Workshops, Trainings and Presentations

Rounding out its offering of sustainability assessments and benchmarking tools, the S&P Global Benchmarking Team offers in-depth workshops and sustainability training courses.
01 Benchmarking Results Workshop

Who benefits from this service?
Companies that order a benchmarking service benefit from an in-depth discussion of the analysis with our senior experts. For example, clients who have ordered a Company Benchmarking Report (CBR) typically split this workshop into one session with senior management to discuss key strengths and areas for improvement and one or more sessions with operational managers (e.g., focusing on supply chain management) or corporate functions (e.g., focusing on human resources KPIs or talent retention).

What do you get?
As a three- to six-hour deep-dive into our assessment of your company’s sustainability performance, the Benchmarking Results Workshop is available only in combination with the purchase of a benchmarking report (CBR or Data Analysis Report). Depending on your preferred format, our experts will join you for a presentation or workshop at your offices, via video conference or at the S&P Global office in Zurich.

02 Sustainability Training

Who benefits from this service?
This training is typically provided as a workshop with a local partner and participants from different companies. The training can be tailored for different organizational levels from senior management to sustainability managers or operational managers and corporate functions. Participants benefit from a better understanding of what investors consider as material sustainability issues, enabling them to better integrate sustainability considerations into their own strategies, reporting and public communication. In addition, this workshop will help companies plan their participation in the Corporate Sustainability Assessment (CSA) in a more efficient manner.

What do you get?
Two- to five-day sustainability training modules in various formats (e.g., workshop, presentation, Q&A). Participants will learn how sustainability is now considered in the decision-making process, not only in the context of mitigating risk, but also as a strategic consideration to remain competitive and foster innovation. The approach to measure intangibles and the methodology behind the annual S&P Global CSA will be explained in detail.

03 Methodology Presentation

Who benefits from this service?
This presentation targets both companies at the early stage of their sustainable development journey or companies that wish to enhance awareness of the financial materiality of sustainability across their organization. Depending on the level of participation, the presentation can be tailored to senior management, sustainability managers or other functions involved in the reporting process.

What do you get?
A one- to three-hour presentation offering you a detailed overview of the methodology behind the annual S&P Global Corporate Sustainability Assessment (CSA). Participants will better understand investors’ perspective on sustainability and will be able to efficiently plan their company’s participation in the CSA.

To learn more, visit https://www.spglobal.com/esg/csa/esg-benchmarking
To learn more, contact us.

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