

Community Bankers Conference

May 16-18, 2022 | Four Seasons Resort and Club, Dallas, Texas

Register now: spglobal.com/cbcsponsor

Sponsorship Guide

S&P Global

Market Intelligence

Sponsorship Opportunities

For 10 years, the Community Bankers Conference, created by SNL Financial, has been the premier forum at which influential executives, board members, investors, advisers and other industry professionals put forward their visions and views of the strategic issues facing community banks. This unique conference delivers an audience of senior executives and directors of community banks with asset sizes of \$100 million to \$20 billion.

Becoming a sponsor of this executive conference will provide your company face-to-face interactions with executives eager to discuss solutions to their most pressing strategic issues. With our universe of bank executives, we afford you the opportunity to have meaningful conversations at networking and entertainment events in a relaxed environment. Your firm's brand will be placed on our direct mail, email, website, and a variety of other branding options at the event. Take advantage of this opportunity to align your business with a leading brand in the community banking industry, S&P Global Market Intelligence, previously SNL Financial.

Why Participate?

Position your company as a market leader and benefit from:

- Face-to-face interaction with executives eager to discuss and debate topics relative to the industry.
- Combined networking and entertainment opportunities to interact with attendees in a relaxed environment.
- Placement of your firm's brand in our direct mail, email, website and a variety of branding options at the event.

Maximize Your Opportunities by Engaging with Influential Decision Makers

Check out our (4) sponsorship levels as a guide. Each level can be tailored to fit your specific budget and needs. Just ask.

	Platinum \$10,000	Gold \$8,000	Silver \$6,000	Bronze \$3,000
Luncheon or Cocktail Reception Sponsor	✓			
Pre-Conference Golf Sponsor		✓		
Breakfast or Lanyard Sponsor			✓	
Refreshment Break or Mobile App Sponsor				✓
Introductory Remarks at the Lunch or Reception	✓			
Materials Distributed at Attendee Seats in the General Session	✓	✓		
Unique Sponsorship Discount Code of Marketed Registration Price	\$200	\$100		
Exhibit Table	✓	✓	✓	
Inclusion in All Available Conference Marketing	✓	✓	✓	✓
Inclusion in All Onsite Sponsor Recognition	✓	✓	✓	✓
Complimentary Registrations	3	2	1	
Pre- and Post-Conference Attendee List	✓	✓	✓	✓
Recognition in the Conference Mobile Application	✓	✓	✓	✓

Optional Add-Ons Can Include:

- Sponsor dinner for selected attendees.
- Special add-ons for your exhibit area (as available at this venue).

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Past Attendees and Speakers

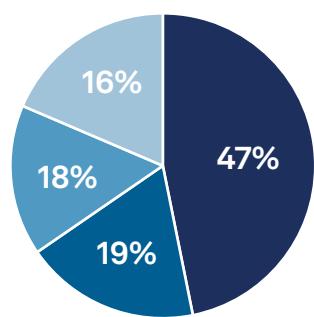
American Gateway Bank
Bank of Lancaster
Bay Cities Bank
Brenham National Bank
Bridgewater Bank
Capital Bank
Capital City Bank Group
Capitol Federal Savings
CenterState Bank
Choice Financial Holdings
Citizens Bank & Trust
City Bank
City First Bank
Cortland Bank
Dime Community Bank

Extraco Banks
F.N.B.C. of LaGrange, Inc.
First Bank
First National Corporation
First South Bank
First State Bank and Trust
Great Plains National Bank
HAB Bank
Happy State Bank
Home Bank
Level One Bank
Live Oak Bank
MainStreet Bank
mBank
Mid Penn Bank

Morton Community Bank
Oregon Community Bank
Patriot Bank
Peoples Bank
Plaza Bancorp
Pony Express Bank
Reading Cooperative Bank
SHAREPLUS BANK
Skyline National Bank
Sterling Bank & Trust, FSB
Stock Yards Bank
The Bank of Tampa
Triumph Bancorp, Inc.

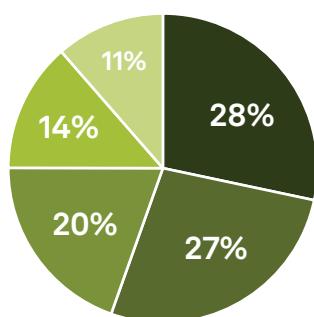
This is a sampling of past attendees and speakers.

Attending Banks by Asset Size



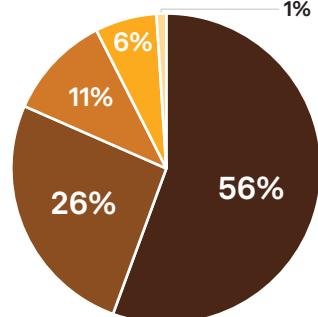
- >\$1B
- <\$250M
- \$500M – \$1B
- \$250M – \$499M

Attendees by Job Title



- EVP/SVP
- President/Chairman/CEO
- Director
- Other C-Level
- CFO

Attending Companies by Type



- Bank
- Service Provider
- Other
- Investor
- Regulator

For more information:

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spglobal.com/cbcsponsor