

Commercial Plays and Basins

A global insight service providing a deeper understanding of the process by which the upstream industry's key plays and basins are commercialized through upstream and synergistic energy-sector activity.

Our industry experts assess global plays and basins, evaluating business-context potential at technical, commercial, and strategic levels. We indicate how to monetize that potential efficiently and profitably, with consideration paid to energy transition and advantaged-barrel strategies.

Commercial Plays and Basins allows clients to access:

- Collaborative expertise on basin-centric topics and issues, leveraging our experts perspectives from across the full energy chain.
- Forward looking unbiased views, fully integrated with our industry leading technical databases and global market analyses, filling in global or regional knowledge gaps with expert assessments and opinions grounded in technical fundamentals.
- Direct connection to industry experts, with opportunities for challenge sessions, workshops, reviews, and presentations for additional insights into specific topics and questions.

We answer key questions:

- Which global basins are “favorable” for future E&P activity?
- Who is making money in a basin, and how?
- Who are the technical and commercial basin masters?
- What are the commercial and strategic implications of E&P activity, deal flow and the above ground environment?
- What is the impact of technology and the energy transition?

Analytical Foundations

- **Commercial and strategic implications** of current E&P activity that can alter a basin's future investment and development trajectory.
- **Analysis of early signals** that alter the competitive landscape of the industry's key basins—how, why, and when company intentions might change.
- **Application of our proprietary statistical approach** for basin-phase schema and favorability classification of conventional basins, providing technical and commercial context and supported by industry leading upstream databases.

Core Deliverables:

Basin Reports

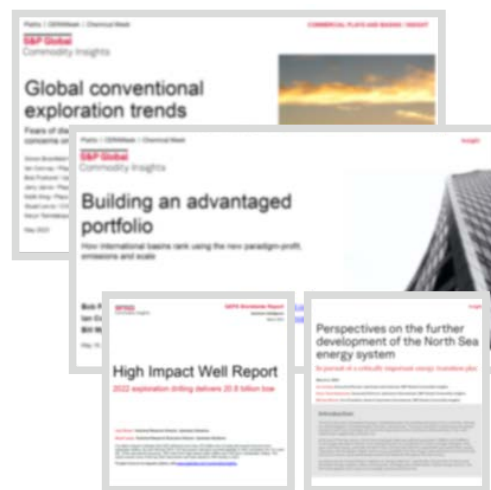


Research of the industry's key basins, their commercial and strategic importance, and how the competitive landscape impacts investment opportunities.

Key Basin Analytics

Dashboards residing on the Commercial Plays and Basins CONNECT Page that enable analysis and visualization of critical data of the industry's key conventional basins-bringing a new dimension to navigating, filtering, and accessing content and improving the user experience in commercial plays and basins.

E&P Trends and Analysis



Deep examination of global E&P data, deriving Insights and learnings into the future trajectory of the upstream business, covering exploration, projects, supply, spending, M&A, and more.

Access to Experts

Direct access to our industry experts for opportunities to hold:

- Executive/team-level briefings
- Presentations
- Challenge sessions
- Workshops
- Training
- One-to-one discussions

CONTACT US

ci.support@spglobal.com

Asia-Pacific

+65-6530-6430

EMEA

+44(0)20-7176-6111

North America

+1-800-752-8878

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