Data Analysis Report

A focused ESG data analysis offering you a detailed insight into your company’s relative performance in selected sustainability areas and an essential tool to learn from peers.
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01 Data Analysis Report (DAR) Overview

The Data Analysis Report (DAR) is available as a standalone service for companies that have participated in the S&P Global Corporate Sustainability Assessment (CSA). The DAR is designed to address the need for an in-depth analysis on selected areas of the CSA, based on the information collected through the questionnaire. It includes an extensive pre-analysis and interaction with the customer to identify the appropriate areas to analyze, as well as to define the format and content of the report.

It comprises a benchmark of your company against one or more selected peer groups based on sectors, geographies or market cap or any other grouping of your choice.

**What do you get?**

The service consists of two reports in presentation format: a “CSA Performance Outline Report” covering a high-level company’s CSA performance overview and a “Data Analysis Report” at question level including item-by-item performance and data-point analysis for all selected questions. The DAR covers a minimum range of three questions selected from the CSA questionnaire for your industry. An initial workshop and a final feedback session with the customer are included.

**CSA Performance Outline Report**

- Short presentation of the CSA and industry synopsis.
- Company performance in terms of total and dimension scores, over the last four years (where available), and compared with industry peers.
- Performance of the company at criterion level, highlighting the major gaps in terms of score.
- Use of CSA scores and data.

**Data Analysis Report**

Statistical score/data analysis and benchmarking against industry peers.
- Detailed statistical analysis of industry trends and quantitative data of peer companies (aggregated).
- Descriptive information and reporting behavior across your peer group according to the CSA practice. Descriptive information.
- Detailed quantitative benchmarking of company results against peers.
- Descriptive statistics on scores of peer companies.

**Gap Analysis and Peer-practice Examples**

- Gap analysis for the selected topics with a description of strengths and areas for improvement.
- Peer-practice examples from your industry or worldwide for the selected questions.
- Explanation of CSA rationale for each selected question.

1-hour feedback call with an S&P Global Benchmarking representative to discuss key findings.

**Who benefits from this service?**

Companies looking to assess and improve their relative performance in specific sustainability topics. Many companies use the DAR on an annual basis as a strategic tool to measure and continuously improve their sustainability practices in key areas.

**How do you benefit?**

Obtain focused, objective information and statistical evidence to:
- Gain insight into your key strengths and weaknesses in selected sustainability questions.
- Advance key sustainability issues within your organization.
- Develop a targeted roadmap to gain and sustain competitive advantages in key areas.
- Allocate your sustainability resources more efficiently.

To learn more, visit [https://www.spglobal.com/esg/csa/esg-benchmarking](https://www.spglobal.com/esg/csa/esg-benchmarking)
The DAR provides key insights on your company’s sustainability performance.

The DAR encompasses a CSA Performance Outline Report of around 40 pages explaining the company CSA performance as well as major areas for improvement, and an in-depth analysis on selected area of the questionnaire composed of at least 15 pages of analysis per question. The examples below are provided for information purposes only.

**CSA Performance Outline Report**

**Overall Performance Summary: Structured Analysis of Your Industry Position**

Understand your company's overall performance over time and against your industry.

The performance overview will focus on trends in score overall as well as by economic, environmental, and social dimension. Different charts allow you to get the full picture on your relative position over the last four years (where available). It includes information on your company's index memberships and will identify the top 5 companies as well as the names of your closest competitors at total score level.

**Help in Setting Your Improvement Strategy**

Understand key improvement areas and concrete, executable improvement options.

This overview enables a quick identification of the top improvement areas with the highest impact on your sustainability performance and S&P Global ESG Score. For each dimension, the two criteria with the highest weighted gap to the top score are identified and concrete action items are provided for each dimension. The maximum score impact in the different areas is visible to set priorities.

**Data Analysis Report**

**Question-level Analysis of Your Industry Position**

Understand your company's performance over time and against your industry.

The question performance overview provides a trend analysis of the question score and the score distribution in your industry represented as a whole. The provided question rationale explains how CSA practice expects this area to add business benefit for your company.

**Question-level Gap Analysis: Understand Your Strengths and Weaknesses**

An item-by-item review of your assessment results for the selected questions.

Icons provide a quick visualization of strengths and areas for improvement. When evaluating a question CSA practice typically applies one or more of the following assessment types: disclosure, (public) availability of documents, data coverage, trend/ performance, awareness and third-party verification. Areas where the information provided was not sufficient for full points will be highlighted.
Question-level Overview

Your relative position to your peers for each question and the impact this question has on your total score.

Detailed insight for your selected questions includes:

- Benchmarking of your score against, your industry, the best-scoring company, and your selected peer group.
- Effective year-on-year change.
- Your relative distance to best-in-class.
- Your company’s question-level percentile ranking.

Examples of Data-point-Level Analysis

Company’s Performance vs. Peer Group

Data-point Level Statistics

This report enables you to debate your case internally showing statistics derived from your peer group and top performers.

Compare your company metrics and indicators with your industry, industry top performers and your selected peer groups. Illustration of the statistical information using a box-plot chart with whiskers (median, 1st and 3rd quartiles, min and max values).

This analysis is typically provided for all data points with quantitative data within a question. Where available, the data can be provided for multiple years to illustrate industry trends.

Data-point Level Answering Behavior

Insight into industry and peer group reporting behavior and transparency.

Easy-to-use visualization of differences in reporting and transparency (as applicable) between industry, industry’s top performers and your peer group. Typically, higher transparency levels result in higher sustainability scores. This benchmarking information can support you in making your case for the (public) reporting of certain data or increased transparency on company procedures and guidelines.

Data-point-Level Aggregated Best Practice

Statistical analysis of questions with qualitative answers.

Unique insight into practices of your peers on an aggregated level. Find out, for example what category of emerging risks are reported in your industry or peer group. Analysis of this kind depends very much on the selected question. Our experts will help you to pick the right questions that will enable you to develop or refine your own strategy.

To learn more, visit https://www.spglobal.com/esg/csa/esg-benchmarking
Complementary services: the DAR can be sold to companies as stand-alone or in combination with other services based on the CSA.

– Up to three hours workshop covering your company’s Data Analysis Report at your offices, or via video conference.

– Access to the Peer Practices Database to research further examples. Learn from the leading companies.

### 03 DAR Pricing and Service Options

The DAR is available throughout the year for all the questions covered in the company’s CSA.

The minimum order size is CSA Performance Outline report and DAR for three questions (USD 14’000). Please refer to the table below for more details and feel free to contact us to identify the solution that best meets your needs.

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<th>Deliverable</th>
<th>Components</th>
<th>Delivery Specifications</th>
<th>Service Fee</th>
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- 1-hour workshop to define the content of the analysis.  
2. Data Analysis Report:  
- Score and Data Analysis.  
  - In-depth quantitative analysis and descriptive information on data-points.  
  - Statistical analysis of industry trends and quantitative answers of peer companies.  
  - Benchmark against selected peer groups.  
- Gap Analysis.  
  - Detailed gap analysis on question-level.  
  - Peer practice examples (where available).  
- 1-hour debrief call. | CSA Performance Outline. | $ 7'700 |
| | Report Approx. 15 pages per question | | Score and data analysis per question* | $ 2'200 |
| | | | Gap analysis per criterion. | $ 4'400 |

* Minimum order of 3 questions.

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