

# Relationships begin with Money Market Directories.

Money Market Directories (MMD) is a comprehensive web-based information resource tailored specifically for marketing to institutional investors. MMD can provide the data to help you build relationships, identify new sales opportunities and sources of capital, perform focused prospecting, and develop targeted mailing campaigns. MMD can also provide access to information on key decision makers who manage investment capital worldwide.

## Leverage comprehensive, in-depth data covering the global institutional marketplace.

### US

- 60,600+ Institutions
- 51,000+ Pension Plan Sponsors
- 11,500+ Endowments/Foundations, Tax-Exempt Organizations

### Canada

- 2,400+ Institutions
- 900+ Pension Plan Sponsors
- 1,700+ Endowments/Foundations, Tax-Exempt Organizations

### International

- 10,700+ Institutions
- 7,700+ Pension Plan Sponsors
- 2,800+ Endowments/Foundations, Tax-Exempt Organizations
- Plus Sovereign Wealth Funds and Reserve Banks

## Institutional Searches and Mandate Data

Keep up with industry trends and potential opportunities and gain detailed insight into fund service providers.

## Other Global Institutions and Service Providers:

- 27,000+ Investment Advisors
- 5,500+ Family Offices and their Service Providers
- 2,250+ Main, Regional, and Consultant Branches

## Access reliable data to help with your relationship sourcing.

MMD has been collecting information for over 40 years and rigorously vets the data so you can move forward with confidence.

## Refine your targets with customizable reports in just one click.

Intuitive search functionality allows you to view firms based on hundreds of criteria including, but not limited to: contact name, firm name, firm type, location, amount of assets, and asset type. Once you have identified the firms you are looking for, you can save searches or reports for future use, or easily export all information to Excel with just one click.

The screenshot displays the Money Market Directories search interface. The top navigation bar includes 'QUICK SEARCH', 'Begins with', 'Contact', and 'Saved Query' fields. The main search area is divided into three sections: 'COMPANY', 'CONTACTS', and 'PLANS'. The 'COMPANY' section contains dropdowns for 'Metro Region', 'City', 'State', 'Zip Code', 'Country', 'World Region', and 'Index Constituents'. It also includes fields for 'Firm Name', 'Firm Category', 'Assets', 'Asset Size or Range', 'Total Number of Consultants', 'Total Number of Managers Used', and 'Last Updated Range'. The 'CONTACTS' section includes dropdowns for 'Job Code', 'Job Title', and checkboxes for 'Select Only Contacts with Email', 'Select Only Contacts with Biographies', and 'Select Only Contacts with Education'. The 'PLANS' section includes dropdowns for 'Plan Type(s)', 'Plan Participants', 'Plan Assets', and '401(k), 457 or 403(b) Plan Investment Options'.

For illustrative purposes only.

## Global Quick Coverage Statistics

Institutional Funds Profiled		Number of Firms	Number of Contacts	Service Providers Profiled		Number of Firms	Number of Contacts
Pension Plan Sponsors		60,000	163,000	Investment Advisors		27,000	91,000
Endowments/Foundations/TEO's		15,500	70,000	Family Offices and their Service Providers		5,500	41,000
Defined Contribution Plans		54,120	146,000	Main, Regional and Consultant Branches		2,250	9,100
Defined Benefit Plans		16,500	70,000	Outsourced Chief Investment Offices		103	550

## Global Institutions Profiled by Fund Type

Assets	Corporate	Union	Government	Endowment	Private Foundations	Tax-Exempt Organizations	Health Service	Sovereign Wealth Funds	Reserve Banks	Totals
>\$1 Billion	2,026	279	654	217	70	183	270	60	93	3,852
>\$500 Million	3,120	424	818	374	150	357	403	64	100	5,810
>\$475 Million	3,228	432	837	383	160	378	412	64	101	5,995
\$>400 Million	3,551	481	901	436	198	462	475	65	101	6,670
>\$350 Million	3,858	522	931	480	225	533	511	65	102	7,227
>\$300 Million	4,214	568	981	538	256	616	563	65	102	7,903
>\$250 Million	4,635	617	1,035	600	295	734	617	67	103	8,703
>\$200 Million	5,213	675	1,108	721	359	907	689	67	104	9,843
>\$150 Million	6,041	747	1,205	858	453	1,185	791	67	104	11,451
>\$100 Million	7,319	869	1,339	1,031	633	1,680	993	68	106	14,038
>\$75 Million	8,344	961	1,429	1,167	775	2,126	1,135	68	106	16,111
>\$50 Million	10,001	1,072	1,529	1,314	989	2,709	1,386	69	106	19,175
>\$25 Million	14,905	1,262	1,769	1,599	1,633	4,179	2,149	69	106	27,671
>\$20 Million	16,944	1,298	1,843	1,671	1,966	4,781	2,450	69	106	31,128
>\$10 Million	24,573	1,404	2,049	1,815	2,415	6,535	3,625	69	106	42,591
>\$5 Million	34,370	1,458	2,189	1,909	2,543	7,838	5,375	70	106	55,858
>\$1 Million	47,719	1,498	2,293	1,987	2,684	9,230	8,063	71	106	73,651

All data as of April 2019.

Screenshots are for illustrative purposes only.

## CONTACT US

### The Americas

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