Driving forces
Growth in the homebuilding industry is largely driven by external factors, such as interest rates and general economic conditions. It is also driven by highly specific regional and local housing markets, where price pressures and different regulatory regimes present constant challenges. Resource conservation and environmental efficiency are key industry drivers in both the building stage and use stage of the product lifecycle, pushed by increasing customer demand and stricter legal requirements. Housing developers must also consider zoning and other rules that affect construction on coastlines and other land tracts with higher exposure to climate change. Companies that respond to new technological developments – such as low-energy, passive and plus-energy buildings – are likely to remain at the forefront of the industry. In addition, companies that are flexible in adapting to regulations regarding social integration (e.g., quotas for new developments designed for lower-income groups or disadvantaged individuals) can potentially gain a competitive advantage. With occupational health and safety risks high in this industry, there is a sustained need for strict management practices to minimize injuries among employees and contractors.

Highlighted criteria & dimension weights
Environmental Dimension...37%
- Biodiversity
- Building Materials
- Climate Strategy
- Operational Eco-Efficiency
- Resource Conservation and Resource Efficiency
Social Dimension ........... 34%
- Occupational Health and Safety
- Social Integration & Regeneration
Governance & Economic Dimension ............... 29%
- Codes of Business Conduct
- Corporate Governance

Industry Awards 2022

S&P Global Gold Class
Sumitomo Forestry Co., Ltd. Japan

S&P Global Silver Class
Sekisui Chemical Co., Ltd. Japan
Sekisui House, Ltd. Japan

Sustainability Yearbook Members
Taylor Wimpey plc United Kingdom 66
Countryside Properties PLC* United Kingdom 59

* S&P Global Industry Mover

Industry Statistics

Number of companies assessed 59
Market capitalization of assessed companies (in USD billion) 252.1
Number of companies in Yearbook 5
Market capitalization of companies in Yearbook (in USD billion) 34.6

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