

Member of DJSI World, DJSI North America

Company Information

Country: United States

Index market cap\*: 63,659

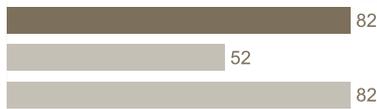
\*USD millions

Source: S&P Global BMI, 30 August 2019

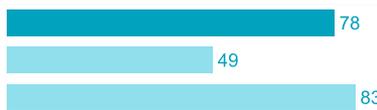
2019 Assessment Results

Source: SAM CSA, 13 September 2019

Total Scores



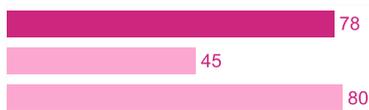
Economic



Environmental



Social



■ Colgate-Palmolive Co  
■ Industry Average Score  
■ Industry Best Score

Industry Overview	Maximum Score	Average Score
Total	82	52
Economic Dimension	83	49
Environmental Dimension	97	65
Social Dimension	80	45

DJSI World	Maximum Score	Average Score
Total	82	82
Economic Dimension	83	80
Environmental Dimension	97	89
Social Dimension	80	79

Colgate-Palmolive Co leads the Household Products industry in SAM Corporate Sustainability Assessment based on its Total Sustainability Score in 2019. This report provides a broad overview of the performance of the Household Products industry and the relative positioning of Colgate-Palmolive Co at the dimension and criteria level.

Industry Drivers

Producers of household products, such as those for cleaning and related paper-based products, operate in highly competitive markets, where large buyers have the most bargaining power and consumers have low switching costs. Therefore, it is essential for industry participants to strengthen their brands and create products that meet consumers requirements regarding performance, quality and functionality. Hence, product stewardship is a key success factor in the industry. In particular the consideration of environmental and social criteria in product design processes is essential. Manufacturers of household products that phase out substances of concern, choose natural/organic ingredients and develop responsible packaging solutions are better positioned to capitalize on the increasing demand for natural products. By improving social and environmental features in products, industry participants can not only accelerate top-line growth but also respond effectively to regulatory changes, improve margins and enhance brand value.

Company Performance

RobecoSAM has selected the most relevant criteria in each sustainability dimension based on their weight in the assessment and their current or expected significance for the industry. The spider chart below visualizes the performance of the industry leader against the best score achieved in each criterion and the median industry score.



— Industry best score    - - - - Industry average score    ■ Colgate-Palmolive Co

## Corporate Sustainability Assessment

The SAM Corporate Sustainability Assessment (CSA) is a comprehensive annual evaluation of companies' sustainability practices and performance. Every March, RobecoSAM extends invitations to over 3,500 of the largest, listed companies globally to participate in the assessment by completing an in-depth questionnaire. Assessment results are published in September, following the analysis of companies' submissions complemented by additional research performed by RobecoSAM.

The CSA is one of the longest standing ESG rating methodologies worldwide, dating back to 1999. It assesses companies on the basis of 80 – 120 industry-specific questions across 61 industries focusing on financially material economic, environmental, and social factors that are relevant to companies' success, but that are under-researched in conventional financial analysis. Every year, the CSA undergoes rigorous methodological review in order to ensure that the most current material sustainability topics, as well as emerging, long-term sustainability themes often of interest to investors are reflected, and companies are challenged on topics that lack disclosure today. The ESG Ratings derived from the CSA are used for the annual rebalancing of the iconic Dow Jones Sustainability Indices (DJSI), as well as the S&P Dow Jones Indices (S&P DJI) ESG Index family and are made available to investors, researchers, and non-governmental organizations through the S&P DJI and Bloomberg data platforms. The results of the CSA are also used for the creation of the SAM Sustainability Yearbook, one of the most comprehensive annual publications on corporate sustainability. Selected ratings are made available to the general public through the Sustainability Yearbook website: <http://yearbook.robecosam.com>

## Additional Resources

For more information on the CSA and a complete list of all Dow Jones Sustainability Indices constituents visit [www.robecosam.com/CSA](http://www.robecosam.com/CSA)

Assessed companies can access their own results and benchmark themselves against their peers directly through the online assessment portal.

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