Leisure Equipment & Products and Consumer Electronics

Driving forces
The leisure equipment and consumer electronics industry is highly competitive. Key industry drivers include product quality, time to market, and brand management. Since new products become commoditized quickly, companies need to focus on research and development to maintain their competitive advantage and brand perception. Similarly, many companies in the industry must manage the cyclical nature of new product releases. Given labor intensity in manufacturing, companies should closely monitor working conditions along their supply chains, particularly in developing countries. In addition, firms must manage environmental challenges throughout the product lifecycle, including product modularity, the use of toxic substances in the manufacturing process and within products, operational eco-efficiency and recycling through effective take-back programs for the proper disposal of used products. The increased connectivity of consumer electronics also increases the risks of data breaches, making cybersecurity a top priority.

Highlighted criteria & dimension weights
- Environmental Dimension: 28%
  - Climate Strategy
  - Operational Eco-Efficiency
  - Product Stewardship
- Social Dimension: 29%
  - Human Rights
  - Occupational Health and Safety
  - Talent Attraction & Retention
- Governance & Economic Dimension: 43%
  - Customer Relationship Management
  - Innovation Management
  - Supply Chain Management

Industry Statistics
- Number of companies assessed: 50
- Market capitalization of assessed companies (in USD billion): 408.5
- Number of companies in Yearbook: 4
- Market capitalization of companies in Yearbook (in USD billion): 33.9

Industry Awards 2022
- S&P Global Bronze Class: Nikon Corporation, Japan
- Sustainability Yearbook Members:
  - Yamaha Corporation*, Japan
  - Casio Computer Co., Ltd., Japan

*S&P Global Industry Mover