Personal Products

Driving forces
Personal product companies operate in a highly competitive, multi-brand environment. Brand management and product quality are driven by the need to continuously innovate, retain market positioning or gain market share. Rigorous product stewardship addresses recurring concerns over product safety and a growing demand for advanced products, while pushing companies to develop improved and reformulated versions of traditional products. Along with a changing regulatory environment governing the use of ingredients and chemicals, these pressures drive innovation, which ultimately results in higher-quality and safer products. Using natural and sustainably sourced ingredients and reducing or avoiding plastic packaging are of increasing importance. These factors, as well as restrictions on emissions, energy consumption and water use have a strong impact on production and operating costs. The industry may also face novel challenges caused by widespread store closures, evolving customer needs and value chain disruptions as a result of the COVID-19 pandemic.

Highlighted criteria & dimension weights
Environmental Dimension ..23%
  – Operational Eco-Efficiency
  – Packaging
  – Product Stewardship

Social Dimension ............. 26%
  – Human Capital Development
  – Occupational Health and Safety

Governance & Economic Dimension ......................... 51%
  – Customer Relationship Management
  – Innovation Management
  – Product Quality and Recall Management
  – Supply Chain Management

Industry Statistics
Number of companies assessed 51
Market capitalization of assessed companies (in USD billion) 697
Number of companies in Yearbook 7
Market capitalization of companies in Yearbook (in USD billion) 201.1

Industry Awards 2022
S&P Global Gold Class
Unilever PLC United Kingdom 84

S&P Global Silver Class
Shiseido Company, Limited* Japan 80
LG Household & Health Care Ltd. Rep. of Korea 80

S&P Global Bronze Class
Amorepacific Corporation Rep. of Korea 78
Kao Corporation Japan 78
Natura &Co Holding S.A. Brazil 76

Sustainability Yearbook Member
Grupo Boticário Brazil 73

* S&P Global Industry Mover