

# 2018 Technology Research Lineup

More than 40 years of proven insight make Kagan, a media research group within S&P Global Market Intelligence, your ideal resource for TMT coverage. We will help you clearly assess and anticipate changes in today's global technology platforms. We cover a wide array of technologies, used to deliver fixed and mobile broadband, broadcast and streaming video, IoT, VR, and OTT services. Explore our 2018 research plans below. (A) = Annually (B) = Biannually (Q) = Quarterly

## OTT/Pay TV Infrastructure and Software

Led by Michelle Abraham and Mike Paxton

- Cloud user interfaces (UIs) market size and forecasts (A)
- Cloud DVR services and vendors, (including market size and forecasts) (A)
- Online video platforms (OVPs) market size and forecasts (A)
- OTT vendor-in-use (B)
- Secondary distribution encoders market size and forecasts (A)
- Multiscreen transcoders market size and forecasts (A)
- Ultra-high definition (UHD) services (A)
- Video CDNs (content delivery networks)(A)
- Front-end video application frameworks market size and forecasts (A)
- Virtual set-top boxes (STBs) market size and forecasts (A)
- IPTV middleware market size and forecasts (A)
- IPTV market leader report (B)

## Advanced Video Advertising Technologies

Led by Michelle Abraham

- Addressable TV advertising technologies market size and forecasts (A)
- Programmatic advertising revenue forecasts (A)
- Supply-side advertising platforms market size and forecasts (A)

## Connected Devices and Consumer Electronics

Led by Greg Potter

- Worldwide tablet market size and forecasts (A)
- Worldwide PCs market size and forecasts (A)
- Worldwide/US video game consoles market size and forecasts (A)
- Worldwide smart TV market size, share, and forecasts (Q)
- Worldwide smartphone market size, share, and forecasts (Q)
- Worldwide streaming media players and streaming media sticks market size and forecasts (A)
- Android TV market size and forecasts (A)
- WiFi and WiGig home networking devices market size, share, and forecasts (A)

- UK/Germany/France/Spain/Italy connected devices market size and forecasts (A)
- Worldwide STBs (Cable, Satellite, IP, 4k) market share, size, and forecasts (A)
- H. IP Gateways market size and forecasts (A)

## Internet of Things (IoT) and Connected Home

Led by Mike Paxton

- Worldwide smart speakers market size, share, and forecasts (A)
- Worldwide IoT market size and forecasts (wearables, smart home, conn. cars) (A)
- US smart homes market size and forecasts (A)
- Worldwide smart homes market size and forecasts (A)
- IoT monetization models (A)
- Global survey: Service provider plans for IoT and connected home services (A)

## Virtual/Augmented Reality (VR/AR) Devices and Applications

Led by Greg Potter

- Worldwide VR headsets and applications market size and forecasts (A)
- Worldwide AR headsets and applications market size and forecasts (A)
- Global Survey: Enterprise plans for VR and AR devices and applications

## Fixed/Mobile Broadband Infrastructure

Led by Jeff Heynen

- Broadband CPE (FTTH, xDSL, DOCSIS, G.fast) market size, share and forecasts (Q)
- CCAP/Edge QAM/vCMTS/Distributed access equipment market size, share, and forecasts (Q)
- FTTH/xDSL/G.fast equipment market size, share, and forecasts (Q)
- HFC optical node market size, share, and forecasts (A)
- 4G/5G fixed wireless equipment market size, share, and forecasts (A)
- 4G/5G small cell equipment market size, share, and forecasts (A)
- Carrier WiFi equipment market size and forecasts (A)
- 5G network and spectrum deployment tracker (Q)

- Global survey: Cable operator deployment plans for DOCSIS 3.1, full duplex, distributed access and FTTH (A)
- Global survey: Mobile operator deployment plans for 4G and 5G network equipment and services (A)

## Data Center and Cloud Networking

Led by Jeff Heynen

- Multi-tenant data center tracker (Q)
- Perspectives on edge and fog computing, and edge and micro data centers (Ongoing)
- Global survey: Data center technology trends and application drivers

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