

## GICS Direct<sup>SM</sup>

from Standard & Poor's Financial Services LLC and MSCI

### Competitive Edge in a World of Global Investing

As equity investments have become more globally focused, the importance of industry sectors has increased as countries' borders have decreased. In an ever-flattening world marketplace, you need an edge. That's where you'll find GICS Direct<sup>SM</sup>, by Standard & Poor's Financial Services LLC and MSCI—your powerful resource to determine whether stock movements are locally based or part of a broader macro trend. Feel the pulse of the market, identify evolving sectors and industries over time, and zero in on your investment opportunity.

### Capture Opportunities

- **Access** the impact of a changing global economy on your portfolio
- **Compare** companies within accurate sectors and industries
- **Limit risk** by using standardized industry definitions
- **Identify** investment opportunities in developed and emerging markets

### Instant Intelligence for Sector-Based Investing

#### Track Evolving Markets

- Access a growing global database of over 46,000 active company classifications
- Leverage company coverage from more than 125 countries

#### Industry Analysis with Relevant Data

- Company name and identifiers such as CUSIP\*, ISIN, GVKEY—a proprietary company identifier—and more
- ISO Country Codes

#### What Works for You

- Get data fast with delivery via file transfer protocol (FTP) and major data vendors
- Stay in the know with daily or monthly file delivery

#### Beyond Sectors, Know your Portfolio Attribution

Security Level						
Grouping/Securities	Portfolio Weight	Portfolio Return	Portfolio Contribution	Benchmark Weight	Benchmark Return	Benchmark Contribution
Fund A	100.00%	6.47%	6.47%	100.00%	7.66%	7.66%
Consumer Discretionary	11.00%	3.09%	0.34%	12.29%	5.26%	0.65%
Consumer Staples	9.00%	7.17%	0.65%	10.04%	9.67%	0.97%
Energy	11.00%	14.58%	1.60%	7.09%	13.86%	0.98%
Financials	13.00%	2.57%	0.33%	10.04%	0.39%	0.04%
Healthcare	14.00%	0.99%	0.14%	14.71%	5.38%	0.79%
Industrials	9.00%	9.76%	0.88%	9.97%	10.08%	1.00%
Information Technology	19.00%	8.67%	1.65%	21.03%	7.55%	1.59%
Materials	6.00%	3.94%	0.24%	2.93%	12.94%	0.38%
Real Estate	4.00%	4.83%	0.19%	6.01%	5.63%	0.34%
Communication Services	0.36%	14.97%	0.05%	2.65%	26.11%	0.69%
Utilities	4.00%	12.60%	0.50%	3.24%	22.56%	0.73%

GICS is the classification standard widely recognized by market participants world-wide for global sector and industry definitions.

**11**  
Sectors

**24**  
Industry Groups

**69**  
Industries

**158**  
Sub-Industries

\*Access to and use of the CUSIP data requires a separate license with the CUSIP Bureau.

## About the Global Industry Classification Standard (GICS®)

The Global Industry Classification Standard (GICS®) is an enhanced industry classification system jointly developed by Standard & Poor's Financial Services LLC (S&P) and MSCI in 1999. GICS was developed in response to the global financial community's need for one complete, consistent set of global sector and industry definitions and has become the standard widely recognized by market participants worldwide. It sets a foundation for the creation of replicable, custom-tailored portfolios and enables meaningful comparisons of sectors and industries globally. The Global Industry Classification Standard is the exclusive property of Standard & Poor's Financial Services LLC (S&P) and MSCI.

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## About MSCI

For more than 40 years, MSCI's research-based indexes and analytics have helped the world's leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research. Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research. MSCI serves 97 of the top 100 largest asset managers, based upon P&I data as of December 2014 and MSCI client data as of June 2015. For more information, visit us at [www.msci.com](http://www.msci.com).

## About S&P Global Market Intelligence

At S&P Global Market Intelligence, we know that not all information is important—some of it is vital. Accurate, deep and insightful. We integrate financial and industry data, research and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation and assess credit risk. Investment professionals, government agencies, corporations and universities globally can gain the intelligence essential to making business and financial decisions with conviction.

S&P Global Market Intelligence is a division of S&P Global (NYSE: SPGI), which provides essential intelligence for individuals, companies and governments to make decisions with confidence.

For more information, visit [www.spglobal.com/marketintelligence](http://www.spglobal.com/marketintelligence)

## Other S&P Global Market Intelligence GICS® Products

### GICS® History

- Conduct research with history available from 1985 forward
- Access a growing database of over 86,000 active and inactive companies
- Leverage company coverage across more than 135 countries

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All data as of August 2018. For illustrative purposes only. Past performance is no guarantee of future results.

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