Our Corporate Responsibility Strategy
As we roll out our new CR program, I am especially excited by how our employees have stepped up to play a critical role. To build on this foundation, we recently established a network of CR champions in our Denver, Frankfurt, Houston and London offices to work alongside our Green Teams in advancing our strategy through employee engagement.

Today, our CR and business activities are more closely aligned than ever before, consistent with our values of Integrity, Excellence and Relevance. I hope you will take a few moments to learn about the CR progress we made in 2015 and the exciting new focus of our CR efforts in 2016 and beyond.

We welcome your feedback at cr@spglobal.com.

Douglas L. Peterson
President and Chief Executive Officer
Corporate Responsibility (CR) is more than philanthropy — it is about supporting the essential connections between our skills and the needs of society.

At S&P Global, we develop and deliver essential intelligence. Data and analytics meet strategic insight, in-depth research and trusted benchmarks, so that companies, governments and individuals can make decisions with conviction.

The same drive for relevance shapes our approach to Corporate Responsibility — we take an active role, making sure the work we do makes a genuine impact on the communities in which we live. We focus our efforts in three areas where our skills can make a real difference: Elevate People, Promote Sustainability and Support Women Entrepreneurs.

Corporate Responsibility is integral to how we live our values of Integrity, Excellence and Relevance. It is how we use our skills and capabilities to make meaningful change. And it is how we set the bar in creating economic opportunities and thriving communities.
Globally, millions of jobs in technology and finance remain unfilled, hindering innovation and economic growth. To help power more inclusive and sustainable economies, S&P Global promotes and accelerates skills development and job placement in our markets and communities, with a focus on the financial, data and technology sectors.

Our approach includes investing in our communities through science, technology, engineering and mathematics (STEM)-related programs, skills-based volunteering and mentoring and partnerships with nonprofits, community groups and colleges.

In 2015, S&P Global employees across 34 offices mentored high school students and entrepreneurs, with a focus on diversity.

Bridging the Skills Gap: Robotics

We leverage our highly skilled workforce as mentors for the next generation of business leaders. One key partner is FIRST (For the Inspiration and Recognition of Science and Technology), a U.S. nonprofit that supports and inspires students from diverse backgrounds to be science and technology leaders and innovators.

In 2015, our employees donated 1,585 hours to the FIRST Robotics program. Volunteers mentored 145 students in New York, New Jersey, Colorado and Texas helping them develop hard skills related to STEM and soft skills related to self-confidence, communication and leadership.

Unlocking Opportunities: Workforce Readiness

In the U.S., there are 1.8 million jobless or underemployed college-educated immigrants whose skills could contribute immeasurably to the economy. Nonprofit Upwardly Global helps skilled immigrants and refugees overcome employment barriers and join the U.S. workforce. S&P Global supports Upwardly Global as an Employer Network Partner, including through employee mentors who volunteer for one-on-one resume review, and coach job-seekers through mock interviews.

In 2015, nearly half of Upwardly Global job seekers landed professional positions. Our volunteers also benefited by developing leadership, communication and coaching skills.
Promote Sustainability

Our Goal: Providing tools for sustainable investments while minimizing our own footprint

The capital and commodities markets increasingly incorporate and value sustainability and transparency. To promote inclusive, sustainable communities and financial markets, S&P Global provides ESG products and services for clients and helps pave the way for policy makers and businesses to adopt effective risk management strategies. We also proactively minimize our own environmental footprint across 36 countries, improving operational efficiency and mitigating risks to our business.

Increase from 2012 to 2014, according to The Forum for Sustainable and Responsible Investment:

- 76% to $6.6 trillion in the U.S.
- 33% to €9.9 trillion in Europe
- Of $6.6 trillion U.S. socially responsible investment in 2014, 74% was made up of ESG-related investments

Driving Sustainable Markets

At S&P Global, we leverage the tremendous data and analytics capabilities of our products and services to help investors address ESG issues.

S&P Global Ratings provides high-quality market intelligence in the form of credit ratings, research and thought leadership. In 2015, it published new research on the booming green bond market and the financial impact of climate change.

S&P Global Market Intelligence collects, scrubs, interprets and analyzes large amounts of data on the global financial markets and the companies and industries that compose those markets and converts the content into actionable intelligence.

S&P Dow Jones Indices is the world's largest global resource for index-based concepts, data and research. In 2015, S&P Dow Jones Indices expanded its portfolio of 45 ESG-related indices, launching the S&P Green Bond Index and the S&P Long-Term Value Creation Global Index.

S&P Global Platts is the leading independent provider of information and benchmark prices for the commodities and energy markets, delivering greater transparency in over 150 countries. It also provides specialized products on carbon, biofuel and renewable energy markets.

Advancing the Global Climate Agreement

S&P Global is helping lead corporate efforts to take forward the COP21 agreement, which aims to limit rising global temperatures to 2°C above preindustrial levels. We play our part through research, partnerships and by providing tools and events for investors. Examples included:

- Capital Market Solutions for Climate Finance, a December 2015 seminar for investors cohosted with CDP in Paris during COP21.
- The Energy Transition Risk (ET Risk) Project, cofounded by S&P Global in March 2016 to mobilize sustainable energy investment by transparently assessing risks and supporting investors with data, research and analytics.
- The Task Force on Climate-related Financial Disclosures, launched in January 2016, is developing voluntary disclosure guidelines for companies. Michael Wilkins, of S&P Global Ratings, is a member.
Support Women Entrepreneurs

Our Goal: Empowering women entrepreneurs makes economies thrive

Around the world, women entrepreneurs face systemic barriers, from accessing capital to confronting gender bias. We are committed to addressing these barriers and enabling women to fulfill their potential to make a huge positive impact on the global economy. Our approach includes leveraging our data and analytics expertise to connect women to financial services, supporting partners whose financial tools meet women's distinct needs and mentoring women entrepreneurs.

Supporting Budding Entrepreneurs with MicroMentor

When women in business support each other, economies grow.

That is why S&P Global partners with MicroMentor, a new and growing online community of entrepreneurs and volunteer mentors. With support from WINS, our employee resource group dedicated to inspiring women to develop their leadership abilities, our employees volunteer their skills and talents to support budding women entrepreneurs in the U.S. and around the world. MicroMentor's results are impressive. A recent survey of the program demonstrated that mentored entrepreneurs increased their revenue by 83%, compared to non-mentored entrepreneurs, who only reported a 16% growth in revenue.

Helping Women Access Digital Financial Services in India

Connecting more women to financial services is increasingly important to our clients and stakeholders, with governments, central banks and international financial institutions all setting gender-based targets.

S&P Global supports upcoming research by the nonprofit Women's World Banking (WWB) to understand women's motivations for, and barriers to, adopting digital financial services in India. The study will include insight from the CRISIL Inclusix, a comprehensive S&P Global-owned index for measuring financial inclusion progress in the country. Our goal is to understand the needs of unbanked and under-banked women, explore how digital financial services can address them and provide recommendations to financial institutions for increasing uptake.

Barriers and opportunities for women in business

70% of women-owned small businesses in the developing world lack financing — an estimated $285 billion credit gap, according to IFC

>1.1 billion women remain outside the formal financial system, according to Global Findex

$12 trillion could be added to global growth by 2025 by advancing women's equality, including economic participation, according to McKinsey Global Institute

90% of the income women make is reinvested in family education, health and nutrition, compared to 40% for men, according to UN Women

$12 trillion could be added to global growth by 2025 by advancing women's equality, including economic participation, according to McKinsey Global Institute

90% of the income women make is reinvested in family education, health and nutrition, compared to 40% for men, according to UN Women

70% of women-owned small businesses in the developing world lack financing — an estimated $285 billion credit gap, according to IFC

>1.1 billion women remain outside the formal financial system, according to Global Findex

$12 trillion could be added to global growth by 2025 by advancing women's equality, including economic participation, according to McKinsey Global Institute

90% of the income women make is reinvested in family education, health and nutrition, compared to 40% for men, according to UN Women

70% of women-owned small businesses in the developing world lack financing — an estimated $285 billion credit gap, according to IFC

>1.1 billion women remain outside the formal financial system, according to Global Findex

$12 trillion could be added to global growth by 2025 by advancing women's equality, including economic participation, according to McKinsey Global Institute

90% of the income women make is reinvested in family education, health and nutrition, compared to 40% for men, according to UN Women

70% of women-owned small businesses in the developing world lack financing — an estimated $285 billion credit gap, according to IFC

>1.1 billion women remain outside the formal financial system, according to Global Findex

$12 trillion could be added to global growth by 2025 by advancing women's equality, including economic participation, according to McKinsey Global Institute

90% of the income women make is reinvested in family education, health and nutrition, compared to 40% for men, according to UN Women