataset via feed** supports granular analysis of market trends, M&A valuations, M&A rationales and acquirer strategies.

This dataset includes:

- Global database of information technology M&A transactions
- Precise categorization across more than 650 segments
- Proprietary, well-vetted estimates of transaction values
- Additional data on headcount, customer count and other metrics
- Data and analysis on deal rationale
- Cross-reference to S&P Capital IQ Pro transactions dataset through company and transaction IDs
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Examples of M&A transaction database dashboards

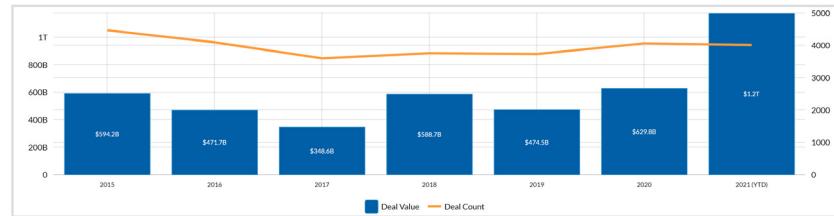
Machine learning M&A deal trends



Most active acquirers



Annual M&A deal trends



NEW Transactions Excel Template

A powerful plug-in tool that enables users to combine 451 proprietary M&A estimates with transaction data from CapIQ Pro in one dynamically updated spreadsheet

451 Research's unique data is integrated in the MI Excel plug-in, a powerful tool that enables users to dynamically populate Excel financial models with data from Market Intelligence, making the valuations workflow faster and more efficient.

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