Household Products

Driving forces
Producers of household products, such as cleaning and related paper-based products, operate in highly competitive markets where large buyers have the most bargaining power and consumers have low switching costs. Therefore, it is essential for industry participants to focus on product stewardship and meet consumer requirements regarding performance, quality and functionality. In particular, the consideration of environmental and social criteria in product design is essential. Manufacturers of household products that phase out substances of concern, choose natural or organic ingredients and develop responsible packaging solutions are better positioned to capitalize on the increasing demand for green products. By improving social and environmental features in products, industry participants can not only accelerate top-line growth but also help respond effectively to regulatory changes, improve margins and enhance brand value.

Highlighted criteria & dimension weights
- Environmental Dimension: 21%
  - Operational Eco-Efficiency
  - Packaging
  - Product Stewardship
- Social Dimension: 26%
  - Human Capital Development
  - Occupational Health and Safety
- Governance & Economic Dimension: 53%
  - Customer Relationship Management
  - Innovation Management
  - Product Quality and Recall Management
  - Supply Chain Management

Industry Awards 2022
- S&P Global Gold Class
  - Colgate-Palmolive Company, United States (80)
  - Reckitt Benckiser Group plc, United Kingdom (79)
- S&P Global Silver Class
  - Essity AB (publ), Sweden (77)

Industry Statistics
- Number of companies assessed: 22
- Market capitalization of assessed companies (in USD billion): 815.3
- Number of companies in Yearbook: 3
- Market capitalization of companies in Yearbook (in USD billion): 153.7